

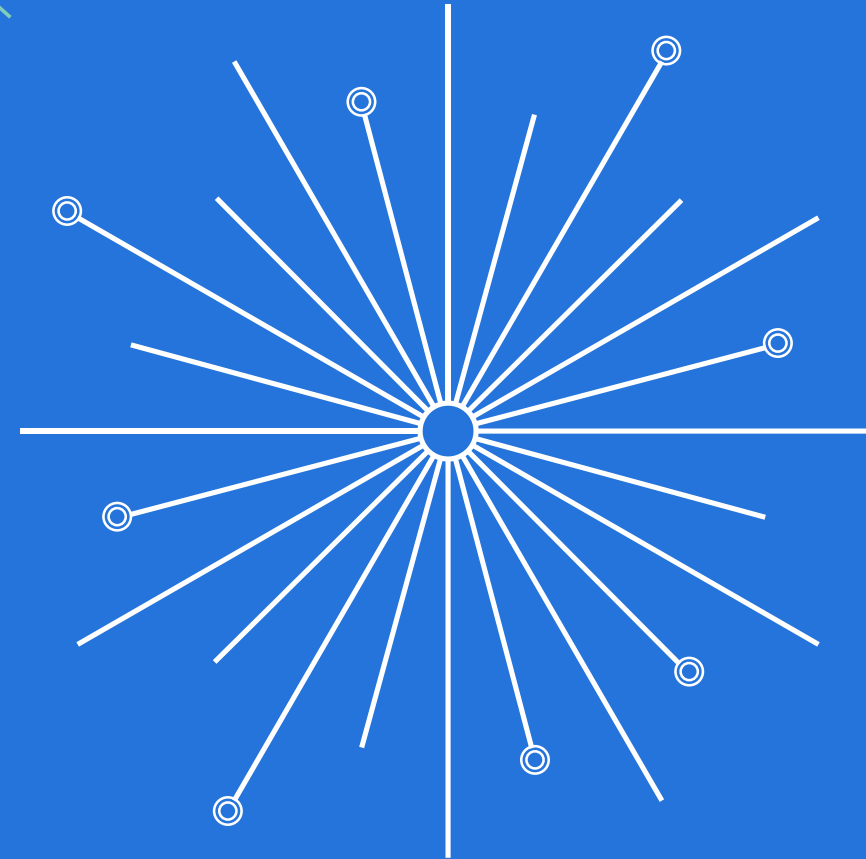
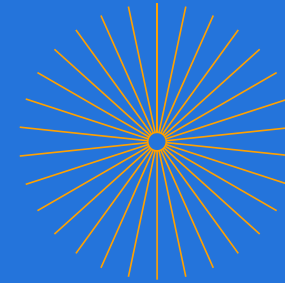
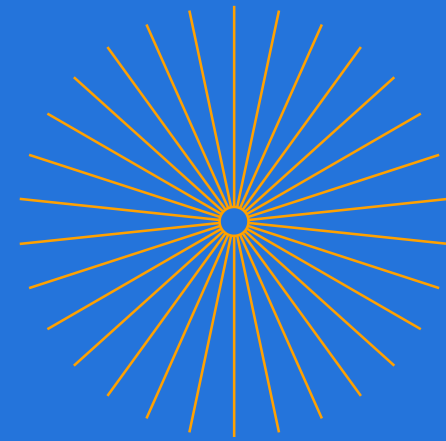
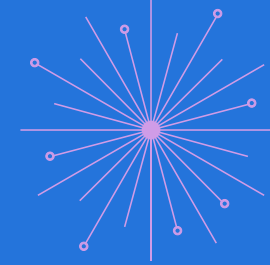
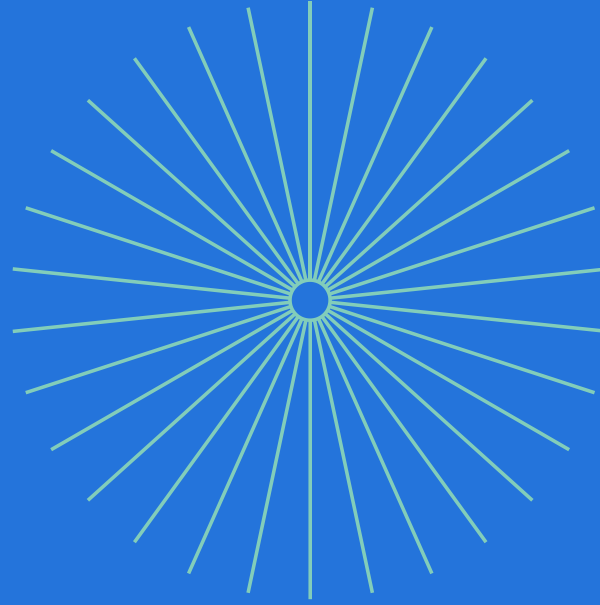


Webinar starting shortly

Best Of Ballot Series

How to Create a Year-Round Best Of
Celebration





Best Of Ballot Series

How to Create a Year-Round Best Of Celebration

Welcome!



