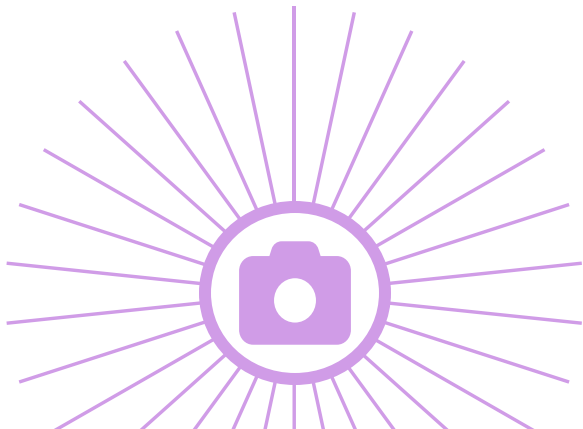


Webinar starting shortly...

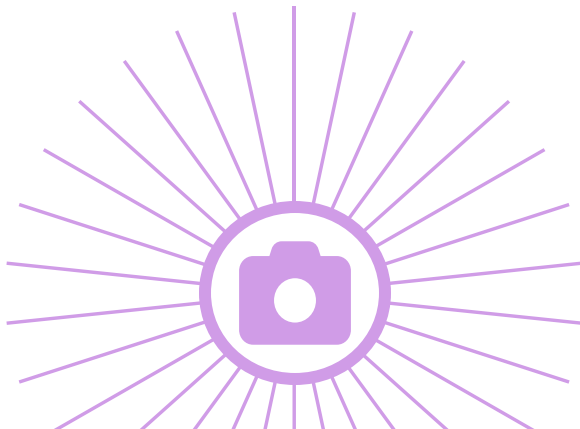


The 17th Annual
Second Street
Awards



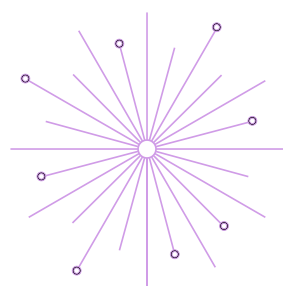


The 17th Annual
Second Street
Awards

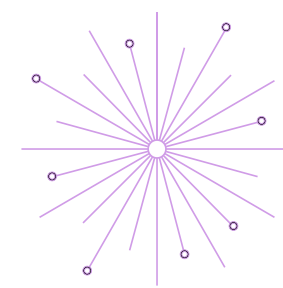


Welcome from your Second Street Team!





The Categories



Purpose Awards

- Advertiser Lead-Gen Campaign
- Editorial & Programming Campaign
- Audience Builder Campaign
- Recurring Revenue Campaign
- Data Strategy
- National Sweepstakes
- Branded Content Campaign

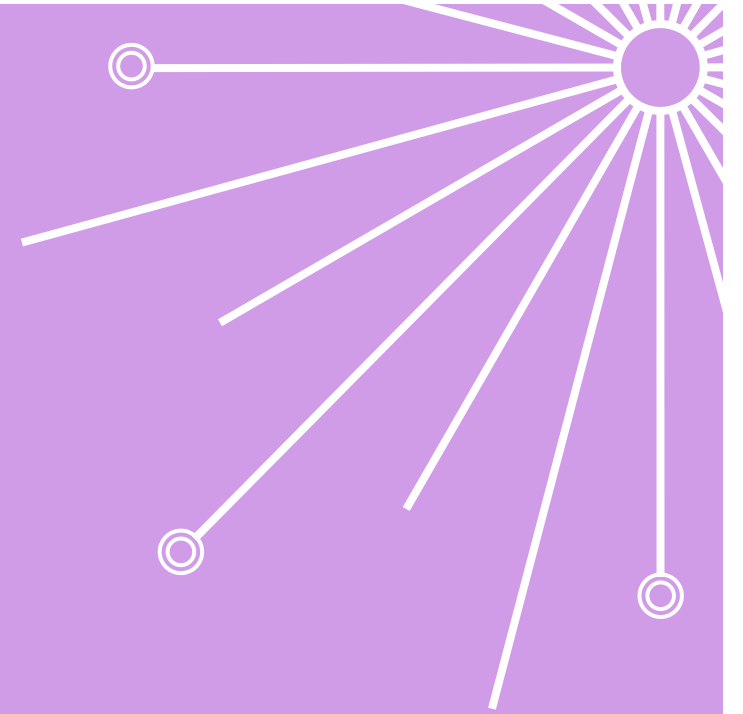
Technical Awards

- Syndicated Promotion
- Niche Ballot
- Small Market Best Of Ballot
- Mid-Sized Market Best Of Ballot
- Large Market Best Of Ballot
- Photo Contest
- Photo Gallery
- Poll
- Sweepstakes
- Quiz
- Voting Bracket

Program Awards

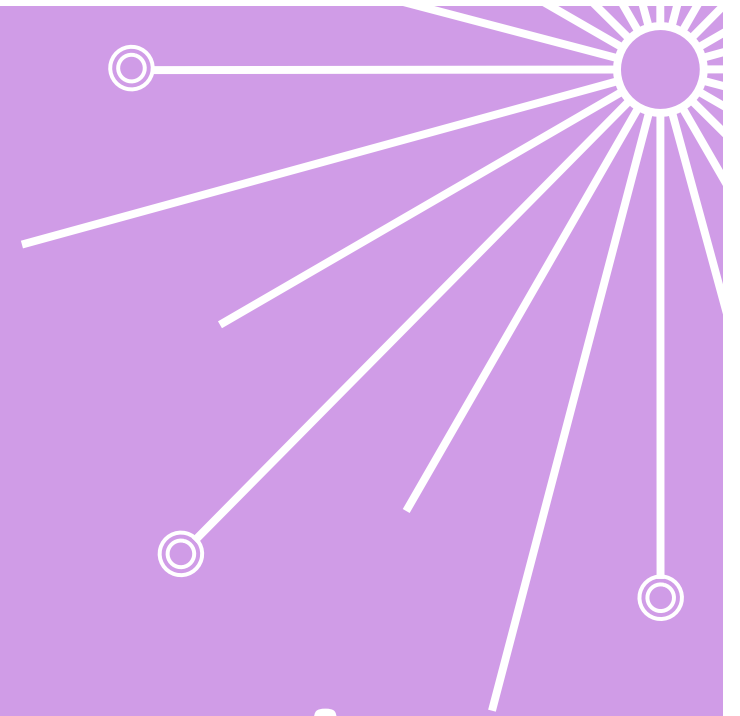
- Most Creative Promotion
- Booked It Again
- Small Market Program
- Mid-Size Market Program
- Large Market Program
- Breakout Partner of the Year
- Groupwide Strategy
- Hall of Fame

Campaign of the Year



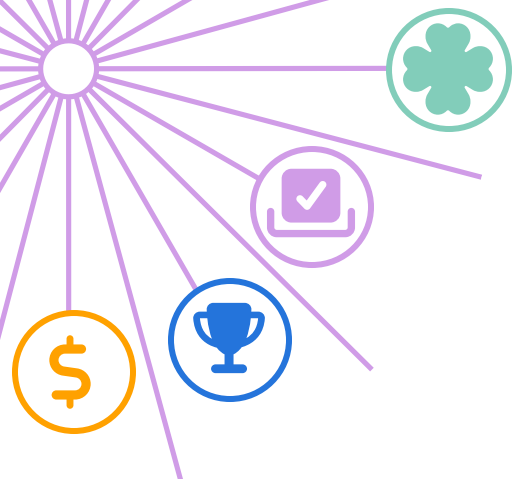
Purpose Awards

Recognizing the best promotions



Advertiser Lead-Gen Campaign

Purpose Award



Mow Your Grass Off

KNOX Radio

Grand Forks, ND



Get ready to **Mow Your Grass Off** and score the ultimate prize to take your lawn care to the next level!

Enter NOW for your shot at winning the incredible, brand-new EGO Power+ 800 Series Lawn Mower – the game-changer your lawn's been waiting for, all thanks to Local Ace Hardware in East Grand Forks!

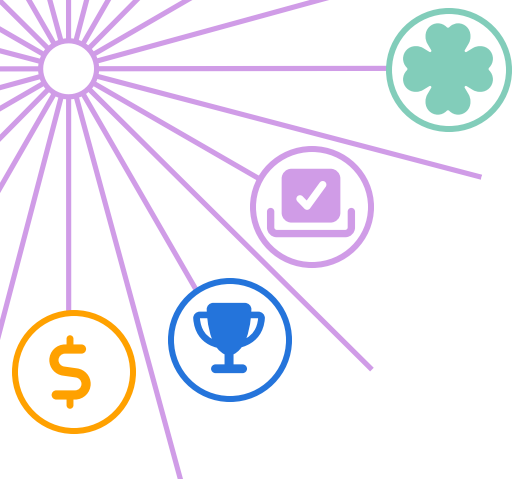
ENTER NOW:

Email

Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >



Win Wick's Pies

Federated - Fort Wayne

Ft. Wayne, IN



Win 2 Wick's Pies!

Email

By clicking the submit button below, I agree to the [Terms of Service](#)

CONTINUE >



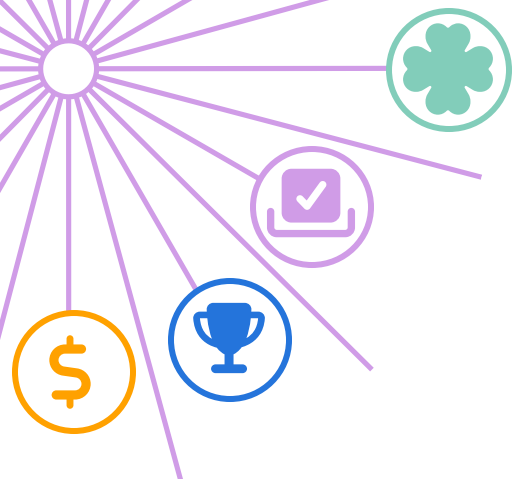
Old Fashioned Goodness Delivered to Your Doorstep. It's Easy As Pie!

Sugar Cream	Southern Pecan	German Chocolate	Peanut Butter	Pumpkin Spice	Coconut Cream
					

Email Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >



Fremont Ford Final Yard Toy Drive/Tag Your Trophy

County 10

Riverton, WY



Fremont Ford in Riverton —one of the leading Ford dealers in the state of Wyoming— has teamed up with Rocky Mountain Discount Sports to bring you a **Hunting Gear Prize Package** that every Wyoming outdoorsman will love.

Here's how to play:

- 📻 **Listen Daily:** Tune in to one of County 10's Radio Stations, 105.9 FM, 97.5 FM, 1330 AM, every weekday at 8am, 12pm, and 5pm for the daily **Codeword**. Each word is your entry to win!
- 🏠 **Visit Fremont Ford:** Stop by the Riverton dealership each week to grab the **exclusive in-store codeword** for bonus chances.
- 🚗 **Test Drive for 5+ Entries:** Take a test drive at Fremont Ford and earn **5 bonus entries** into the grand prize drawing!

At the end of October, one lucky winner will take home the **Hunting Gear Prize Package**, donated by **Rocky Mountain Discount Sports**.

👉 Enter often, visit Fremont Ford, and get behind the wheel — because the road to your next adventure starts here!

Email

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By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >



Fill the Ford truck with toys and you could win a Broncos weekend — plus other fun rewards!

YOU COULD WIN 4 TICKETS TO A BRONCOS GAME!
BRONCOS VS JAGUARS DECEMBER 21ST + 2 HOTEL ROOMS!

The **Fremont Ford** Final Yard Toy Drive has officially wrapped — and WOW, Fremont County, you showed up in a big way! Thanks to your generosity, hundreds of toys are now headed to local children to help make sure every kid in our community has a truly magical Christmas.



A huge thank-you to everyone who stopped by, donated, snapped photos with the Broncos F-150, and helped **Fremont Ford** fill the truck with holiday cheer. Your kindness makes a real impact right here at home.

And now... the moment you've been waiting for 🎉

🏆 **Congratulations to our Broncos Weekend Getaway winner — Mark Larsen!**

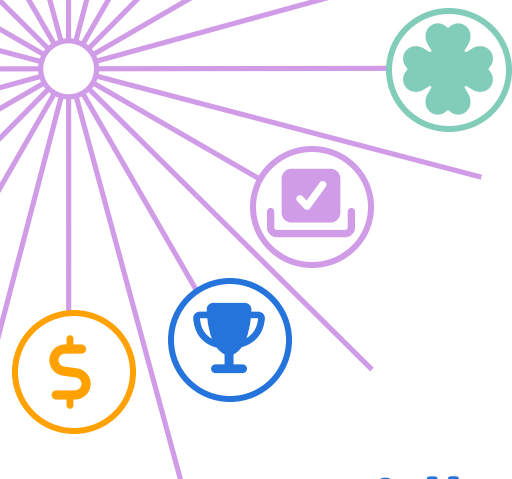
Mark is headed to Denver for the Broncos vs. Jaguars game and an unforgettable football weekend!

Email

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CONTINUE >



Midland RockHounds Ticket Giveaway

KMID-TV

Midland, TX

**MIDLAND
ROCKHOUNDS
TICKET
GIVEAWAY**

**ENTER
HERE
TODAY!**

GLASHEEN, VALLES
INDERMAN, LLP
INJURY LAWYERS

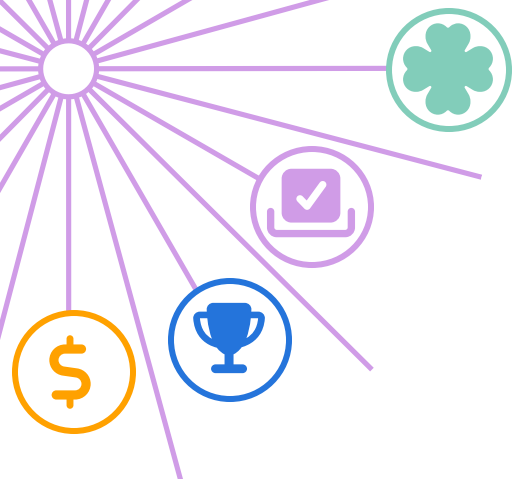
abc 24 FOX 24 YOUR BASIN

Take you and a plus one out
to the ball game today!
Enter your information and
we will randomly select a
winner to receive two
tickets to a select Midland
Rockhounds home game.
Winners will be contacted
via phone and email. Good
luck, and play ball!

Email Required

By clicking the button below, I
agree to the [Terms of Service](#),
[Privacy Policy](#), and [Rules](#)

CONTINUE >



Golden Ticket Staycations

NRG-Lincoln

Lincoln, NE



Pick your staycation! Enter to win tickets, dinner & hotel stay!

Froggy98 and Single Barrel are giving you the chance to win your own custom NIGHT ON THE TOWN staycation prize! Your choice of two tickets to:

- >> **JASON ALDEAN** at Pinnacle Bank Arena (Thu, Sept 18)
- >> **JORDAN DAVIS** at Pinnacle Bank Arena (Thu, Oct 9)

Both NIGHT ON THE TOWN staycations include dinner for two at **Single Barrel** plus an overnight stay at the **Graduate** after the event!

How can you win either of these awesome prizes?!

Listen to Froggy98 for the on air keywords, or stop by Single Barrel for an exclusive bonus keyword on their table tents! Enter keywords using the form below to be registered to win.

Winners must be 21 years old. You may enter multiple keywords through August 17th for more chances to win.

Email Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >



And the winner is...

Michigan College Guide Giveaway

Detroit Free Press

Detroit, MI



MICHIGAN
COLLEGEGUIDE
www.michigancollegeguide.com

ENTER FOR A CHANCE TO
**WIN A MICHIGAN
COLLEGE GUIDE
\$500 SCHOLARSHIP
SWEEPSTAKES!**

ENTER TODAY!



Michigan College Guide

\$500 Scholarship Sweepstakes

Enter for a chance to **WIN a Michigan
College Guide \$500 Scholarship!**

Looking at colleges?

Start with Michigan's **#1 Source** for College Selection

- Tips on navigating the Financial Aid maze
- Answers to your SAT and ACT questions
- What to know about changes coming to the ACTs
- How you can go to Community College Tuition-Free
- Your college timeline: What to do and when
- And MORE!

Enter until November 30, 2025.