Matt Hummert

Customer Success Manager
Upland Second Street
mhummert@uplandsoftware.com

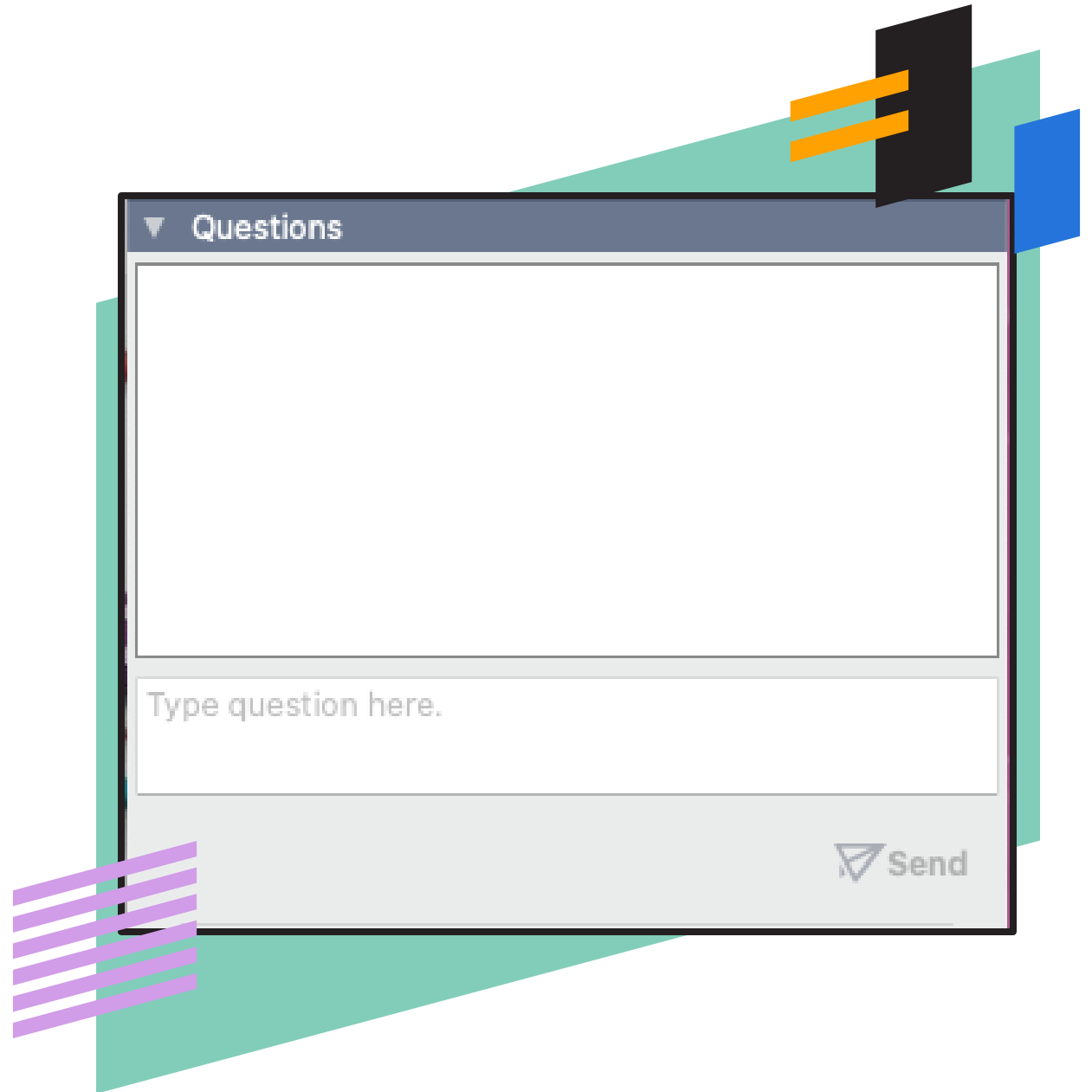


Kristen Wehe

Customer Success Manager/Content Creator
Upland Second Street
kwehe@uplandsoftware.com

Send in your questions!

Ask in the GoToWebinar Panel during the webinar, and we will answer them at the end!



Agenda

Day 3

- Elevating your branding and program
- Growing your audience & revenue year-round



**Best Of is your #1 initiative of
the year**



But users are only engaging with
your Best Of **2 months** out of the
year...



How do you generate year-round
revenue and audience?