Email

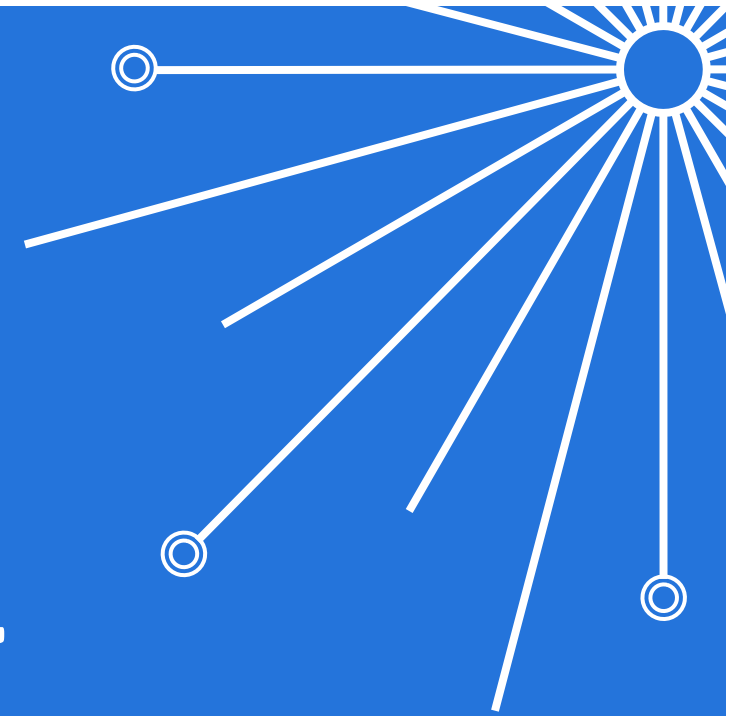
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By clicking the submit button below, I agree to the
[Terms of Service](#) and [Privacy Policy](#)

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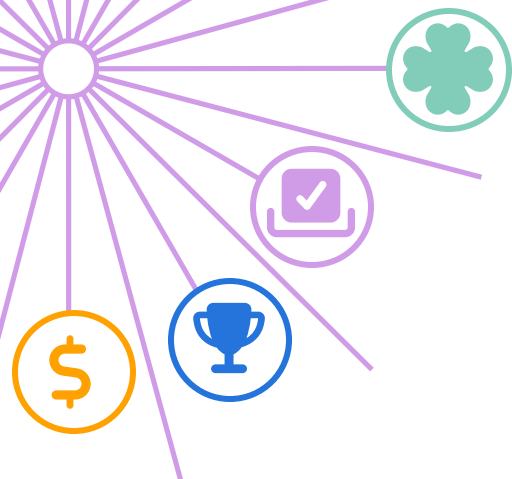
MICHIGAN
COLLEGEGUIDE
www.michigancollegeguide.com

VIEW IT HERE! ►



Editorial, Promotions & Programming Campaign

Purpose Award



Thot-ful Thursdays

KOPW-FM

Omaha, NE

THOT-FUL THURSDAYS

Nominate someone you're thankful for
and you could each win \$200!



We want to celebrate those holding it down in your life...

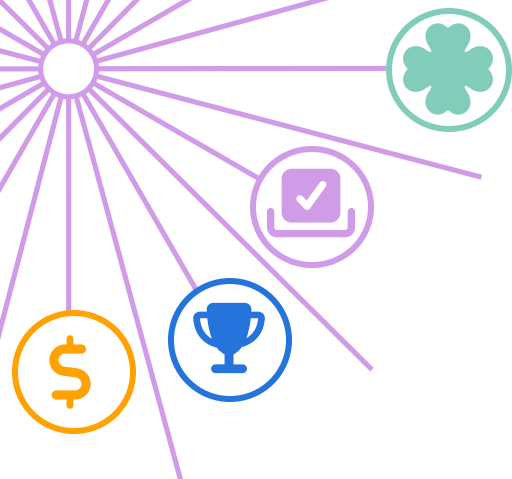
Nominate someone special and tell us why you are thankful for them! Each *Thot-ful Thursday*, we will announce a nominee AND nominator to win \$200 each!

Email

Required

By clicking the button below, I agree to the
[Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >



Best BBQ Bracket

Chattanooga Times Free Press

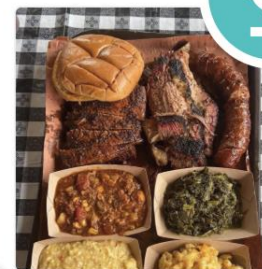
Chattanooga, TN

Already Voted?

FINAL



Shuford's
Smokehouse



Wardlaw's
Lucky Eye Q

VS



Edley's Bar-B-Que

NO
IMAGE

Thatcher's Barbecue a...



Off the Grill by Chef Q

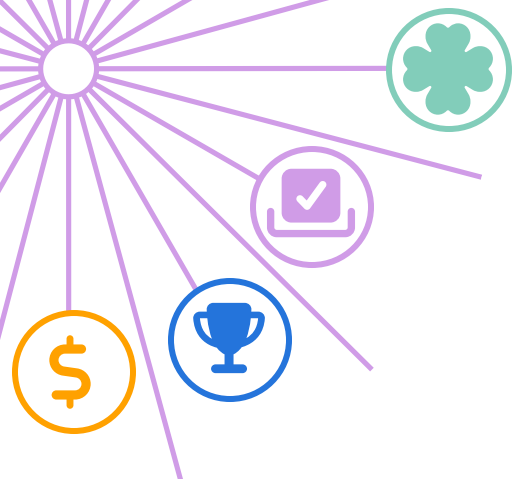


Edley's Bar-B-Que



Off the Grill by Chef Q





What's in our Garage

KXRA-FM

Alexandria, MN

The banner features a stylized illustration of a garage with a red fire hydrant on the sidewalk. The title 'What's in our Garage?' is in large, bubbly blue letters. Below it, the text 'Listen for your name! If you call in, you win!' is displayed. At the bottom of the banner are logos for KX92 (Classic Rock), KXRA (Newstalk Radio 1490 AM | 100.3 FM | 105.7 FM), and Z99 (Z100.3 FM). A 'Register Now' button is also present.

What's in our Garage?

Listen for your name! If you call in, you win!

KX92 **KXRA** **Z99**

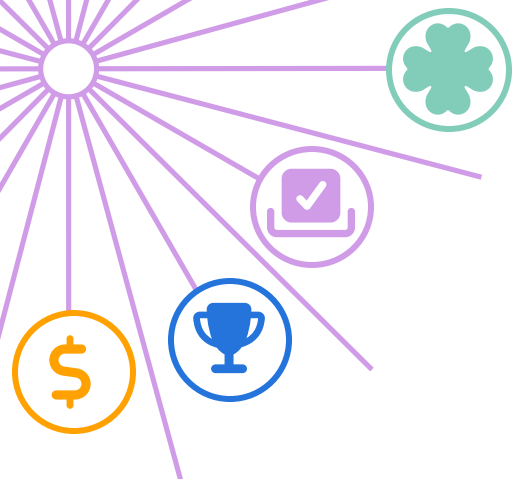
Register Now

Tell us what station you'd like your name called out on. Listen for your name on Fridays and you have ten minutes to call in and WIN! PLUS, listen in for a BONUS chance to win on KX92 Thursday, July 24th.

Email Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >



Women To Watch

Adams MultiMedia
Maryland/DC

Maryland/Washington D.C.



The nomination portal for the 2025 Women to Watch has been extended to February 7th.

DO YOU KNOW A WOMAN ON THE EASTERN SHORE WHO EXEMPLIFIES EXCELLENCE IN HER CAREER OR AS A MEMBER OF THE COMMUNITY?

Tell us about the women business and community leaders, rising stars at your place of work and pillars of the community.

View last year's magazine [here](#).

A committee composed of Internal APG Media of Chesapeake members and women in the community will now consider nominees for inclusion into the 2025 Women to Watch magazines inserting in early April.

Email

Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >



And the winner is...

12 Days of KELOLAND+

KELO-TV

Sioux Falls, SD



We want to give you the gift of KELOLAND+! That's why we're giving away one Roku streaming stick every day for 12 days (beginning 12/14)! It's the 12 days of KELOLAND+ and 12 chances to win!

No golden rings and you won't find lords a-leaping, but you will find KELOLAND News Live, KELOLAND+ originals and always KELOLAND stories on demand...all FREE! Enter now below!

KELOLAND+ is available on Roku, Fire, Apple and Samsung TVs. [Click here for details.](#)

Email

Required

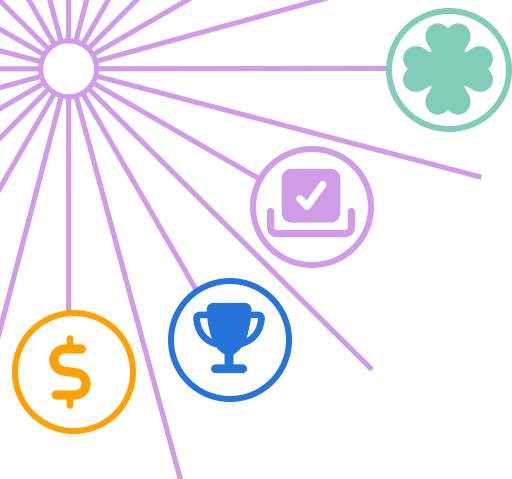
By clicking the submit button below, I agree to the [Terms of Service](#) and [Privacy Policy](#).

CONTINUE >



Audience Builder Campaign

Purpose Award



Winterfest Weekend Sweepstakes

Sun-Sentinel

Ft. Lauderdale, FL



CHANCE TO WIN A WINTERFEST WEEKEND



FIFTH THIRD



SWEEPSTAKES brought to you by SunSentinel
MEDIA GROUP

ENTER TO WIN

Official Winner will be drawn on or about November 28, 2025

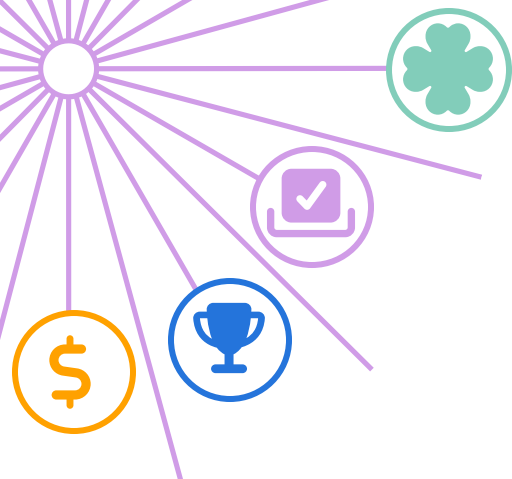
Sweepstakes entry does not require a credit card

Email

Required

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[Terms of Service](#), [Privacy Policy](#), and [Rules](#)

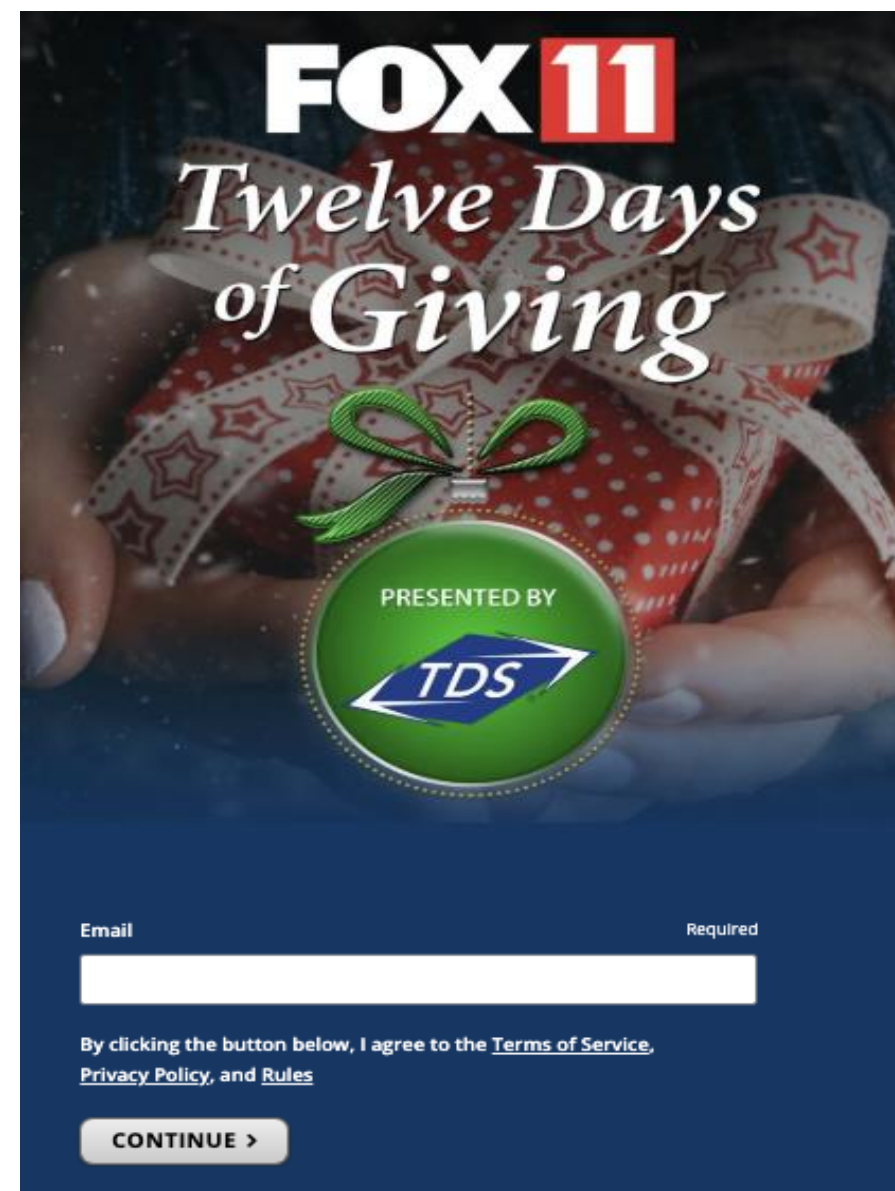
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Twelve Days of Giving

WLUK-TV

Green Bay, WI



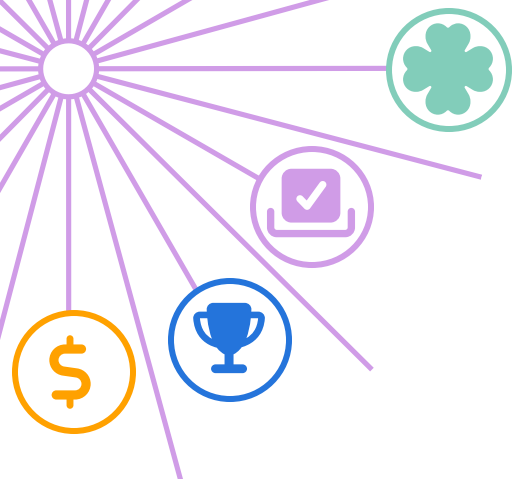
FOX 11
*Twelve Days
of Giving*

PRESENTED BY
TDS

Email Required

By clicking the button below, I agree to the [Terms of Service](#),
[Privacy Policy](#), and [Rules](#)

CONTINUE >



Power Trip: Kendrick Lamar & SZA

KOPW-FM

Omaha, NE



Power Trip: Kendrick Lamar & SZA in Las Vegas!

Enter to win two floor seats to Kendrick Lamar & SZA's Grand National Tour at **Allegiant Stadium** on **Saturday, May 31** in Las Vegas!

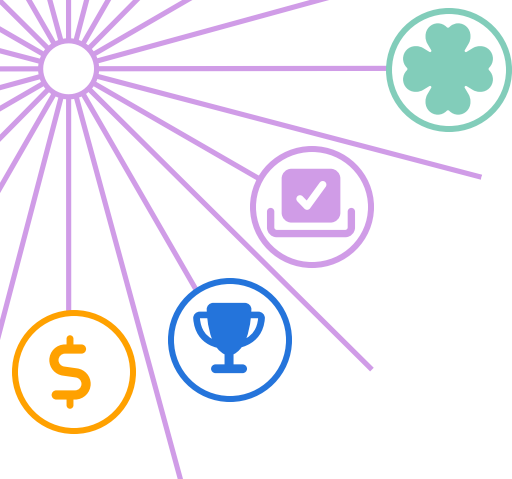
Plus, the winner will also receive \$1,500 cash for travel and a two-night hotel stay powered by RCA Records!

Email

Required

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CONTINUE >



Filtrete Yourself

USA Today

Filtrete[™] yourself GIVEAWAY



Your Chance At
\$5,000
And A Year's
Supply Of Air Filters

Enter for your chance to win!

Treat yourself to something special this holiday season, while we treat your home to a year's supply of Filtrete[™] Air Filters for cleaner, fresher air.



Email Required

By clicking the submit button below, I agree to the [Terms of Service](#) and [Privacy Policy](#).

CONTINUE >

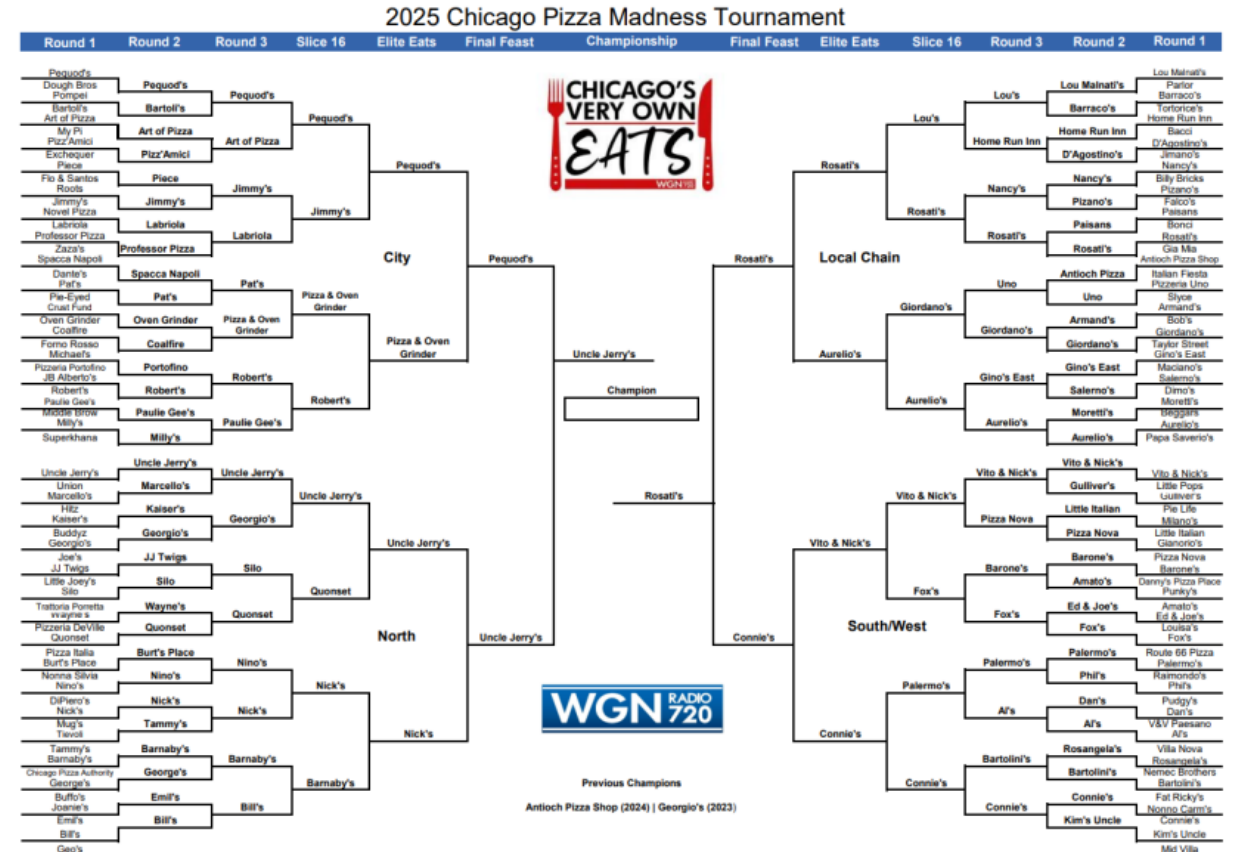


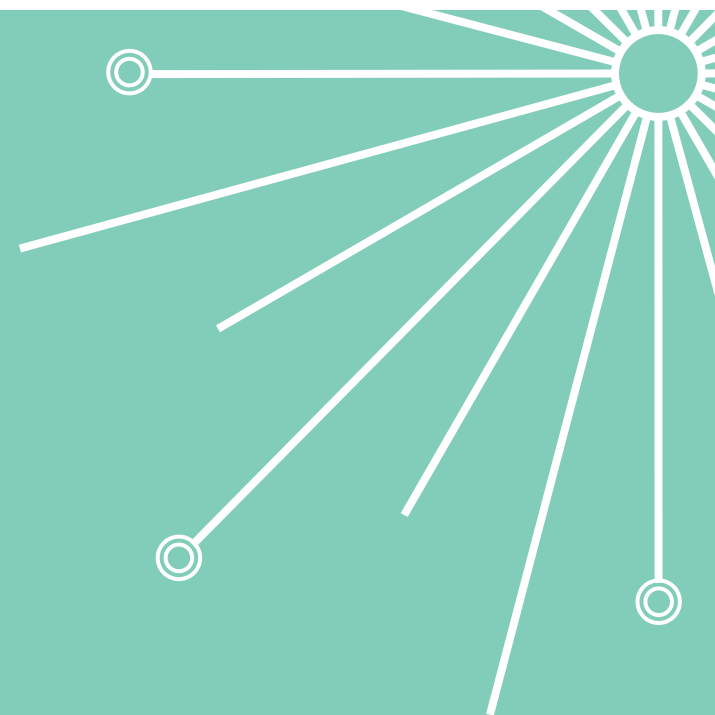
Help improve your home's air with
Filtrete[™] Air Filters.

FIND YOUR AIR FILTER



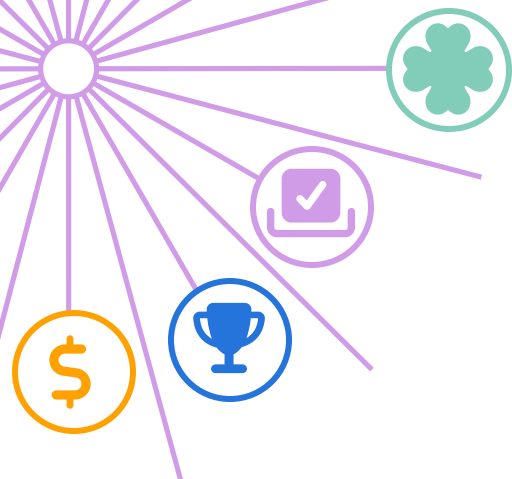
Chicago, IL





Recurring Revenue Campaign

Purpose Award



Raptor Auto All-Star Team of the Month

WQHK-FM

Ft. Wayne, IN

**HIGH SCHOOL
ALL-STAR
BASEBALL
TEAM
OF THE
MONTH**

K105FM

Pick your Favorite High School Baseball Team and You'll Be
Entered to Win
Four Tickets to a TinCaps Game!

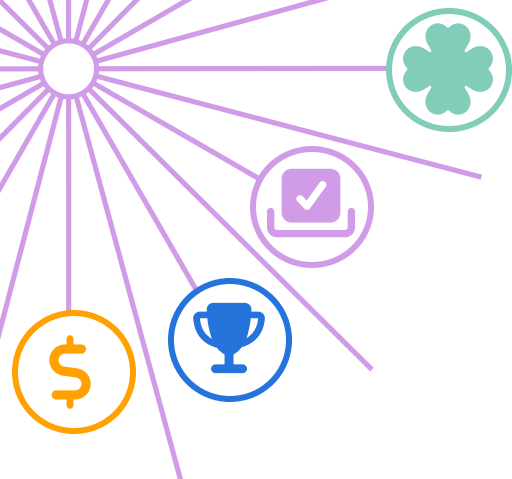
TINCAPS
PARKVIEW
Field

Email Required

By clicking the button below, I agree to the
Terms of Service, Privacy Policy, and Rules

CONTINUE >





Free Trip Tuesday

KTVI-TV

St. Louis, MO



Free Trip Tuesday goes to
HOT SPRINGS, ARKNSAS!
Sponsored by All Solutions Pest Control

Studio STL and FOX 2 are giving you the opportunity to win an all-exclusive, two-night stay at the incredible Arlington Hotel and Spa in beautiful Hot Springs, Arkansas.

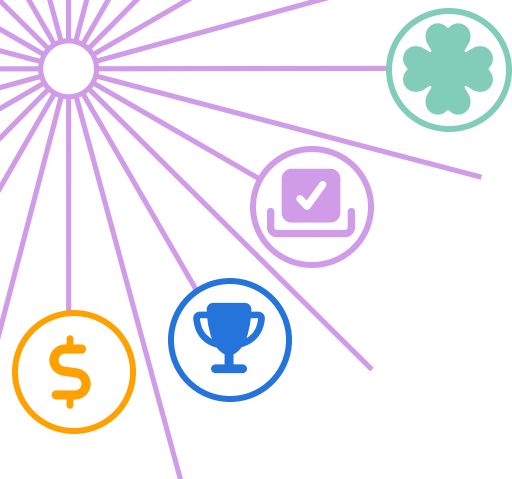
The prize package includes a two-night stay and breakfast for four, each day, at the Arlington Spa and Hotel. In addition, the winner of this prize package will receive four tickets to the following attractions:

- Garvan Woodland Gardens
- Mid-America Science Museum
- Magic Springs Theme Park
- The Gangster Museum of America
- Quapaw Bathhouse Thermal Pools (must be age 14 and up)
- The winner will also receive a \$50 gift certificate to Indulge Sweet and Savory as well as a \$100 gift certificate to the Superior Bathhouse Brewery.

Email Required

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CONTINUE >



Hello Happy Mama Contests

Kern County Family Magazine

Bakersfield, CA

HELLO HAPPY MAMA CONTEST!



Donut you love donuts?
Enter for a Chance to Win:
A Year's Supply of Donuts from Smith's Bakeries!
Enjoy a dozen freshly made donuts every month for 12 consecutive months (May through April) — absolutely free, courtesy of Motor City.
Value of \$300
Enter by midnight on April 22nd

TO ENTER GO TO:
<https://kerncountyfamily.secondstreetapp.com/April-Hello-Happy-Mama-Contest-3/>

CONTEST SPONSORED BY **Motor City** BUICK | GMC

Donut you love donuts?!?!?

Enter for a Chance to Win: A Year's Supply of Donuts from Smith's Bakeries!

Enjoy a dozen freshly made donuts every month for 12 consecutive months (May 2025 through April 2026) — absolutely FREE, courtesy of Motor City.

Email Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >

HELLO HAPPY MAMA CONTEST!



Value: \$499.99

ENTER FOR A CHANCE TO WIN A Peg Perego Primo Viaggio All-in-One Convertible Car Seat!
Thanks to its adaptive design, the Primo Viaggio All in One is used from birth up to the age of 10+ years.
Enter by midnight on January 23.

ENTER NOW!

CONTEST SPONSORED BY **Motor City** BUICK | GMC

HELLO HAPPY MAMA CONTEST!

Scoop Up a Year of Dewar's Delights for Free!



July is National Ice Cream Month — the perfect time to celebrate life's sweetest moments!
Enter for your chance to win a Year's Supply of Dewar's Candy & Ice Cream, courtesy of Motor City — a \$300 value.
That means 12 months of indulgence from July through June 2026!
Enter by midnight on July 22nd!

Scan Here to Enter!

CONTEST SPONSORED BY **Motor City** BUICK | GMC

HELLO HAPPY MAMA CONTEST!

ENTER FOR A CHANCE TO WIN A

GoodCook 12-Piece Healthy Ceramic Titanium-Infused Cookware Set



Sponsored by **Family**

Enter by midnight on March 20th.

TO ENTER GO TO:
<https://kerncountyfamily.secondstreetapp.com/March-2025-Hello-Happy-Mama-contest/>

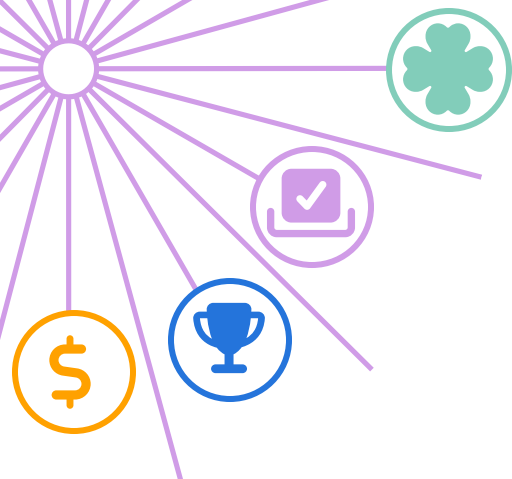
HELLO HAPPY MAMA CONTEST!



Enter to Win a **Luxury Renewal Spa Package at Essentials By Beautiful You Day Spa, courtesy of Motor City!**
Value of \$199
Enter by midnight on May 20th!

TO ENTER GO TO:
<https://kerncountyfamily.secondstreetapp.com/May-2025-Hello-Happy-Mama-contest>

CONTEST SPONSORED BY **Motor City** BUICK | GMC



Awards of Character

USA Today



Recognize Extraordinary Individuals The Pro Football Hall of Fame Awards of Character

Nominate an Exceptional Individual Today!

Do you know someone who consistently goes above and beyond in their profession? Someone who inspires others through their actions and demonstrates the true meaning of character? If so, we encourage you to nominate them for a Pro Football Hall of Fame Awards of Character.

How to Nominate:

1. **Gather Information:** Prepare a brief description of the nominee's contributions and the positive impact they have made on others.
2. **Complete the Online Form:** Fill out the online nomination form below, providing the requested information about the nominee.
3. **Submit Your Nomination:** Click "Submit" to send your nomination to the Pro Football Hall of Fame.

Eligibility Criteria:

- Nominees must be active or retired professionals in one of the following fields: firefighter, police officer, nurse, teacher, veteran, or coach.
- Nominations must be submitted by a friend, family member, colleague or a member of the community.
- Self-nominations are not accepted.

Already Entered?

 Search

 Enter Your Own!



And the winner is...

Pro Football Pick'em

Sheridan Media

Sheridan, WY



[WELCOME](#) [MAKE PICKS](#) [WINNERS](#) [LEADERS](#) [GROUPS](#) [LOGIN](#)

THE VIP'S

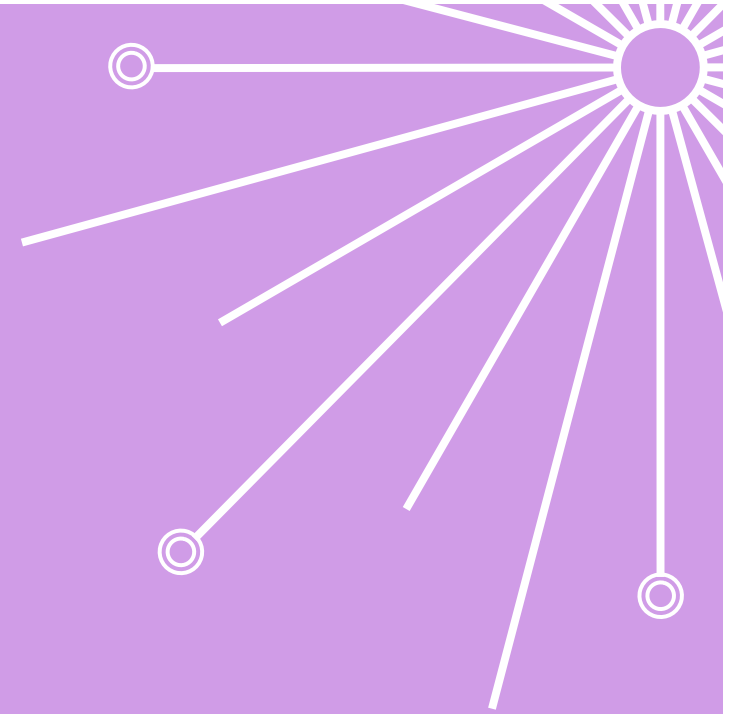
 Andrew Boint The Analyst Overall: 211/337	 James Timberlake The Bookie Overall: 190/337	 Jamie Aggers Arm Chair Aggers Overall: 185/337	 Melanie Jacobs Magic Melanie Overall: 185/337	 Chuck Magera Good Luck Chuck Overall: 178/337
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COMPARE LAST WEEKS' PICKS



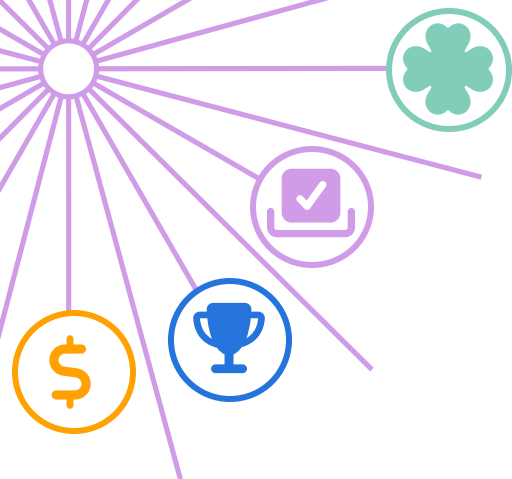
PRO FOOTBALL PICK'EM IS BACK!
MAKE YOUR PICKS NOW!