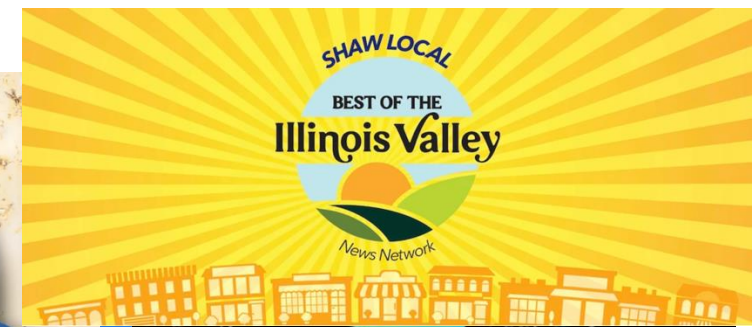
Make it a **BRAND**



'Best of' is **NOT** just a special
section you
"have to do" each year

Create a Brand

- Your branding should be representative of what this program means to your community
- More than just "a logo"
 - Is it time to update your logo?
- What is the goal of your 'Best of' program?



Define your Mission

- Your Mission Statement will define the purpose, value, and goals of your 'Best of' program
- Publish this on your Business Resource Page
- It will inform every decision you make about your program, like:
 - Categories you chose
 - Marketing language
 - Sales packages

About 2024



Best of the Pines is an annual people's choice campaign, presented by The Pilot newspaper, that honors the businesses and organizations that make Moore County a better place to live. Here's how it works:



“It's important that we include a mission statement so that we define what Best of the Pines stands for in our community. **It allows our sales team to better overcome objections and allows our business owners and voters to understand what we hope to accomplish**”

- Samantha Cunningham, Digital Promotions Sales
Manager, The Pilot

Branding

Think about how your Best Of name and logo can expand into niche ballots:

- High School Sports
- Pets
- Family
- Food





Make it Year-Round

What Makes a Year-Round Calendar





Online Winners' Directory

Online Winners' Directory

- Not just for paper - publish your winner's **digitally**
- "Thank You" ads on your digital winner's directory year-round
- Use winners' directory as a landing page to drive traffic to your winners

Online Winners' Directory

Don't forget about enhanced listings that highlight your winners with:

- Large photo or video
- Winner icon
- Description, location, map
- Website, phone, social links

Thank You for voting Dixie Best Again this year!



**TRUCK ACCESSORIES • BEST FLOORING
• BEST FLOORING INSTALLATION**

Dixie Products & Dixie Carpets
1255 N. Lafayette • Sumter • 775-4391
Current Hours: 8:30 a.m. - 5:00 p.m. Monday - Friday

Dixie Products Inc.



Winner

[SHARE](#)

Description

Trust Dixie Carpets with your next project and we will utilize every inch of space in an innovative and value-driven way, giving you the exact look and feel that you desire. Our reputation of having a solution-focused project team to deliver optimum flooring services sets us apart from our competitors. Discover how our techniques and solutions can meet all of your flooring needs.

Additional Details

(803) 775-4391 <https://www.dixieproducts.com/> <https://www.facebook.com/>

Location



1255 N Lafayette Dr
1255 N Lafayette Dr, Sumter, SC 29150

Use **⌘ + scroll** to zoom the map

1255 N Lafayette Dr, Sumter, SC 29150, United States

<https://www.dixieproductscompany.com>

Your Online Winners' Directory Calendar

January	February	March	April
		Your Best Of	
May	June	July	August
Your Best Of	Launch Online Winners' Directory		
September	October	November	December



Event

Event

Optional

• Free Event

- 5-7 pm "business after hours" drop in style
- invite all winners to pick up their certificates, light food and beer/wine open bar, step and repeat for photos, live music

• Ticketed Event

- Sit down dinner with presentation of winners
- Sponsored red carpet, step and repeat, MCs presenting awards to all winners
- Sell tables, sell single tickets

• Party

- No winner presentation – plaques provided at the door with photo op
- Everything is sold - from the signature cocktail to the dance floor sponsor
- 600-1000 people. Sell sponsors. Sell tables. Sell tickets. Go all out. Go BIG



Event Sponsorships

- Hall of Fame – celebrate your milestone winners
 - 5, 10, 20-year winners
- Photo gallery
 - All photos with event sponsor logos on "step and repeat" banner
- 360-degree videos
 - Get a sponsor!

360° Videos



Previous

Next

Your Event Calendar


January	February	March	April
		Your Best Of	
May	June	July	August
Your Best Of	Sell Event Sponsorships	Event	
September	October	November	December



Winners' Ad Program

Winners' Ad Program

- Runs in the 'off season' after the winners' event and special section is published
- Additional revenue after Best Of is over!
 - \$27K 2021
 - \$34K 2022
 - \$42K 2023
 - **56% increase since starting**



Exclusive Offer for Our Winners!