Data Strategy

Purpose Award



Allegiant Inaugural Gulf Shores Flight Giveaway

USA Today



ENTER NOW for your chance to win!

Gulf Shores International Airport and Allegiant Air are giving away **two pairs of round trip tickets to your choice of any of our six destinations this summer to celebrate our first commercial air service.** (Must fly by August 31, 2025.) **A \$1,000 value!**

Belleville - St. Louis | Cincinnati | Houston
Kansas City | Knoxville | Northwest Arkansas

Better your chances and **ENTER DAILY**, but hurry, contest ends Monday, April 14, 2025.

Email Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >

What is most important to you when traveling? Required

- ☐ Airport location
- ☐ Price
- ☐ Airline loyalty program
- ☐ Nonstop flight options

What airport do you typically fly out of? Required

- ☐ Pensacola
- ☐ Mobile
- ☐ Destin
- ☐ Other

Do you plan to fly out of Gulf Shores International Airport? Required

Have you ever flown with Allegiant before? Required

What destinations would you like to see in the future? Required

- ☐ Las Vegas
- ☐ Denver
- ☐ Orlando
- ☐ Nashville
- ☐ Other



OnPath Credit Union Grand Opening Sweepstakes

WWL-TV

New Orleans, LA



Email

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

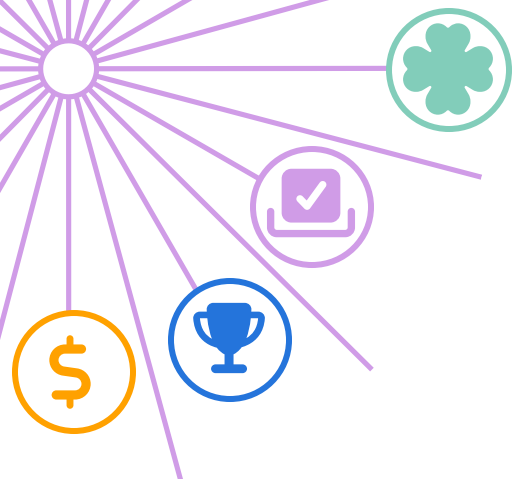
CONTINUE >

Do you currently pay rent or a mortgage payment at your current residence? Required

-- Select One --

If you could change one thing about your current residence, what would it be? Required

-- Select One --



The Ultimate Ticket Fix in 2026

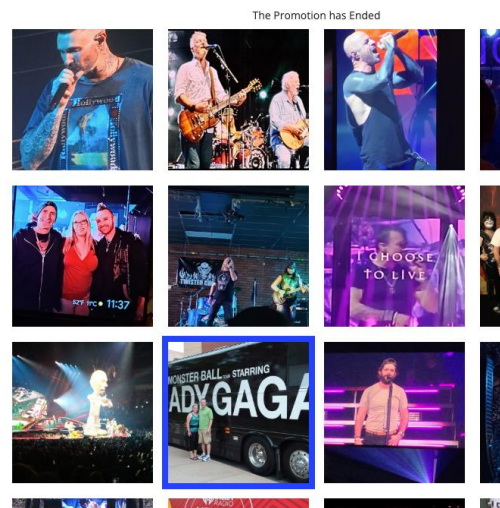
KBBK-FM

Lincoln, NE

What type of concerts/events do you most like to attend?

- ☐ Pop
- ☐ Hip Hop/Rap
- ☐ Country
- ☐ Current Rock
- ☐ Classic Rock
- ☐ Indie / Alternative
- ☐ Classical
- ☐ Broadway / Theater
- ☐ Comedy
- ☐ Sporting Events

[JUST FOR FUN - this will not impact your chances of winning]





And the winner is...

Jingle Bucks Giveaway

Federated - South Bend

South Bend, IN



Jingle Bucks

GIVEAWAY

Take our survey and win \$300 for your holiday shopping!

 My Deals MICHIANA

We want to hear from YOU!

Take a few minutes to share your thoughts about My Deals Michiana, and help us make 2026 our best year yet.

Your feedback matters, and we're grateful for your time, so every participant will receive a special surprise just for completing the survey!

Plus, one lucky winner will receive \$300 that will go towards their holiday shopping!

Ready to make your voice heard? Let's get started!

Question 1



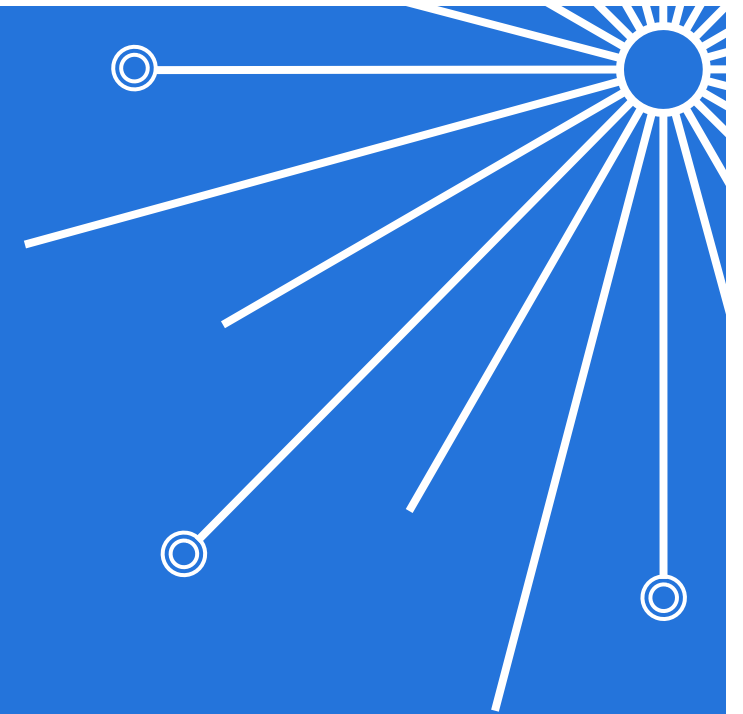
1. How often do you use My Deals Michiana?

Regularly!

I have bought from My Deals Michiana in the past, but it has been a while.

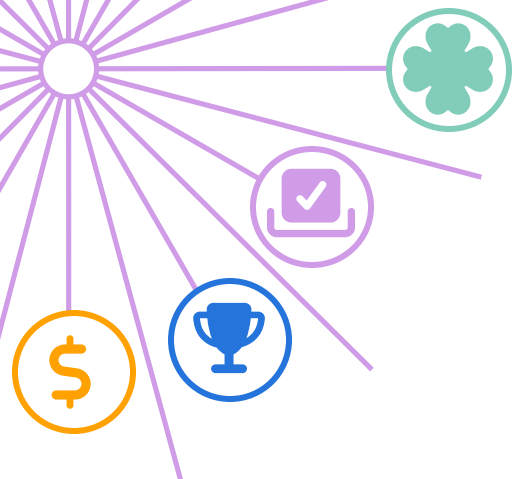
I have heard of My Deals Michiana, but I have never made purchase.

What is My Deals Michiana?



National Sweepstakes Campaign

Purpose Award



Crary Thankful: \$15,000 Holiday Giveaway

Leighton – Grand Forks

\$15K Cash Giveaway

Folio Weekly

Miley Legal National Sweepstakes Bundle

WBOY-TV

Ditch Your Debt

WBYR-FM





And the winner is...

Car Payments for a Year

The Greenville Sun

Greenville, TN



ENTER NOW FOR YOUR CHANCE TO WIN

FREE CAR PAYMENTS
FOR A YEAR

\$5,000 PRIZE!

SWEETSTAKES

DON'T MISS OUT!

Email Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >

**DON'T MISS YOUR
CHANCE TO WIN
THE \$5,000
PRIZE!**

Entries Accepted:
Mon., Jan. 27, 2025
through Tue., Feb 25, 2025

Proudly Sponsored by:

Serving: Greene, Cooke,
Hawkins, Hancock, Hamblen,
Grainger & Jefferson Counties

CALL FOR ALL
PLUMBING &
DRAIN NEEDS!

423.639.1221
423.581.7336

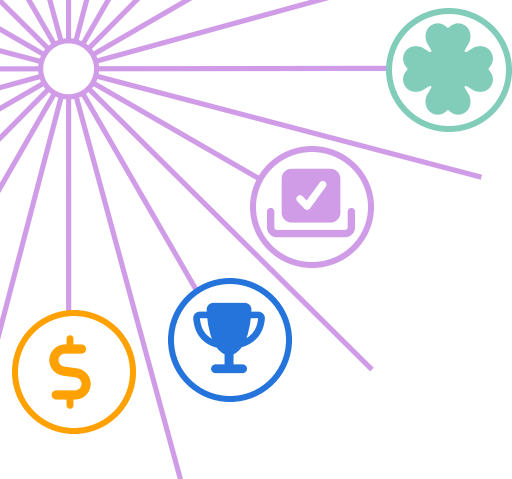
Good Luck from YOUR Hometown Newspaper:

The Greenville Sun



Branded Content Campaign

Program Award



Color Your Crew Contest

Leighton - Alexandria

Mid-South Fair Food Quiz

WREG-TV

Power Your Future Quiz

Columbus Dispatch

Twilla Pillow Sleep IQ Test

KSL.com





And the winner is...

Fire Prevention Week

Federated – Fort Wayne

Fort Wayne, IN



FIRE PREVENTION KIT Giveaway

Prize package includes 4 smoke detectors and 2 fire extinguishers.



CHARGE INTO FIRE SAFETY™

Fire Prevention Week
October 5-11

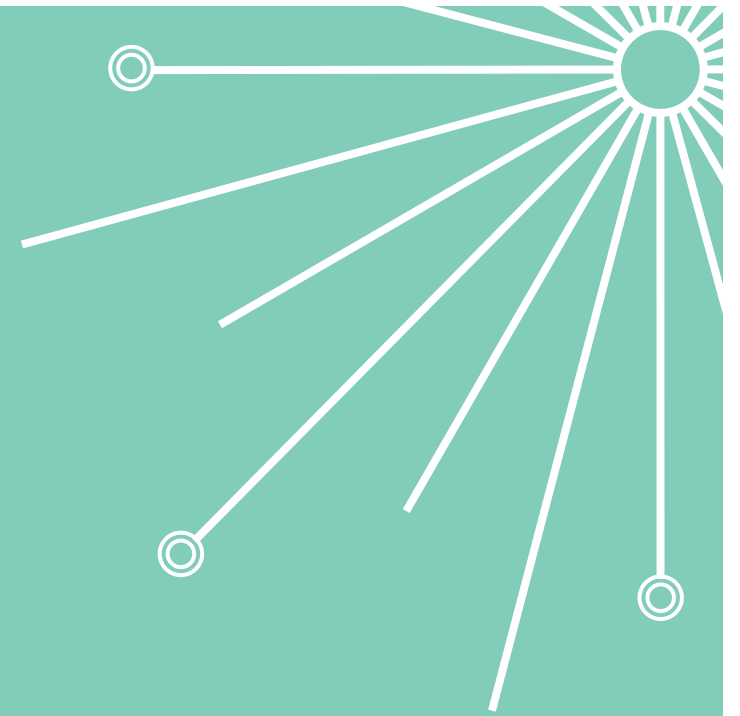


Register to win a fire prevention kit during [Fire Prevention Week](#) from the Allen County Department of Environmental Management and the Fort Wayne Fire Department!

EmailRequired

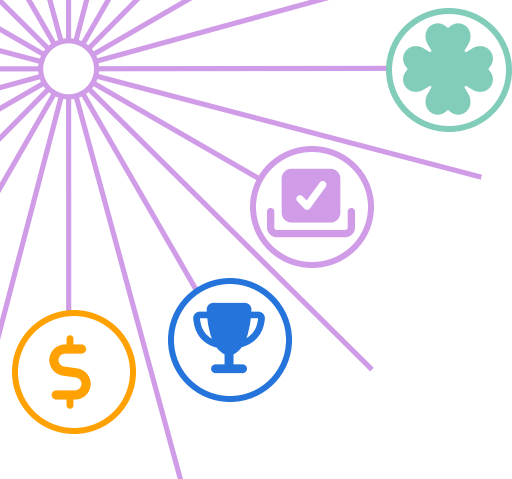
By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >



Syndicated Promotion

Program Award



Remarkable Women

Nexstar Media Group

Vala's Season Passes

NRG - Omaha

Project Home Improved

USA Today

Pizza Hut Estate Auction

Federated Fort-Wayne





And the winner is...