Because you won **FIRST PLACE**, let's shout it from the mountaintops all year long with this **Simply The Best** special advertising package that includes PineStraw & The Pilot at one low monthly rate!


Your ad will run in The Pilot newspaper on the first Sunday of every month and every issue of PineStraw magazine November 2022 - July 2023.*

*February PineStraw, we will print a special section just for 1st place winners with half page ads to tell our readers why you were voted the best!

- 2x4" ad in The Pilot once a month
- 1/8 page ad in PineStraw every month
- 1/2 page ad in PineStraw in February
\$200/mo with signed contract

- 2x2" ad in The Pilot once a month
- 1/8 page ad in PineStraw every month
- 1/2 page ad in PineStraw in February
\$170/mo with signed contract

* 1/2 page ad in PineStraw magazine's "Simply the Best" special feature in February: **\$575 a la carte**



DEADLINE TO RESERVE SPACE: MONDAY, OCT. 3

Winners' Ad Program

- These are simply “pick-up ads” that your team has already created!
- Runs continuously for 6 months leading up to the next year’s Best Of

Simply the Best
Highlighting 2024 Best of the Pines First Place Winners
BESTOFTHEPINES.COM

Beefeaters
Still **BEST STEAK IN TOWN**
Monday-Saturday: Open at 5:00pm
Lounge 5pm-11pm
910-692-5550 • 672 SW Broad St.
Southern Pines, NC
beefeatersofsouthernpines.com

SEVEN LAKES KENNELS
Thanks For All The Support!
SERVING OUR COUNTRY AND COMMUNITY
DOG TRAINING
910-673-2060
info@sevenlakeskennels.com
347 MACDOUGALL DR. IN SEVEN LAKES

Drum & Quill
Cocktails and Casual Kitchen
Voted "Best Authentic Pub" 4 Years Running!
Visit www.DrumandQuill.com or
our Facebook page for upcoming events
40 Chinquapin Rd • Village of Pinehurst • 910-295-3193

Aging Outreach Services
A full-service elder care firm to help families navigate the challenges of aging.
AOS Care AOS Case Case@veterNC OutreachNC
Schedule a consultation TODAY!
910.692.0683 | AOSNC.com

MASSAGE BY KATHLEEN
BLISSFUL BODYWORK & SKINCARE
NOW FEATURING BABOR FACIALS
BABOR
www.blissfulbodyworkandskincare.com
150 N Bennett Street, Southern Pines
(910) 691-1669

KARMA
SPA • BEAUTY • BAR
Voted Best Nail Salon
YOUR PREMIER SPA & SALON OF THE SANDHILLS
Spa Services:
Advanced Skin Treatments • Massage Hair
Salon • Nail Bar • Waxing
Infrared Sauna • Cocktails & MORE!
115 TURNER ST • SOUTHERN PINES • KARMABEAUTYBAR.COM • (910) 246-9528

MAFARO
SUSHI, ASIAN CUISINE - AND - HIBACHI
BEST JAPANESE/HIBACHI RESTAURANT
MONDAY - FRIDAY LUNCH 11AM - 2:30PM
MONDAY - THURSDAY DINNER 3PM - 9PM
FRIDAY DINNER 3PM - 10PM
SATURDAY 3PM - 10PM
SUNDAY 11AM - 9PM ALL DINNER
190 BRUCEWOOD RD | SOUTHERN PINES | 910-246-2106
VISIT DOORDASH.COM FOR MENU

THANK YOU TO OUR AMAZING CUSTOMERS!
4 Seasons Heating & Air
132 Westgate Dr.
West End, NC 27376
910.235.0606

ELITE ROOFING
"CUSTOMER SATISFACTION ONE JOB AT A TIME"
THANK YOU FOR VOTING FOR US!
Best Roofing Company
VISIT OUR SHOWROOM AT
301 FIELDS DR. - ABERDEEN, NC
910-757-0505

Your Winners' Ad Program

<div>January</div> <div>Run ads</div>	<div>February</div> <div>Run ads</div>	<div>March</div> <div>Your Best Of</div>	<div>April</div> <div>Your Best Of</div>
<div>May</div> <div>Your Best Of</div>	<div>June</div> <div>Start selling winner's ad program</div>	<div>July</div> <div>Start selling winner's ad program</div>	<div>August</div> <div>Start selling winner's ad program</div>
<div>September</div> <div>Run ads</div>	<div>October</div> <div>Run ads</div>	<div>November</div> <div>Run ads</div>	<div>December</div> <div>Run ads</div>



Email

Email

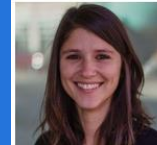
Include a section in your "news" newsletter

- Quick links to winners' directory, e-edition of special section and event photos
- Highlight a different winner photo each week



TOP HEADLINES AND NEWS FROM

GULF COAST MEDIA



Hi, Baldwin County. Kayla Green here, GCM executive editor.
It's Wednesday, Oct. 9.

It's National Newspaper Week. 2024 marks the 84th celebration of the occasion. Since 1940, Newspaper Association Managers has sponsored and supported the week-long promotion of the newspaper industry in the United States and Canada.



Congrats to all the winners! [Search our winners portal here.](#)

Winners who didn't make the event can pick up their **free window cling and framed certificate** at our office, 901 N. McKenzie St. in Foley. Office hours are Monday-Thursday, 8 a.m.-4 p.m.

While you're there, pick up a copy of the **Best of Baldwin 2024 magazine**, which has a complete list of all the winners.
[Or read the E-Edition of the magazine here.](#)

[View and share our Facebook album](#) with over 100 photos from the Best of Baldwin 2024 red carpet winners celebration.

*****Official winner photos can be found here*****



Congrats to Cockrell's Body Shop | Best Auto Body Paint

Email

Include in your newsletter:

- Fun, quirky take on Best of categories that weren't on the ballot, but are engaging for your audience!
 - Best place to avoid your spouse
 - Best cult following
 - Best neighborhood to over-ask



Well, Look What Time It Is.

You've seen the Best of the Pines (**and if you haven't, you can here**). Now, peep our annual picks for six categories that didn't make the cut. As usual, you didn't ask, but we delivered anyway.

6. Best Spot to Test Your Patience



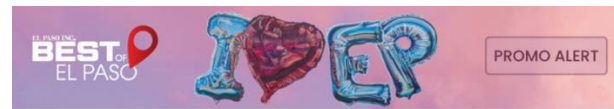
The Traffic Circle. Because that sign is a yield, not a stop. If you're so inclined, you can also get a good finger exercise.

- Honorable mention: The school pickup line.

FORWARD TO SOMEONE WHO LOVES CONTESTS

Email

- Curate a Best Of branded newsletter that highlights winners from different groups
 - Sent to Best Of audience
 - Featuring one winner each month
 - Includes a Best Of Sweepstakes
 - Best Of business ads



BEST OF FEATURES

Download the Best of El Paso app to discover our new **Features** sections that highlight top picks from around town.



Best of Podiatrists - The Foot Institute

We specialize in the medical and surgical treatment of the foot in adults and children.

[CLICK HERE](#) to find out more



915.532.3721 | thefootinstitute.com

ENTER TO WIN



Participate in our #BestofElPaso Movie Date Night Giveaway!

Enter to win:

A dozen roses bouquet from [Debbie's Bloomers](#) and two movie tickets for [Alamo Drafthouse](#)

Good luck EP! 🍀

BEST OF BUSINESSES



TROPICANA HOMES



BEST HOME BUILDER
2505 E Missouri Ave # 300, El Paso, TX 79903
(915) 821-3550 www.tropicanahomes.com



UrbanAir
801 South Mesa Hills Drive El Paso, TX 79902
(915) 263-8279



BEST OF EL PASO
UrbanAir WestElPaso.com



CONGRATULATIONS! VOTED BEST DOCTOR



Jennifer Weidner, MD
Chiropractic & Chiropractic



PROVIDENCE MEDICAL PARTNERS



LAUTERBACH BORSCHOW
BEST ACCOUNTING FIRM AND BEST TAX PREPARER



ib-cpa.com
(915) 544-6950




BEST OF EL PASO



BEST OF FEATURES


Download the Best of El Paso app to discover our new **Features** sections that highlight top picks from around town.



Best of Career School - Southwest University

A university with a campus made up of several buildings with an automotive tech center and offering over 20 programs in the fields such as business, medical and technical trades.

[CLICK HERE](#) to find out more



915.778.4001 | southwestuniversity.edu

ENTER TO WIN



Participate in our #BestofElPaso Giveaway!

This month enter to win:

🍀 A \$75 gift card to Famous Daves!

Good luck EP! 🍀

Email

- Branded marketing email campaign
- Features winners in groups that spend
 - Home Services
 - Healthcare
 - Education
 - Physical Fitness
 - Arts & Entertainment
- Feature 5-8 winners per email
- Run 1-2 per month
- \$500-800 per sponsor
- \$20,000



There's no need to go looking high and low for the best service providers in your area. These local professionals were voted by your friends and neighbors as Bethpage Best of the Boro 2024 winners. Start your search here, and don't miss hundreds of other winning businesses at bestof.qns.com.