Proudly Canadian,
Proudly You
Black Press Media



Black Press Media | CMG Canadian Division

EXPLORE THE TRUE NORTH

ENTER TO WIN AN ULTIMATE YUKON ESCAPE VALUED AT \$5,300
FLIGHTS | HOTEL | ALL MEALS | WINTER SPORTS | CITY TOUR

Prizes By

AIR NORTH
INN ON THE LAKE

CONTEST PROUDLY CANADIAN PROUDLY YOU

Black Press Media | CMG Canadian Division

ADVENTURE OF A LIFETIME

ENTER TO WIN A GRIZZLY GETAWAY VALUED AT \$1,452
GRIZZLY BEAR TOUR FOR 2 | COSY STAY IN TELEGRAPH COVE

Prizes By

TELEGRAPH COVE RESORT
TIDELIP

CONTEST PROUDLY CANADIAN PROUDLY YOU

Black Press Media | CMG Canadian Division

EXPERIENCE VICTORIA

ENTER TO EXPERIENCE VICTORIA IN STYLE! VALUED AT \$2,264
HOTEL | DINING | WHALE WATCHING

Prizes By

ORCA SPIRIT
MAGNOLIA

CONTEST PROUDLY CANADIAN PROUDLY YOU

Black Press Media | CMG Canadian Division

ENJOY A WEST COAST GETAWAY

ENTER TO WIN A COASTAL ESCAPE VALUED AT \$2,815
HOTEL | TOURS | DINING | SPA

Prizes By

Naturally Pacific
SUN & SEA RESORT

CONTEST PROUDLY CANADIAN PROUDLY YOU

Black Press Media | CMG Canadian Division

CELEBRATE YOU

ENTER TO WIN THE ULTIMATE SELF-CARE GETAWAY! VALUED AT \$1,950
\$500 IN SKINCARE | 3-NIGHT STAY | \$250 GAS VOUCHER

Prizes By

lontreau
Prestige

CONTEST PROUDLY CANADIAN PROUDLY YOU

Black Press Media | CMG Canadian Division

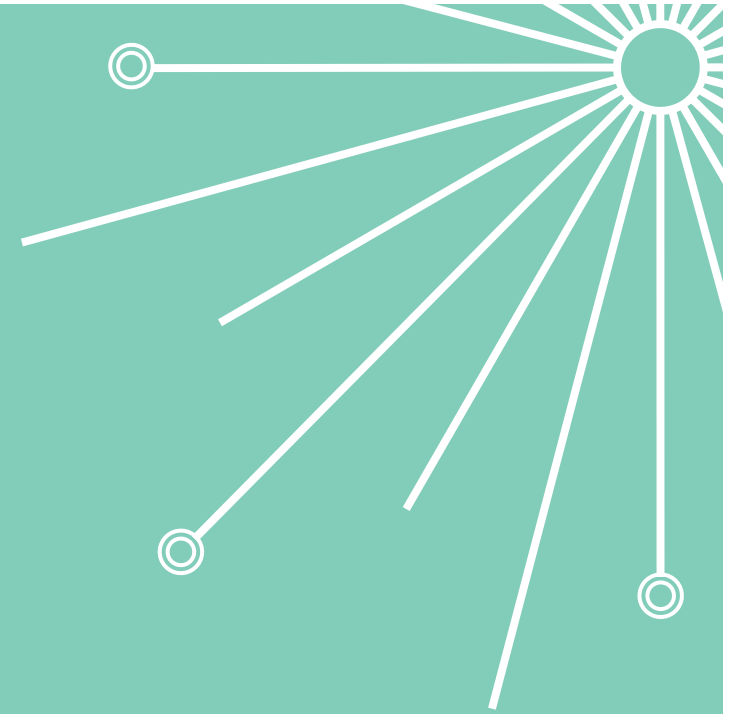
TASTE OF THE OKANAGAN

ENTER TO WIN A WINE LOVER'S ESCAPE VALUED AT \$2,000
HOTEL | GOURMET TASTINGS | WINERY TOURS

Prizes By

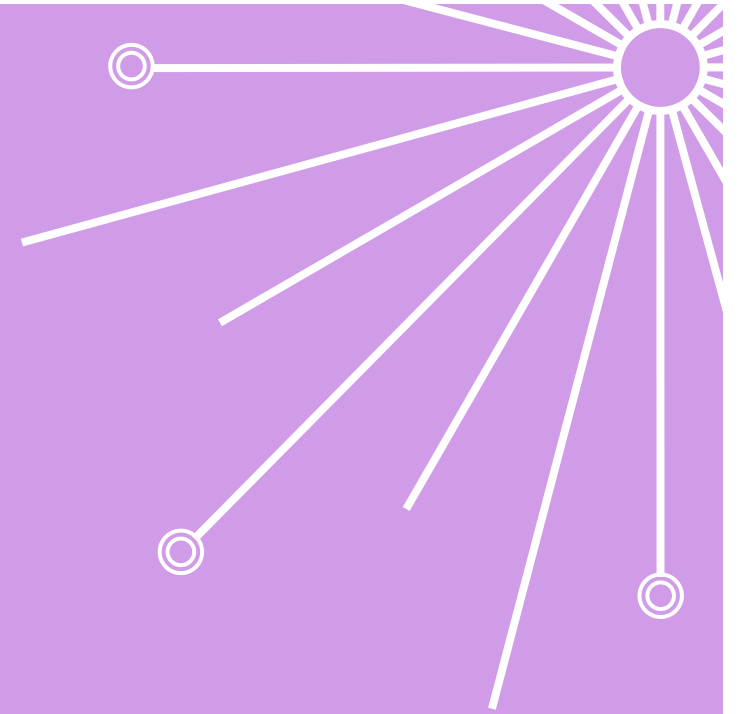
OLIVER OSOYOOS
SPIRIT RIDGE

CONTEST PROUDLY CANADIAN PROUDLY YOU



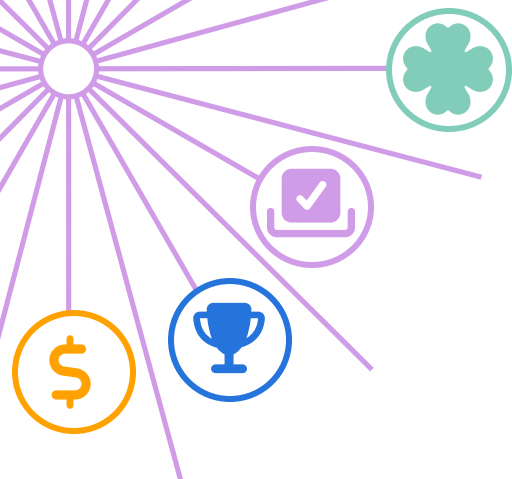
Technical **Awards**

Recognizing the best promotions



Niche Ballot

Technical Award



Michiana's A-List

Federated - South Bend

Long Island Beauty Awards

Beauty Affair

Top Small Businesses in Sacramento

USA Today

Restaurants Celebration

225 Magazine





And the winner is...

Cory's Fish Fry Face-Off

KFGE-FM

Lincoln, NB

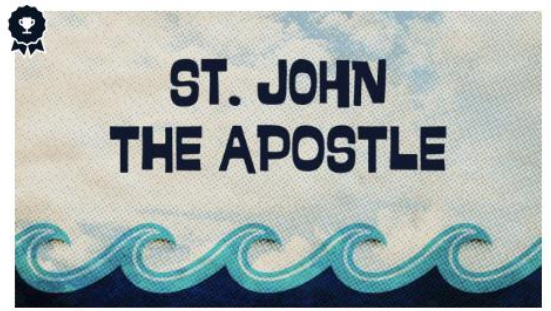


Holy Mackerel, this is o-fish-ally the most delicious competition in town!

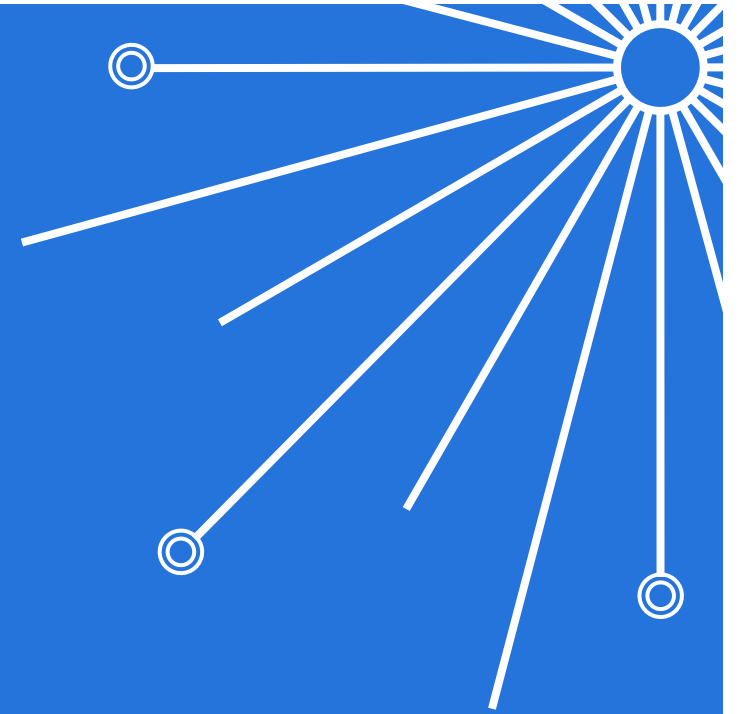
Cory wants to pit all the best local fish fries head-to-head to find out who serves up the tastiest trout in town, but he needs your help! Through April 6, nominate your favorite fish fry using the submission button at the bottom of the gallery below. Then come back April 7-10 to vote your pick all the way to the championship!

The winning Fish Fry will receive bragging rights as the Inaugural Fish Fry Face-Off Champion announced on April 11th, and we'll select a lucky voter to receive a gift card as a special thank you!

Already Entered?

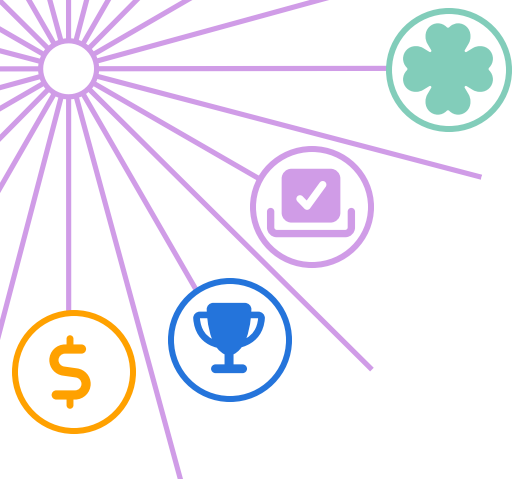


St. John the Apostle Catholic Church
Best fried and baked fish ever, Ladies make home made deserts available week, Free ice cream, balloon twisting and face painting for the kids. KC knights are the best, All the volunteers that ma...
[Read more](#)
7601 Vine St, Lincoln, NE 68505, USA



'Best Of' Ballot: Small Market

Technical Award



Best of the Four States

Zimmer Radio

2025 Best Of Amarillo Community Choice Awards

Amarillo Globe-News

Best of Denton

Denton Record-Chronicle

Best Of Flag

Arizona Daily Sun

Best Of Baldwin

Gulf Coast Media





And the winner is...

Best Of the Pines

The Pilot
Southern Pines, NC



EXTRA! EXTRA!

THE RESULTS ARE IN

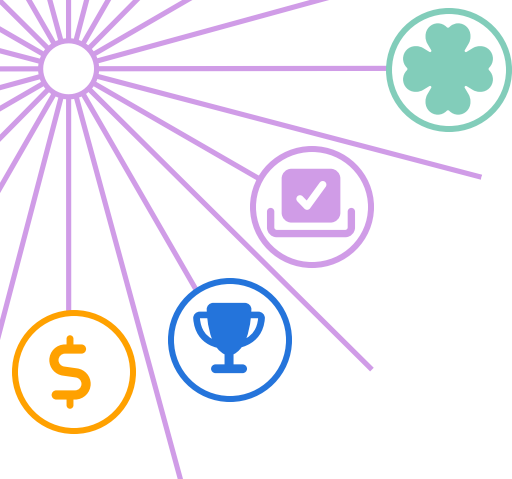
Your 2025 Winners
Are Here!

BEST OF THE PINES
THE PILOT
2025
presented by
Golf Pride



'Best Of' Ballot: Mid-Size Market

Technical Award



Best of the Grand Strand 2025

WMBF-TV

Southern Colorado's Best of the Best

KXRM-TV

Best Of Sun Coast

APG Media of Florida

Best of the Upstate Community Choice Awards

Greenville News





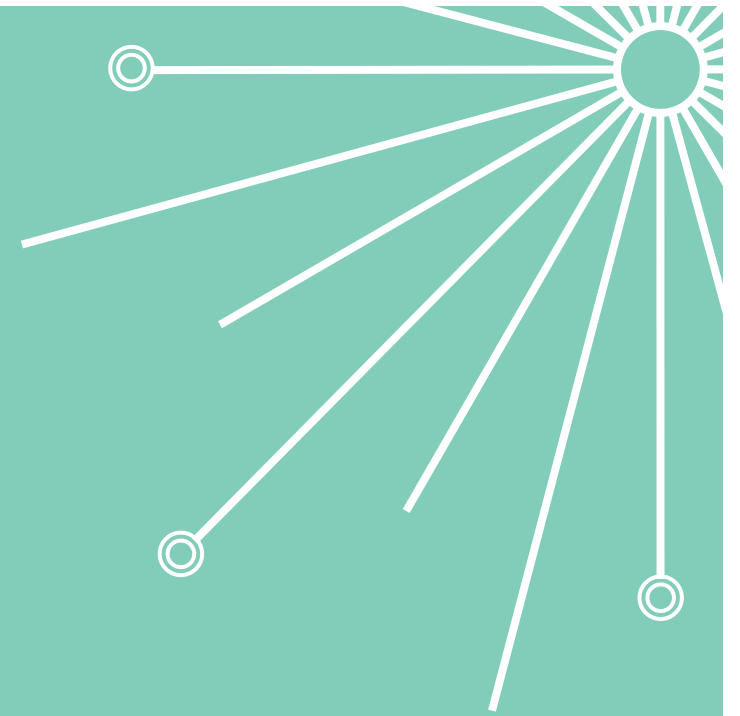
And the winner is...

Best of the Best

Chattanooga Times Free Press

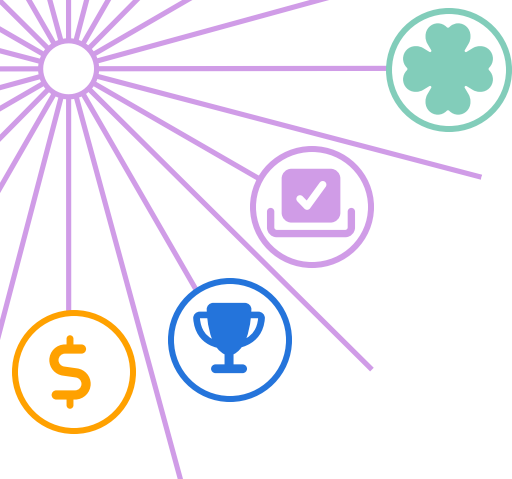
Chattanooga, TN





'Best Of' Ballot: Large Market

Technical Award



2025 Best of Hawaii

KITV-TV

Best Of Jax 2025

FOLIO Weekly

TribLive Best of the Best

Trib Total Media

A-List 2025

St. Louis Magazine





And the winner is...

2025 Palm Beach County
Community Choice
Awards

Palm Beach Post
West Palm Beach, FL



2025
THE OFFICIAL
COMMUNITY'S
CHOICE
AWARDS

★ ★ ★ ★ ★

**PALM BEACH
COUNTY**

Serving Our Community for Over 100 Years

The Palm Beach Post
palmbeachpost.com

VOTE NOW!

HONOR YOUR FAVORITE BUSINESSES AND ORGANIZATIONS BY
VOTING FOR THEM FOR THE COMMUNITY'S CHOICE AWARDS

**PARTICIPATE FOR A CHANCE TO
WIN \$250**

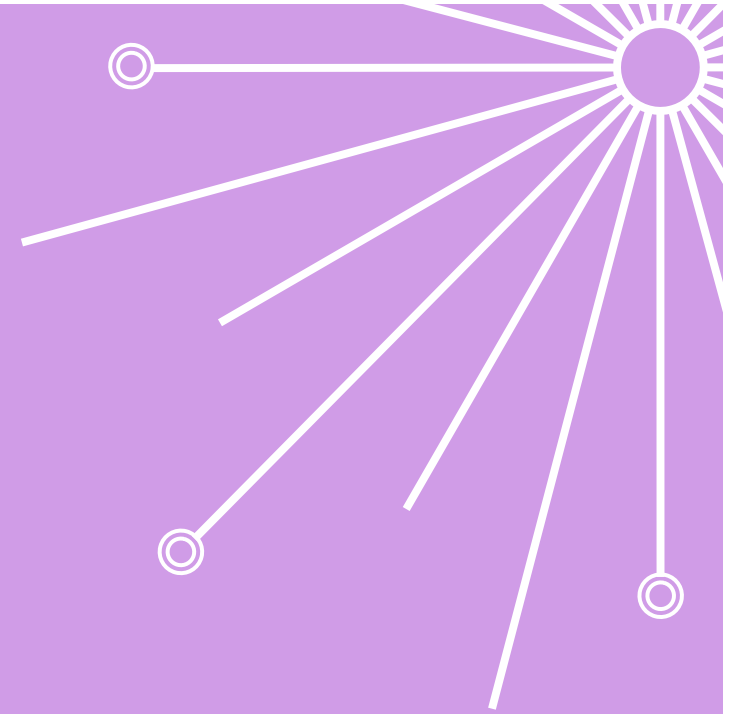
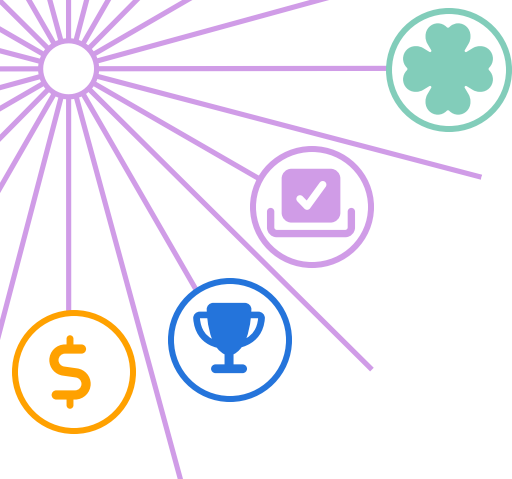


Photo Contest

Technical Award



Tattoo Nightmares

WTRF-TV

Annual Wrapping Paper Contest

Chattanooga Times Free Press

Big Buck Fever

Commonwealth Broadcasting

Harry Pawter & The Magical Menagerie

The Pilot

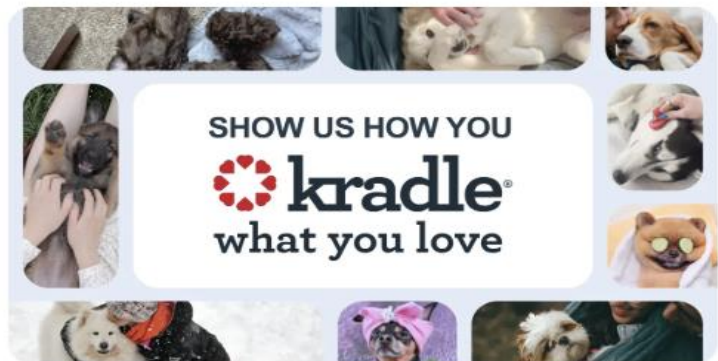




And the winner is...

Kradle What You Love Photo Contest

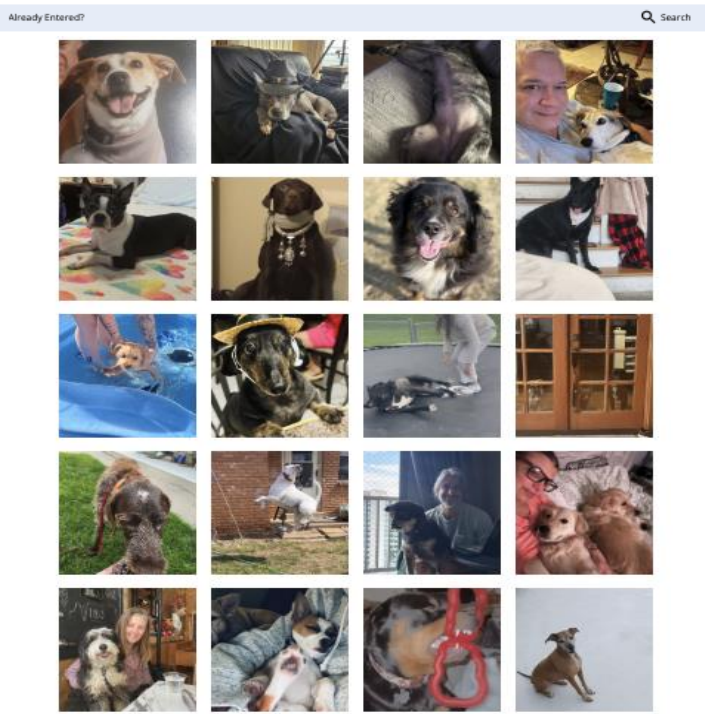
USA Today



Win the Ultimate Dog Day of Wellness

We're celebrating all the silly, sweet, and one-of-a-kind ways people love their pups — and we want to see yours!