**Best Real Estate Team,
Best Real Estate Agency,
Best Real Estate Broker,
Best Real Estate Agent**

The **Amorelli KB Team** takes great pride in the family-like atmosphere of their office. They always put the clients at the forefront of their priorities. Additionally, each member is well-trained and equipped to handle any real estate matter with proficiency. Their main goal is to provide sellers with a premium service while also making the purchase of a home a positive experience for the buyer.



VISIT AMORELLI REALTY



**Best Carpenter,
Best General Contractor,
Best House Painter**

Bonardi Construction's results speak for themselves. After using their construction services once, clients never need to look elsewhere. With more than 35 years of experience, the experts at Bonardi provide the highest-quality building and repair services. Whether your needs are personal or commercial, you can trust them to deliver a finished product that is professional, beautiful and cost-efficient.

VISIT BONARDI CONSTRUCTION INC.



There's no need to go looking high and low for the best service providers in your area. These local professionals were voted by your friends and neighbors as Bethpage Best of the Boro 2024 winners. Start your search here, and don't miss hundreds of other winning businesses at bestof.qns.com.

Best Dentist

Dr. Daniel B. Levitt, DDS, is a dentist in Whitestone who is dedicated to helping his patients attain a healthy and beautiful smile via a wide range of general and cosmetic services. Dr. Levitt's office environment is both comfortable and welcoming, focusing on the needs of each patient to provide a comfortable patient experience in a relaxing and modern environment.



VISIT DR. DANIEL B. LEVITT DDS



Best Orthodontist

No two people are exactly alike. At **Avenue Orthodontics in Whitestone**, the belief is that smiles should reflect this uniqueness. Each patient at Avenue Orthodontics is carefully evaluated before and during treatment. Customized orthodontic plans are designed for each and every smile there. The final result is a well-balanced, healthy smile that is sure to boost confidence.

VISIT AVENUE ORTHODONTICS WHITESTONE

Email

Thank you Emails

- Dedicated email sent to Best of audience
 - Don't exhaust this audience – send 2-3 month maximum
- Includes an offer from the winner
- Included in **Premium Winner's Package**

THANK YOU FOR VOTING!



The Mark Hite Team is honored to have been voted one of Chattanooga's Best Residential Real Estate Agents for the 9th year in a row! We'd like to thank the Chattanooga community and all our clients for continuing to trust us with their real estate needs.

If you're interested in buying or selling your home, we're here to help. With our highly qualified buyers specialists, listing specialists and the local guaranteed cash offer program, we have several options to help you buy or sell!

"I am proud to have helped over 4,700 local families in my career!"
- Mark Hite

Keep the Mark Hite Team in mind for any of your real estate needs!

[Learn More](#)

Your Email Calendar

<div>January</div> <div>Best Of Newsletter/Campaign</div> <div>New Category Highlight in Daily Newsletter</div>	<div>February</div> <div>Best Of Newsletter/Campaign</div> <div>New Category Highlight in Daily Newsletter</div>	<div>March</div> <div>Promote Best Of in Daily Newsletter</div> <div>Your Best Of</div>	<div>April</div> <div>Promote Best Of in Daily Newsletter</div> <div>Your Best Of</div>
<div>May</div> <div>Promote Best Of in Daily Newsletter</div> <div>Your Best Of</div>	<div>June</div> <div>Winner announcement in newsletter</div> <div>Winner Thank You Emails</div>	<div>July</div> <div>Winner Thank You Emails</div>	<div>August</div> <div>Best Of Newsletter/Campaign</div> <div>New Category Highlight in Daily Newsletter</div>
<div>September</div> <div>Best Of Newsletter/Campaign</div> <div>New Category Highlight in Daily Newsletter</div>	<div>October</div> <div>Best Of Newsletter/Campaign</div> <div>New Category Highlight in Daily Newsletter</div>	<div>November</div> <div>Best Of Newsletter/Campaign</div> <div>New Category Highlight in Daily Newsletter</div>	<div>December</div> <div>Best Of Newsletter/Campaign</div> <div>New Category Highlight in Daily Newsletter</div>



Content

Content

- Create content that engages your audience and drives traffic back to your winner's directory
 - On-Air Features/Segments
 - Articles
 - Videos
 - Listicles

Here's who was voted best Detroit-style pizza in 2024 Vote 4 The Best

Revealing the Vote 4 The Best winner in the best Detroit-style pizza category



Photo courtesy of Buddy's Pizza (Buddy's Pizza)

Who has the best Detroit-style in all of Metro Detroit?

After more than 170,000 votes for businesses in various categories across Metro Detroit, we're

VOTE 4 THE BEST

Winners!

CONGRATS TO OUR 2022

PRESENTED BY: **Wallside Windows**

CUPCAKES

1ST

Just Baked Cupcakes - Multiple Locations

2ND

Red Velvet Cakes and Pastries - Clinton Twp

3RD

M Street Baking Company - Howell

4TH

Pink Elephant Cupcakes - St. Clair Shores

5TH

Lick'em Up Ice Cream - Harrison Twp

W.D.M.E.
4

VOTE 4 THE BEST

Just Baked Cupcakes wins Vote 4 The Best

Published: August 8, 2022 at 10:46 AM

Tags: Vote 4 The Best

Content

- Create content that engages your audience and drives traffic back to your winner's directory
 - On-Air Features/Segments
 - Articles
 - Videos
 - Listicles

RECENT STORIES



Here's the full list of Metro Detroit winners in 2024 Vote 4 The Best contest

It's time to reveal the full list of 2024 Vote 4 The Best winners!



Here's who was voted best Detroit-style pizza in 2024 Vote 4 The Best

Who has the best Detroit-style in all of Metro Detroit?



This spot was just voted best donuts in Metro Detroit

Who has the best donuts in all of Metro Detroit?



This Macomb County coffee shop was voted best in Metro Detroit

Who has the best coffee shop in all of Metro Detroit?



Where to find the best sandwich in Metro Detroit

Who has the best sandwich shop in all of Metro Detroit?



This is the best bakery in Metro Detroit, according to local residents

Who has the best bakery in all of Metro Detroit?



This spot was voted best brunch in Metro Detroit

We're finally revealing who won best brunch in our 2024 Vote 4 The Best contest!



Voting has ended! Here's what's next for winners in 2024 Vote 4 The Best

The voting period for 2024's Vote 4 The Best contest is over!



Vote here: 2024 Vote 4 The Best open through July 14

Voting has opened in 2024 Vote 4 The Best!



Vote for your Metro Detroit favorites in 2024 Vote 4 The Best

Voting has opened in 2024 Vote 4 The Best!

Your Content Calendar


<div>January</div> <div>Winner highlight article/segment</div>	<div>February</div> <div>Winner highlight article/segment</div>	<div>March</div> <div data-cs="2" data-kind="parent">Your Best Of</div> <div data-kind="ghost"></div>	<div>April</div>
<div>May</div> <div>Your Best Of</div>	<div>June</div> <div>Launch Online Winners' Directory</div>	<div>July</div>	<div>August</div> <div>Winner highlight article/segment</div>
<div>September</div> <div>Winner highlight article/segment</div>	<div>October</div> <div>Winner highlight article/segment</div>	<div>November</div> <div>Winner highlight article/segment</div>	<div>December</div> <div>Winner highlight article/segment</div>



Contesting

Contesting

- Use your Best Of branding in the sweepstakes graphics
- Target winners for opportunities to run custom lead-gen sweepstakes
- Include in Winner's Sales Package





BEST OF THE BEST

Sweepstakes

Enter for a chance to win a \$100 gift card to our NEW Downtown location next to Mayan Kitchen!

Enter to Win





BEST OF THE BEST

— CELEBRATING CHATTANOOGA'S FINEST —

Enter to win a

\$100 gift card to City Cafe's NEW downtown location next to Mayan Kitchen!

Email Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

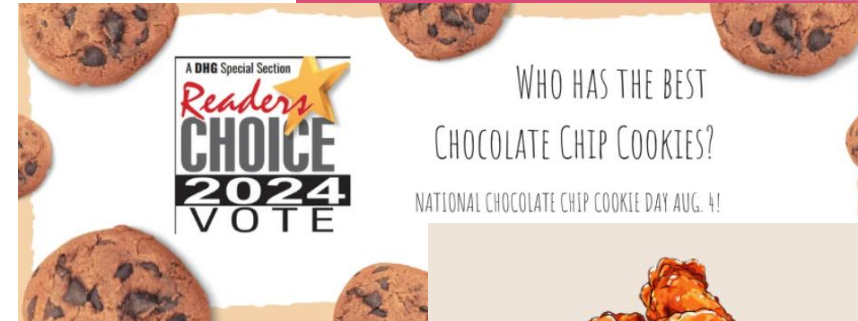
CONTINUE >

d staple in Chattanooga, earning the title of
inooga Times Free Press's Best of the Best
consecutive years. Known for its extensive
ers everything from towering cakes to rich
: a local favorite for sweet treats. Their
re not only generous in portion but also in
tions, ensuring there's something to satisfy
every craving.

is, City Cafe has become a go-to spot for
ho seek indulgent desserts that deliver both
Consistent dedication to excellence has
ation, making them Chattanooga's reigning
ampion for a full decade.