Submit a photo or video showing off a unique ritual, routine, costume, or moment you share with your dog, and you'll be entering to win the Ultimate Dog Day of Wellness — awarded to one lucky winner each week in May!



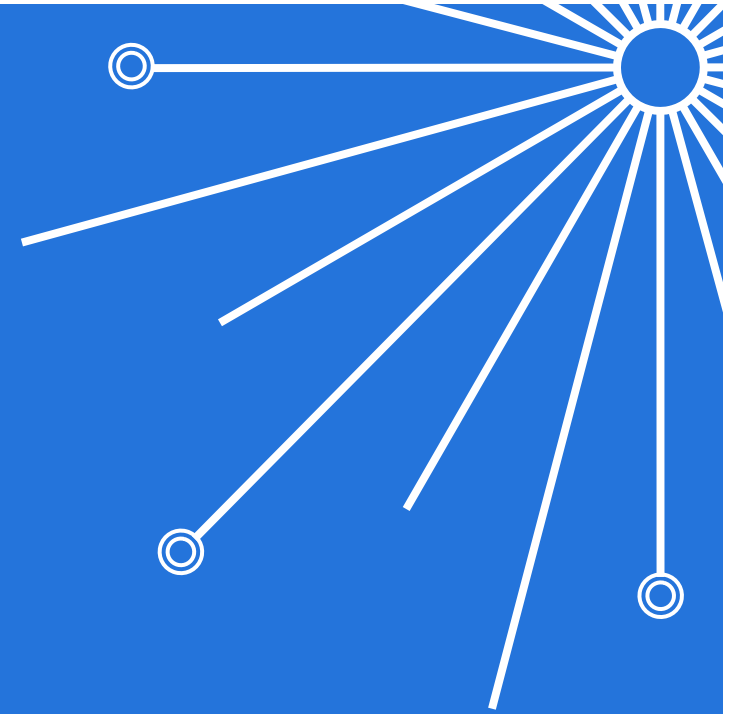
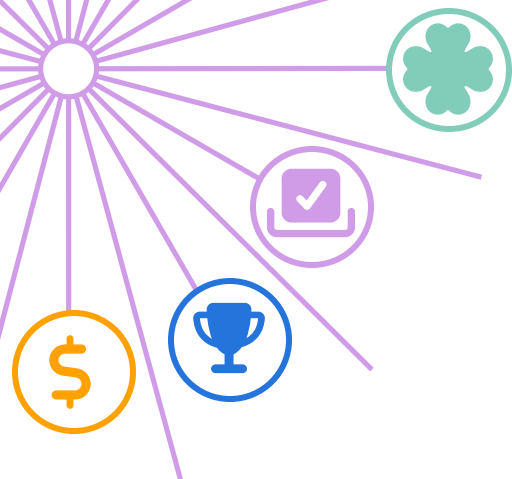


Photo Gallery

Technical Award



Senior Spotlight

WCBI-TV

Stretch Across Nebraska

News Channel Nebraska

Slice of Summer

KEZI-TV

Show us your Bass

NRG - Wausau

Kindness is Contagious

The News Journal



And the winner is...

Love Thy Neighbor Home Improvement Giveaway

KWKT-TV

Waco, TX

WINNER



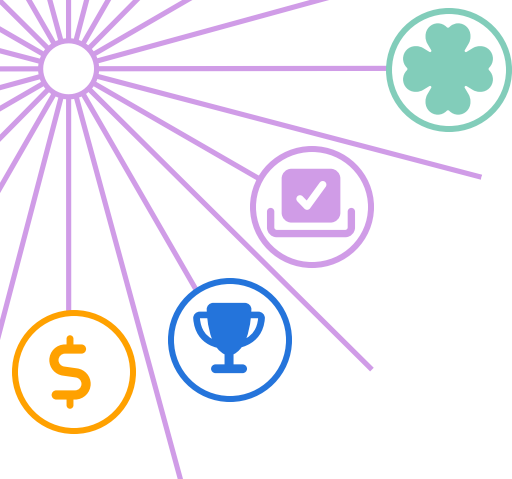
LOVE THY
NEIGHBOR

HOME IMPROVEMENT GIVEAWAY



Poll

Technical Award



Game of the Week

KUSA-TV

Chick Fil A Poll

Commonwealth Broadcasting

Puffling Name Poll

Monterey Bay Aquarium

Mom's Stress Poll

KRXP-FM





And the winner is...

Buffalo National River
& DOGE Poll

Northwest Arkansas
Democrat Gazette

Fayetteville, AK



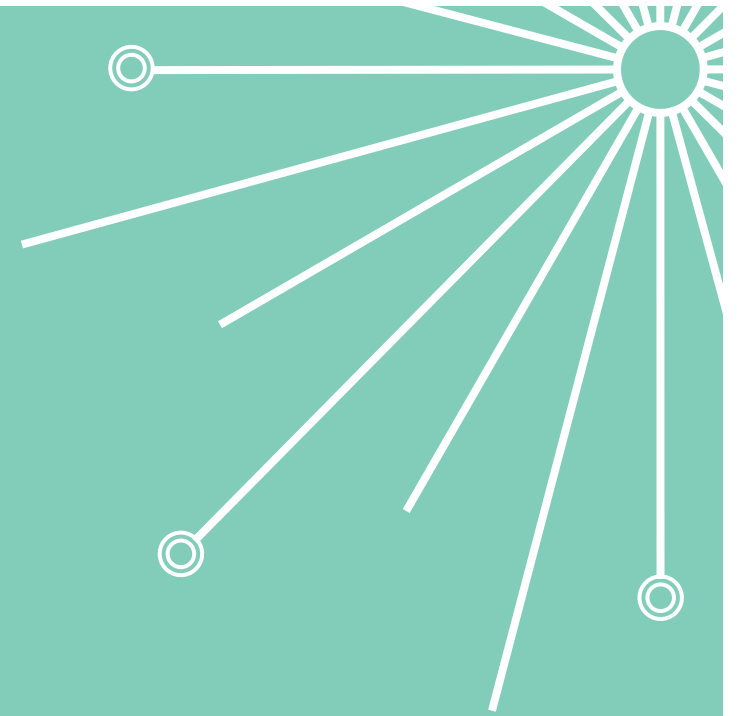
Question 1 of 6

Do you think closing one of two ranger stations at the Buffalo National River will save enough money to justify the loss of services?

Yes

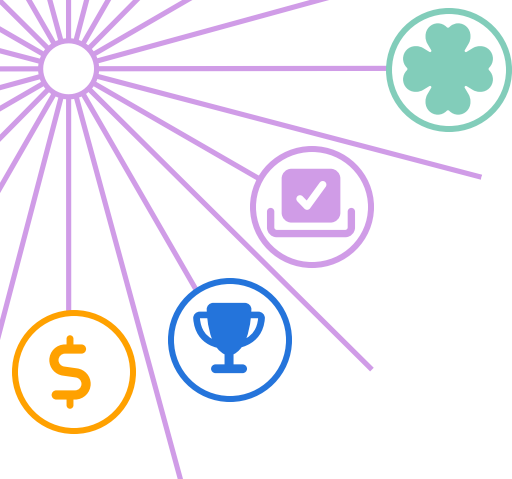
No

Not Sure



Sweepstakes

Technical Award



Guess Joplin's First Snowfall Contest

KIXQ-FM

2025 Allentown Fair GRANDSTAND Sweepstakes

The Times News Media Group

Goodwill Garage Sale Sweepstakes

WQHK-FM

Roll A Pair To Win A Pair

Leighton – Detroit Lakes/Perham

Tacos & Tequila Festival

KOPW-FM

98 Degrees of Hot Sauce

KFGE-FM

Bourbon & Beyond

USA Today



And the winner is...

Florida Hurricane Preparedness Giveaway

Sarasota Herald-Tribune

Sarasota, FL

WINNER



ENTER NOW
for your chance to win a
Portable Generator
valued at up to \$1,000!

PLUS one local winner
will receive a
\$200 Grocery Gift Card.

Email Required

First Name Required

Last Name Required

Street Address Required

City Required

State Required

-- Select One --

Postal Code Required

Promotion eligibility may depend on location of entrant. Contest only open in USA.

Phone Required

Will be used to contact winners or as otherwise described in the rules.

☐ I confirm that my main residence is in the state of Florida. Required

☒ Yes, I would like to be invited to participate in future promotions

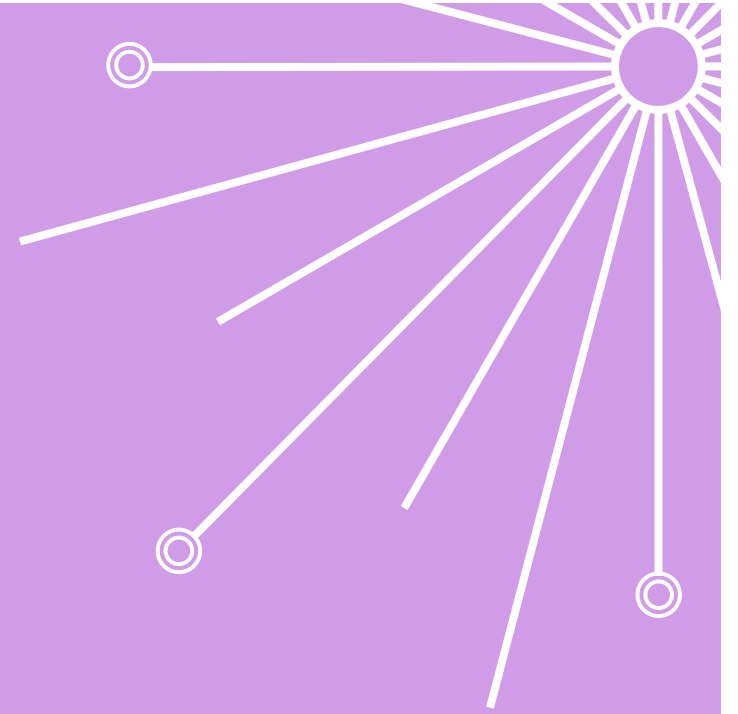
NO PURCHASE NECESSARY. Open to legal residents of the U.S.; must be 18 years of age or age of majority in your state at time of entry. Taxes are winner's sole responsibility. For Official Rules and promotion start and end dates please click [HERE](#).

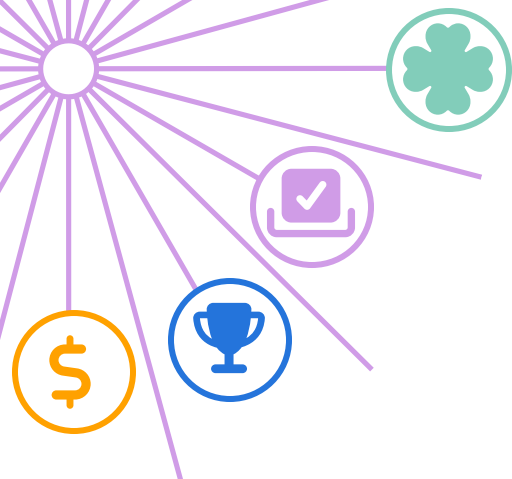
SUBMIT



Quiz

Technical Award





Light of the World Personality Quiz

K-LOVE

What 'The Pitt' Character Are You?

Pittsburgh Magazine

Otter Personality Quiz

Monterey Bay Aquarium

What's Your Smokey Mountain Vibe

AL.com

Will You Survive Your Next Wildlife Encounter?

Sheridan Media





And the winner is...

City Of Spokane Stormwater Quiz

KXLY-TV
Spokane, WA





Take the **STORMWATER QUIZ** for a chance to win a Wiley E. Waters Rafting Trip on the Spokane River



Test your stormwater knowledge for a chance to win a rafting trip for SIX on the Spokane River with Wiley E. Waters Whitewater Rafting.*

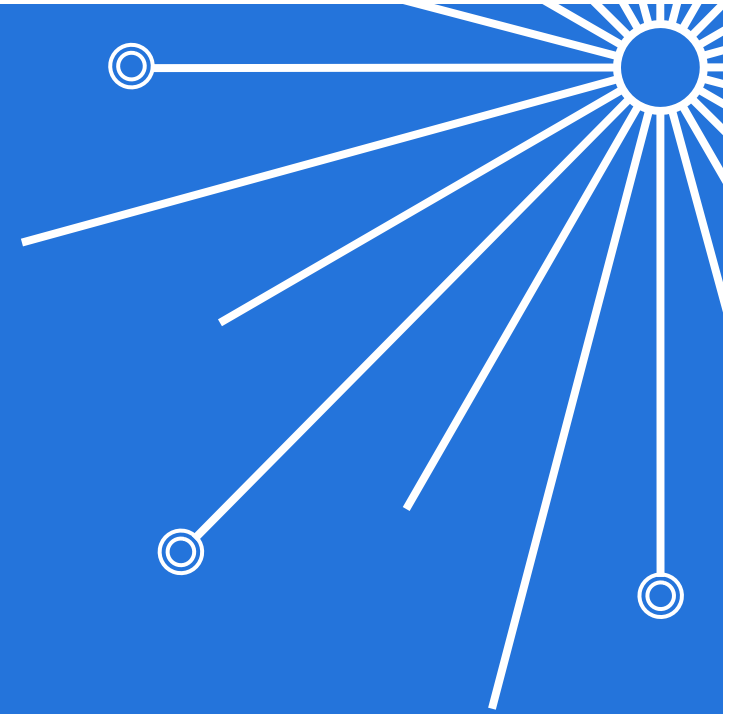
*Good for 2026 season, weekdays only and either the Scenic Float (min. age 3 years old) or Whitewater Trip (min. age 5 years old).

Question 1



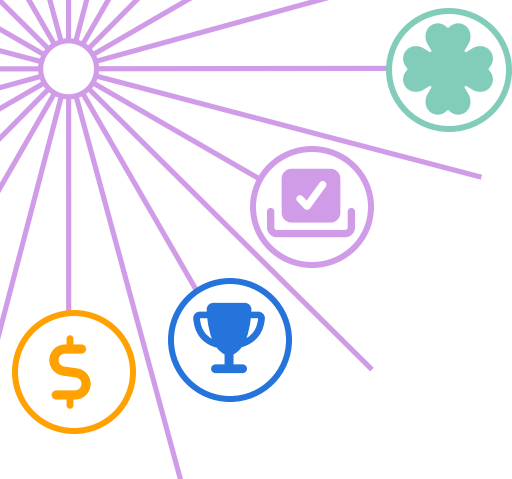
1. What is a swale?

- A type of pipe
- A low, shallow ditch or channel that helps manage water
- A tree
- A small native plant



Voting Bracket

Technical Award



Hines Furniture Athlete Of The Week

The Sumter Item

Sidesgiving Voting Bracket

WDEF-TV

Elkhart County Burger Battle/Tournament of Tacos/Wing Wars

WAOR-FM

Fish Fry Frenzy Bracket

NRG - Wausau





And the winner is...

Food Fight: Italian Restaurants

St. Louis Magazine

St. Louis, MO



Presented by Underdog

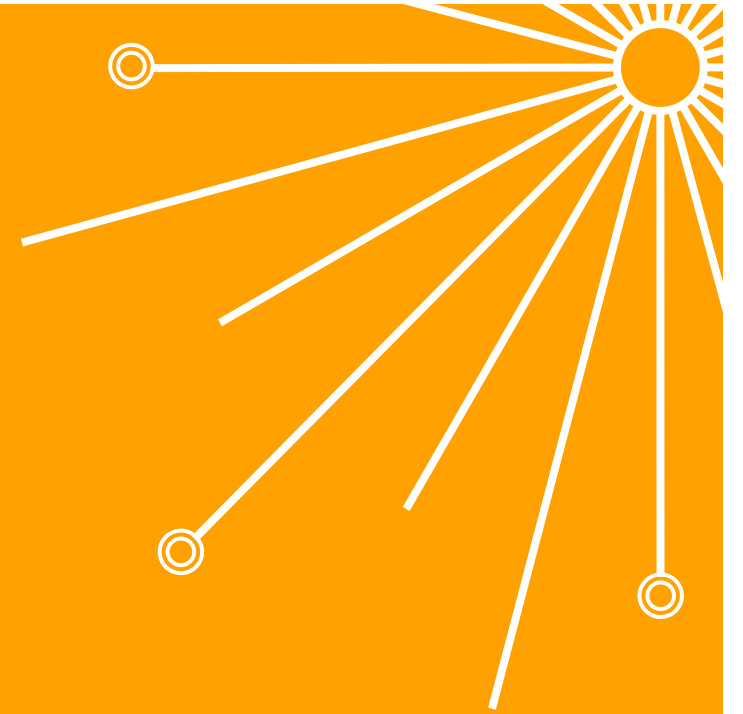
St. Louis offers an impressive array of *fantastico* Italian restaurants. Help *SLM* decide which are our readers' favorites! To start, we've listed 64 spots. Vote for your favorites during 6 rounds to help crown the winner. When you vote, you'll be entered for the chance to win a \$100 gift card to the winning restaurant courtesy of Underdog; plus, Underdog merch. *Mangia!*

This promotion has ended. Congratulations to Trattoria Marcella!

Already Voted?

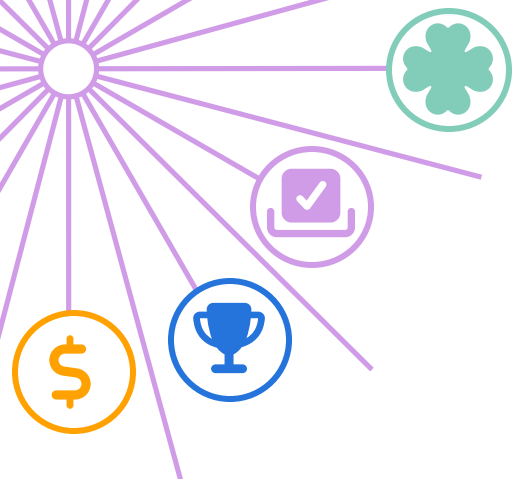
Voting has ended





Most Creative Promotion

Purpose Award



My Deals Dream Wedding Era

Federated - South Bend

Waltdogs

NRG - Lincoln

Nashville Creator Awards

The Tennessean

41Days Of Christmas in July: Back to School Edition

WMGT-TV

Shorty's Countdown to Calving

Sheridan Media





And the winner is...

The Ultimate Leap

Milwaukee Journal Sentinel

Milwaukee, WI



Attempt Your
ULTIMATE LEAP
at Lambeau Field!

THIS COULD BE YOU!

2025 THE ULTIMATE LEAP AT LAMBEAU FIELD

CREATED BY
USA TODAY NETWORK LocaliQ

PRESENTED BY
Robert Haack Diamonds and Piggly Wiggly

Email Required

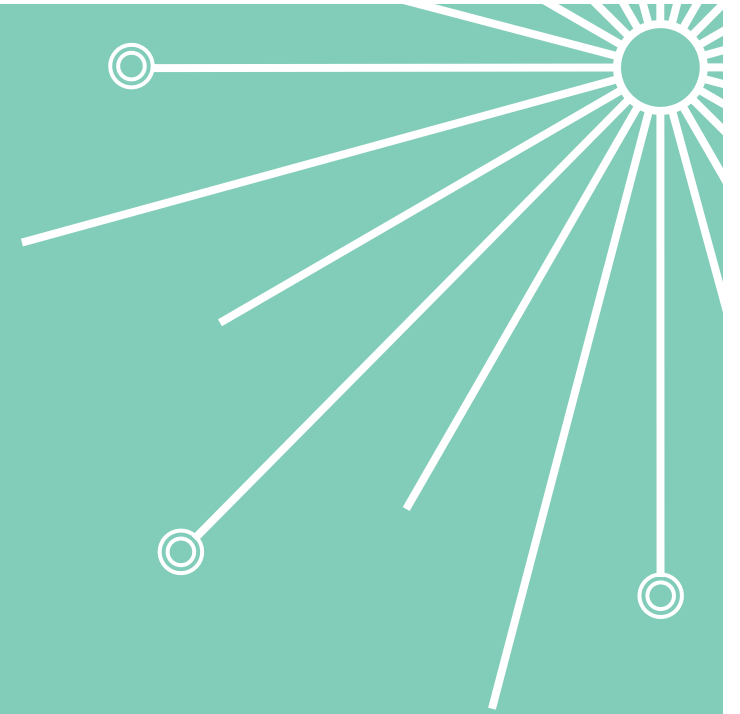
By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >

CELEBRATE LIKE THE PACKERS!

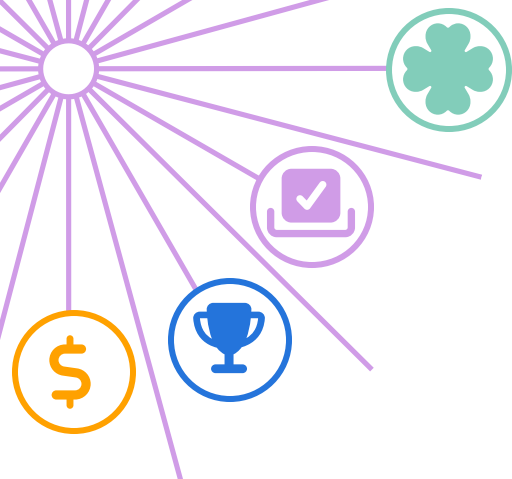
“The Leap” is a Green Bay tradition, and for many Packers fans it's a dream to jump up into the stands at Lambeau Field. The Ultimate Leap can make your FANTasy a reality! Created by [USA TODAY NETWORK](#) | [LocaliQ](#) and presented by [Robert Haack Diamonds](#) and [Piggly Wiggly](#).

The Ultimate Leap - 2025 offers 10 lucky Packers fans the chance to take their very own leap at Lambeau Field during the "FINALIST EVENT" on Tuesday, October 21st.



Booked It Again

Purpose Award



Beef for the Holiday

Sheridan Media

Ultimate Valentine

Federated - Fort Wayne

Sabrina Carpenter Flyaway

KQKQ-FM

McWilliam & Walden Inc and Yokohama Tire Giveaway

KGET-TV





And the winner is...

Spring & Summer SweepSteaks

USA Today



**You Could Win
A Year Of Steaks!**
Awarded in the form of our 12 Month
Valued
at \$1499.95!



**You Could Win
A Year Of Steaks!**
Awarded in the form of our 12 Month
Over a \$1,500 value!

EmailRequired

First NameRequired

Last NameRequired

StateRequired

-- Select One --

Postal CodeRequired

Promotion eligibility may depend on location of entrant. Contest only open in USA.

PhoneRequired

Will be used to contact winners or as otherwise described in the rules.

☐ Yes

☐ No

☒ Yes, I would like to be invited to participate in future promotions

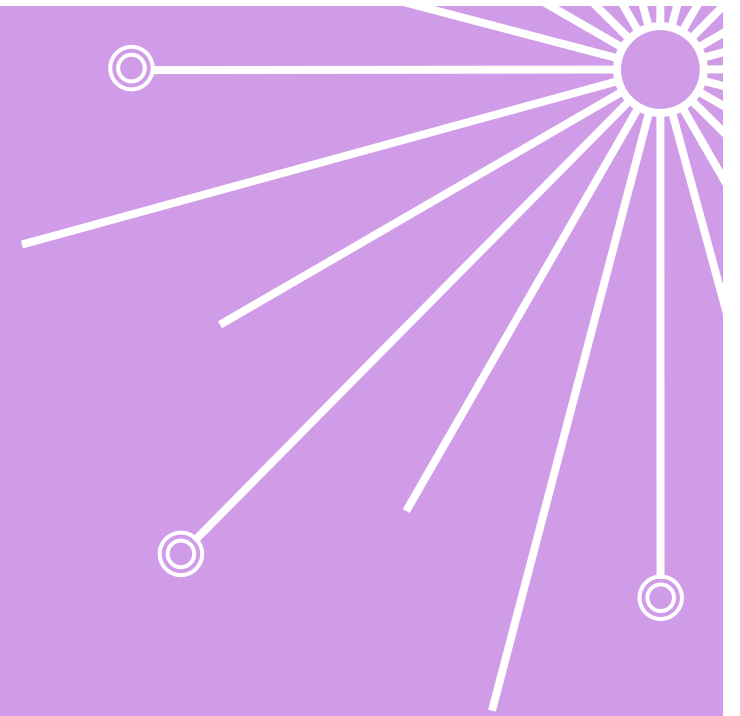
NO PURCHASE NECESSARY. Open to legal residents of the U.S.; must be 18 years of age or age of majority in your state at time of entry. Taxes are winner's sole responsibility. For Official Rules and promotion start and end dates please click [HERE](#).

SUBMIT



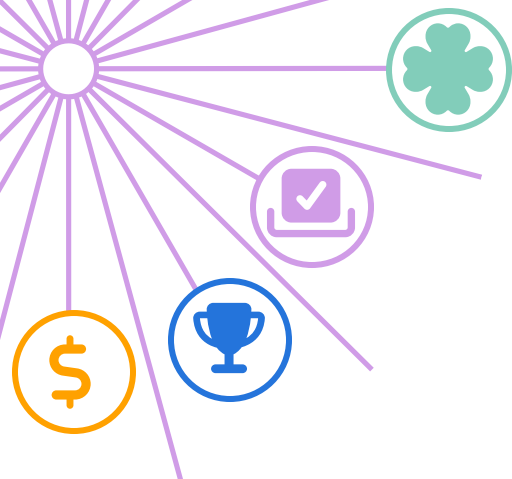
Program **Awards**

Companies whose overall strategies rose above the rest



Small Market Program

Program Award



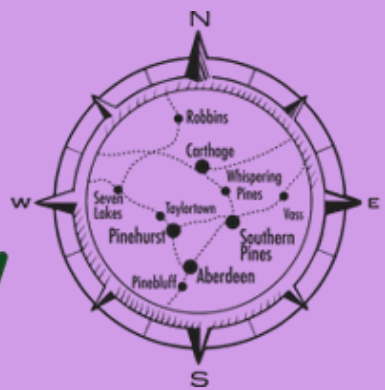
GOERIE

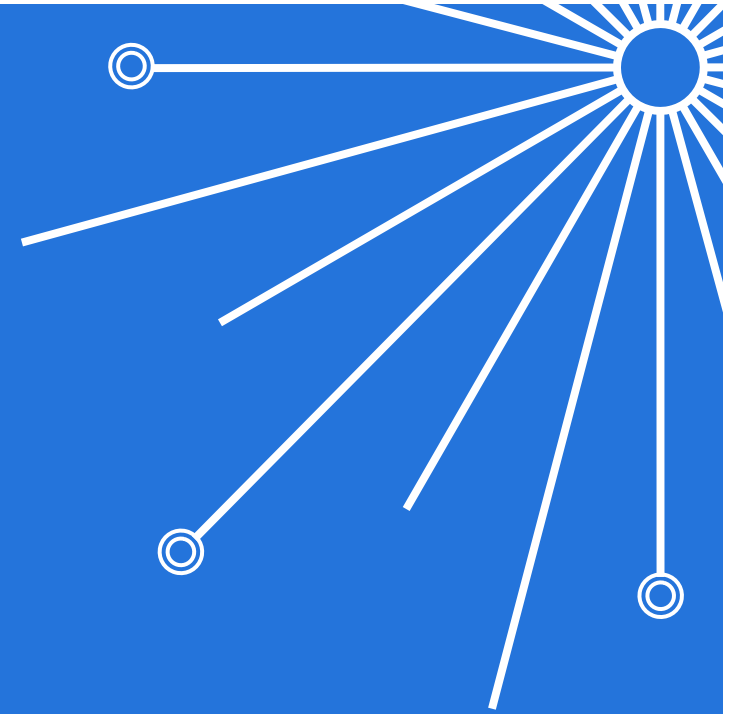




And the winner is...

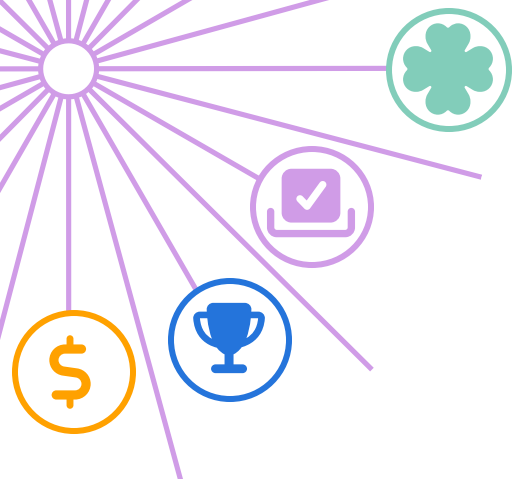
THE PILOT





Mid-Size Market Program

Program Award



The Post and Courier

GoUpstate

TODAY'S BEST COUNTRY
FRAGGY98

THE BONE
105.3 LINCOLN'S
REAL ROCK

NRG
MEDIA
GREAT LOCAL RADIO

KLIN
News Talk
1400 AM / 99.3 FM

B107.3

RED94.5
Lincoln's New Music

OZARKS FIRST

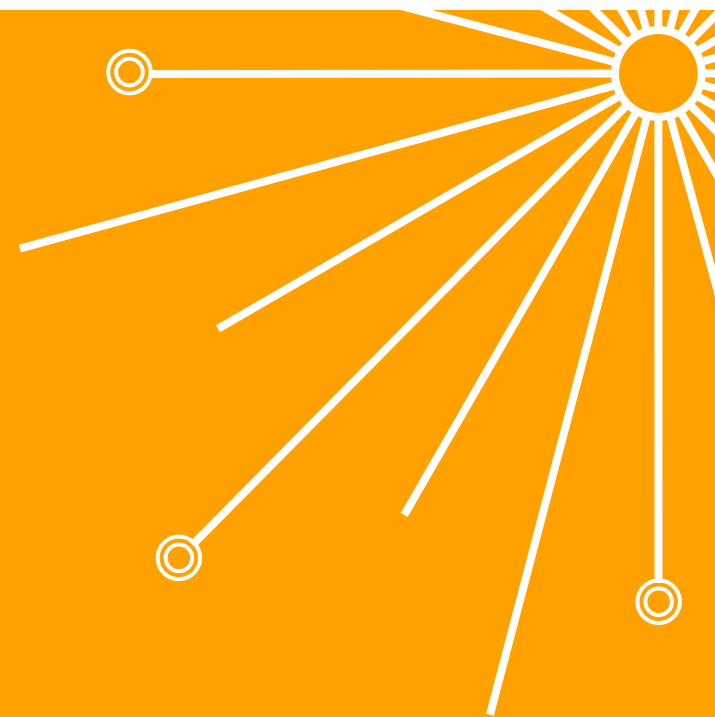




And the winner is...

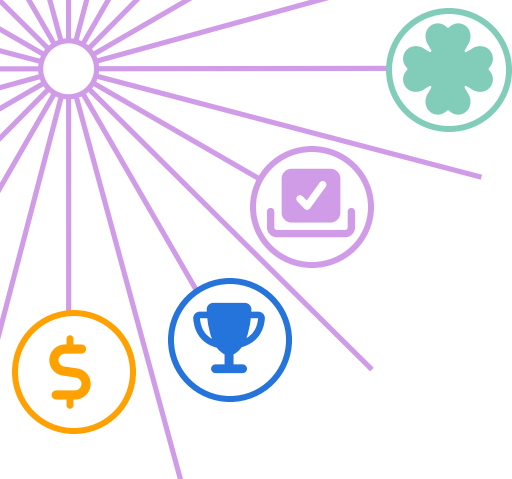
Federated Media New Ideas...Old Values





Large Market Program

Program Award





And the winner is...

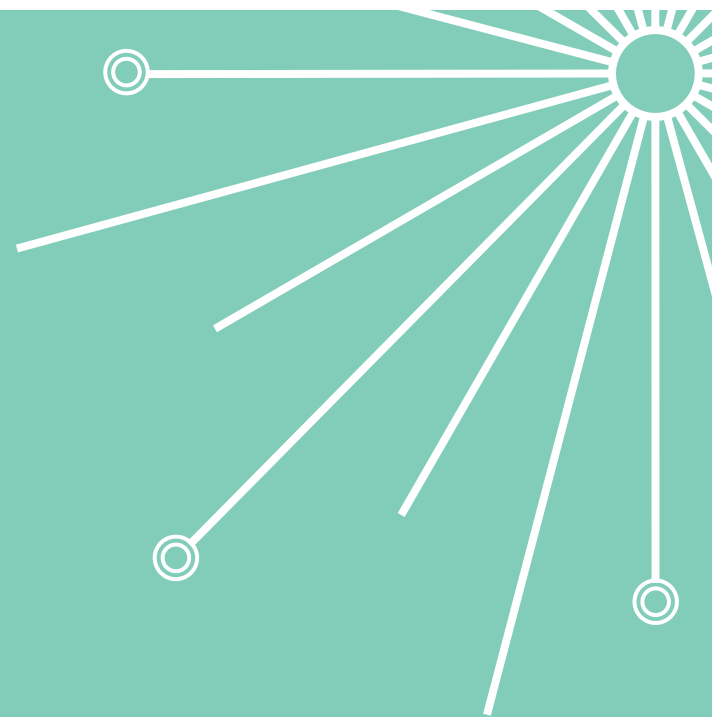
The Columbus Dispatch





Breakout Partner of the Year

Program Awards

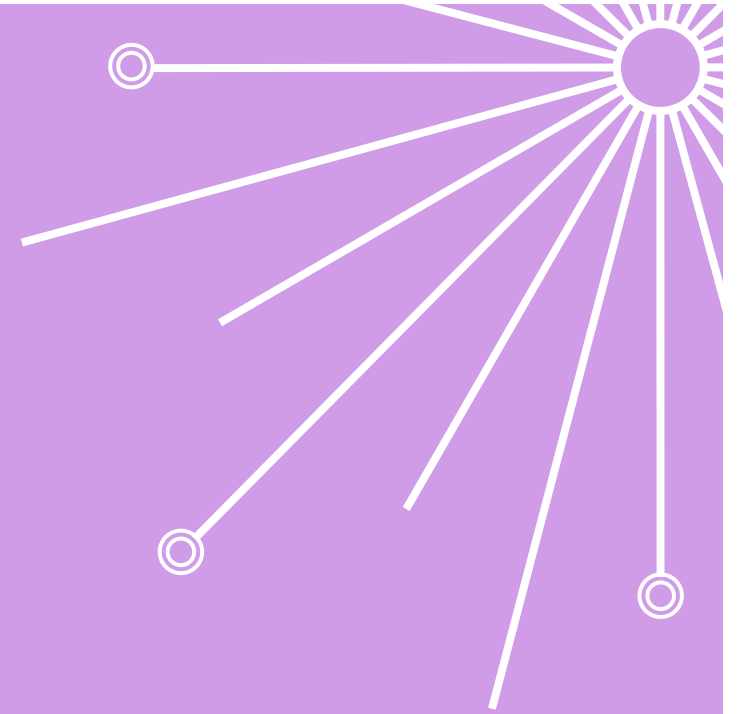




And the winner is...

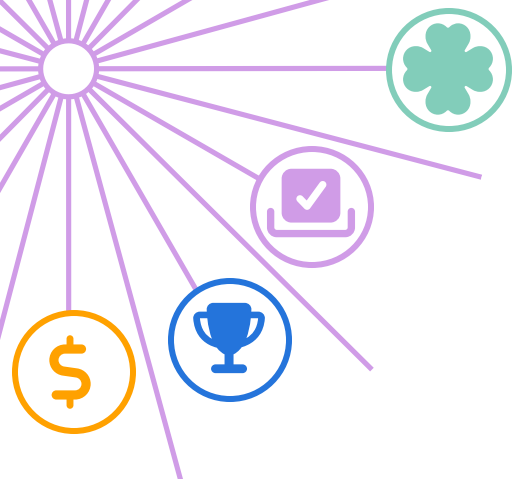
LEIGHTON
MEDIA





Groupwide Strategy

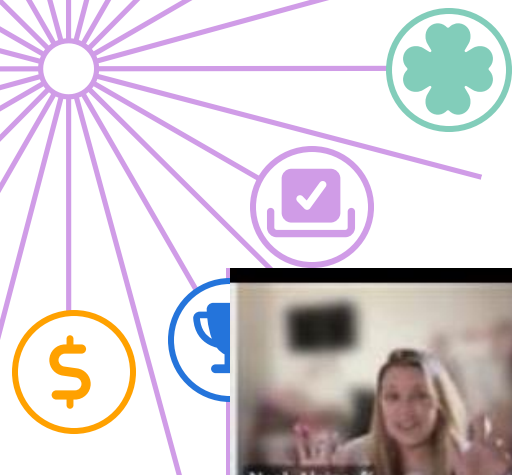
Program Awards





And the winner is...





And the winner is...

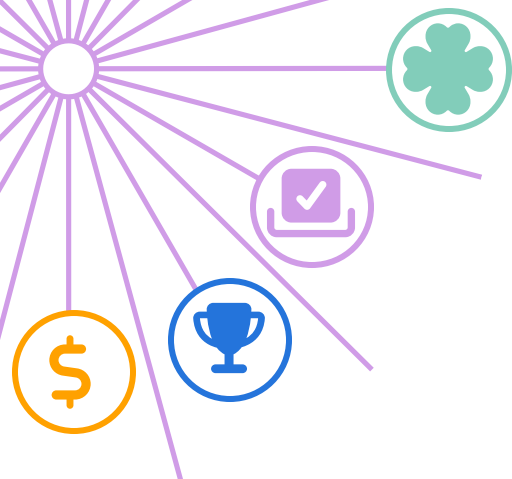
USA TODAY PROMOTIONS



The background is a solid blue rectangle. It is decorated with several stylized fireworks or starburst patterns. These patterns consist of a central dot with many thin lines radiating outwards. The colors of these patterns include green, orange, and purple. They are positioned in the corners and along the sides of the blue area, creating a festive border.

Second Street Promotions Hall of Fame

Class of 2026



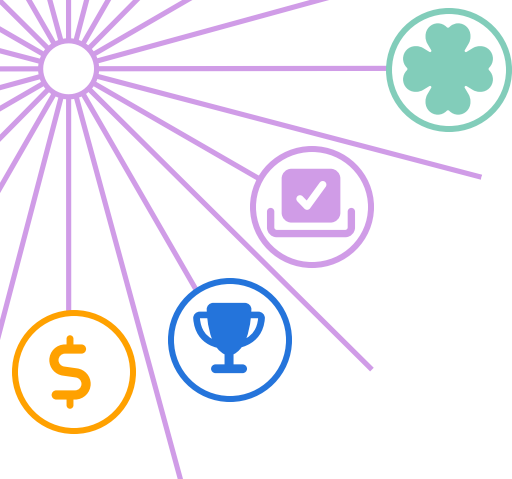
Chris Zoeller

The Post and Courier



Second Street Promotions Hall of Fame

Class of 2026



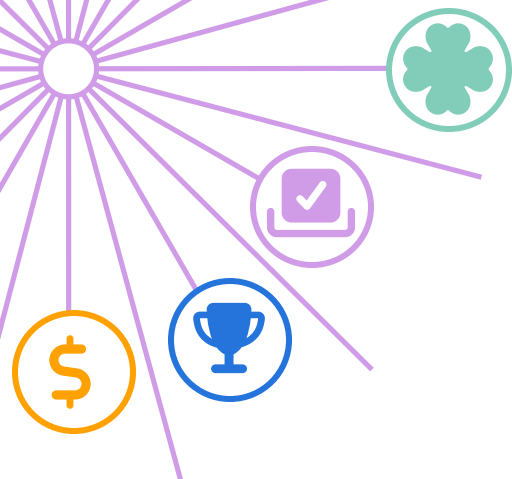
Alessia Alaimo

Wick Communications



Second Street Promotions Hall of Fame

Class of 2026



Jim Dean

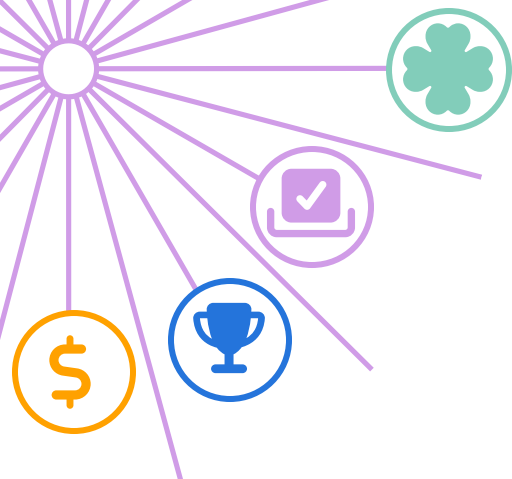
Forsyth County News

Metro Market Media



Second Street Promotions Hall of Fame

Class of 2026



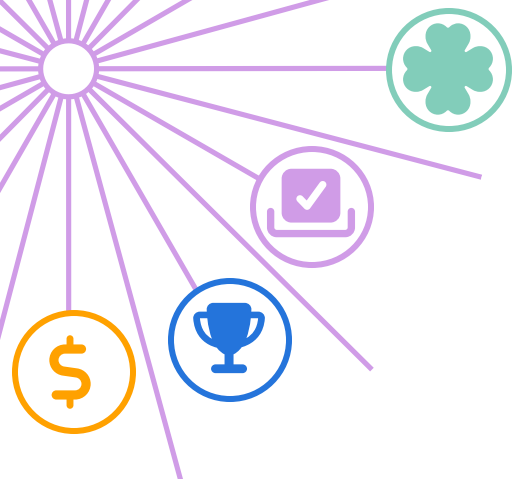
Matt Tyree

USA Today Company



Second Street Promotions Hall of Fame

Class of 2026



Michelle Campbell

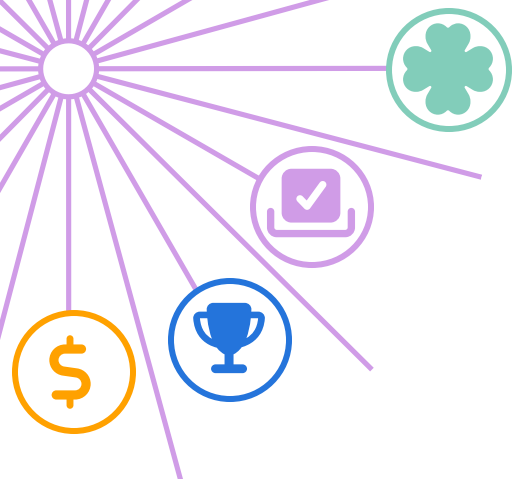
Idaho State Journal

Adams MultiMedia



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Class of 2026



Chris Zoeller
The Post and Courier



Alessia Alaimo
Wick Communications



Jim Dean
Forsyth County News
Metro Market Media



Matt Tyree
USA TODAY Co.



Michelle Campbell
Idaho State Journal
Adams MultiMedia



Second Street Promotions Hall of Fame

Class of 2026



Campaign **of the Year**

The best of the best



And the winner is...

Voyage of a Lifetime Getaway

USA Today

USA Today Company



Learn more about Century Cruises and take the quiz below.
PLUS — Enter for the Voyage of a Lifetime!

Sail through China's wonders on a 14-day luxury cruise tour for two with international airfare included!

A \$28,490 Value!

For a more informative prize description [click here](#).

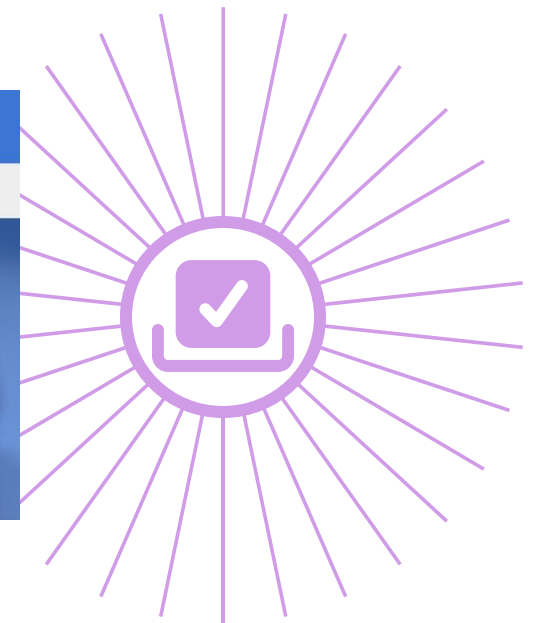
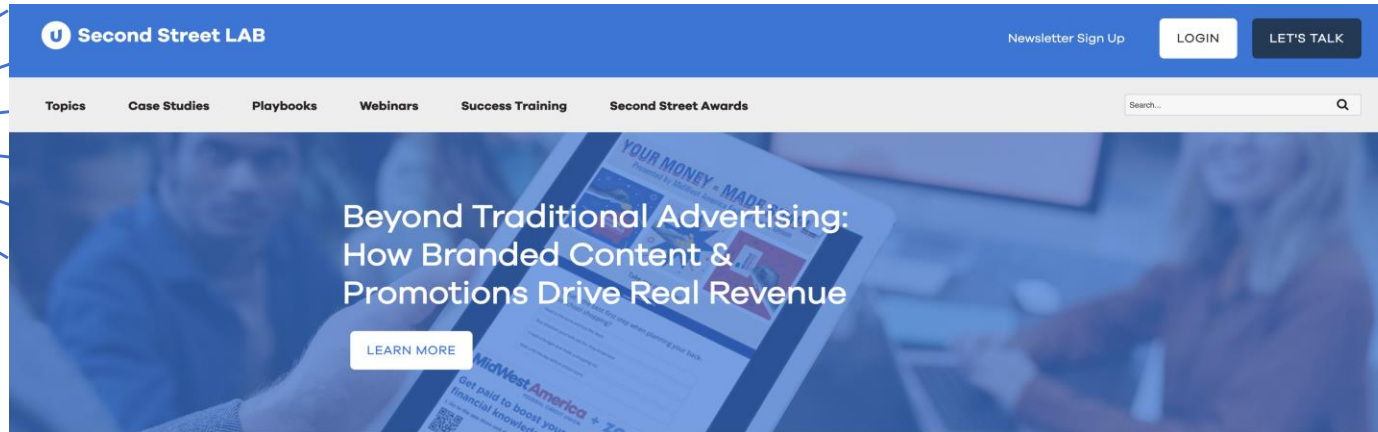
Question 1 of 4



1. Which part of the world is Century Cruises best known for exploring?

Mediterranean Sea
Yangtze River in China
Nile River in Egypt
Danube River in Europe





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How Broadcast Can Turn Best Of's Into a 6-Figure Revenue Engine

We partnered with Local Media Association on their Keep It Local podcast to discuss how TV and radio stations are uniquely positioned to run successful Best Of campaigns — and how some are generating six figures annually by doing so.

[Keep Reading](#)



Beyond Traditional Advertising: How Branded Content & Promotions Drive Real Revenue

We are partnering with our friends at Local Media Association again for this webinar to discuss how traditional advertising may get impressions, but promotions win on engagement and truly measurable results for your advertisers. Pairing interactive promotions with branded content creates high-value audience engagement that translates into leads, richer audience data, and repeatable revenue.

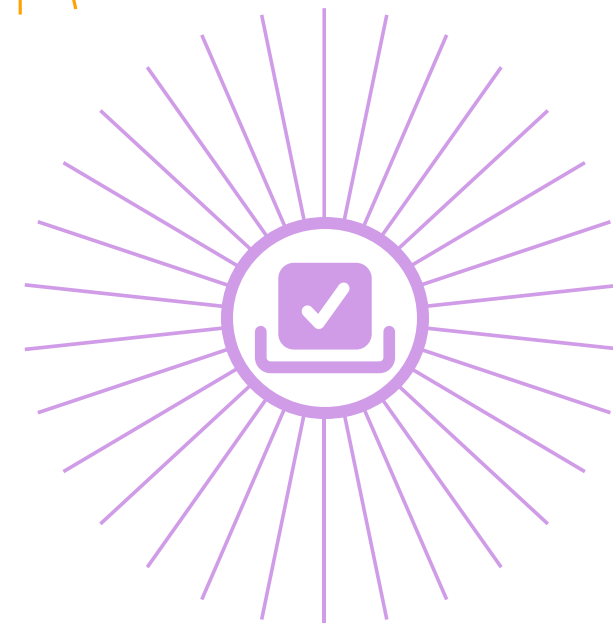
[Save My Seat](#)



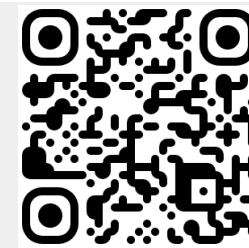
Playbook: Ballot Best Practices Guide

We've updated one of our most popular playbooks to bring you the most up-to-date best practices for driving more revenue and engagement with Best Of ballots.

[Check It Out](#)



The Lab Newsletter



Thank You!