Contesting

- Niche Brackets
 - Year-round brand exposure
 - Barstool topics
 - Fall Beer
 - Wings
 - Local specific food
- Smaller categories that drive engagement



Contesting

- Niche ballots that build on your brand
- Target fan-favorite, large, niche categories
 - Best Pet
 - Best Prep Sports
 - Top Docs
- Each category is sponsored

EL PASO INC. PRESENTS BEST PET

CHEETAH 2023 PURRFECT CAT

Congratulations to our finalists!
We will announce the winners in June 2024.
Thank you for participating. See you next year!

Silver Sponsors:

POE TOYOTA, The Hill Country, El Perro Grande, MUTTS El Paso

QUESTIONS: email us at contests@elpasoinc.com

Already Entered?

Categories: Unusual Pet, Tiny Treasure, Best Attitude, Fast & Furriest, Purrfect Cat, Golden Oldie, Chaco Spirit, Gentle Giant, Mini Me Look-Alike, Million Dollar Smile, Most Snuggle Worthy, Dynamic Duo, Naughty Rascal, Wildest Spirit, Precious Puppy

The Promotion has Ended

Unusual Pet SPONSORED BY KMBL, LLC. INSURANCE

6000 Marlene Ave. Suite 101 El Paso, TX 79925

915.779.3449

Paddy, Rocky

Best Attitude

SPONSORED BY

BEST ATTITUDE Sponsored by Sun City Kitty

750 Sunland Park Drive, Suite H09
El Paso, TX 79912
(915) 304-0223



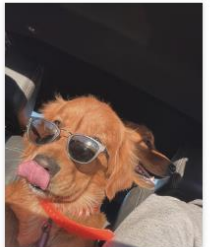
Sopita



Dior



Coffee



Chance

Fast & Furriest

SPONSORED BY

FAST & FURRIEST Sponsored by BEST EL PASO CITY LIGHTS LIMOUSINES

www.citylightslimo.com/
3637 Shell St., El Paso, TX 79925 • 915-590-5944



Apollo

Contesting

- Curate content from these contests
- Throw a party!
- Build off the contest to expand your brand and revenue opportunities



2024 Best Pet Pawty

By El Paso Inc. staff Apr 1, 2024 Updated Apr 2, 2024 0



Listen to this article now

Powered by Trinity Audio

00:00

00:07



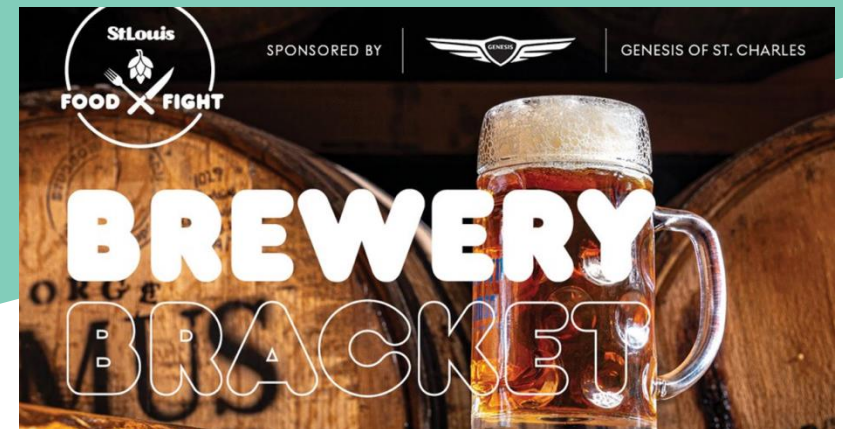
Hundreds of pet owners and their furry friends attended the 3rd annual El Paso Inc Best Pet Pawty March 30 at Ascarate Park.

Some of the event highlights were the pet walk around Ascarate Lake, the El Paso County Sheriff's Paws demonstration, animal adoption booths, a pet custom contest and good pet training sessions.

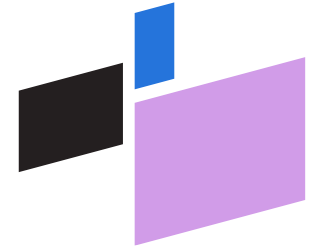
Vendors, food trucks and a goat petting area were also available.

Contesting

- “National Day/Week/Month” brackets
 - Donut Day
 - Pizza Week
 - Dining Out



National Days/Weeks/Months



Food

- Spaghetti Day
- Croissant Day
- Pizza Day
- Chili Day
- Banana Cream Pie Day
- Ranch Dressing Day
- Burrito Day

Drinks

- Beer Day
- Margarita Day
- Tea Day
- Wine Day

Pets

- Dog Day
- Cat Day
- Pet Month

Health/Healthcare

- Breast Cancer Awareness Month
- Mental Health Awareness Month
- National Smile Month (dentists, orthodontists)

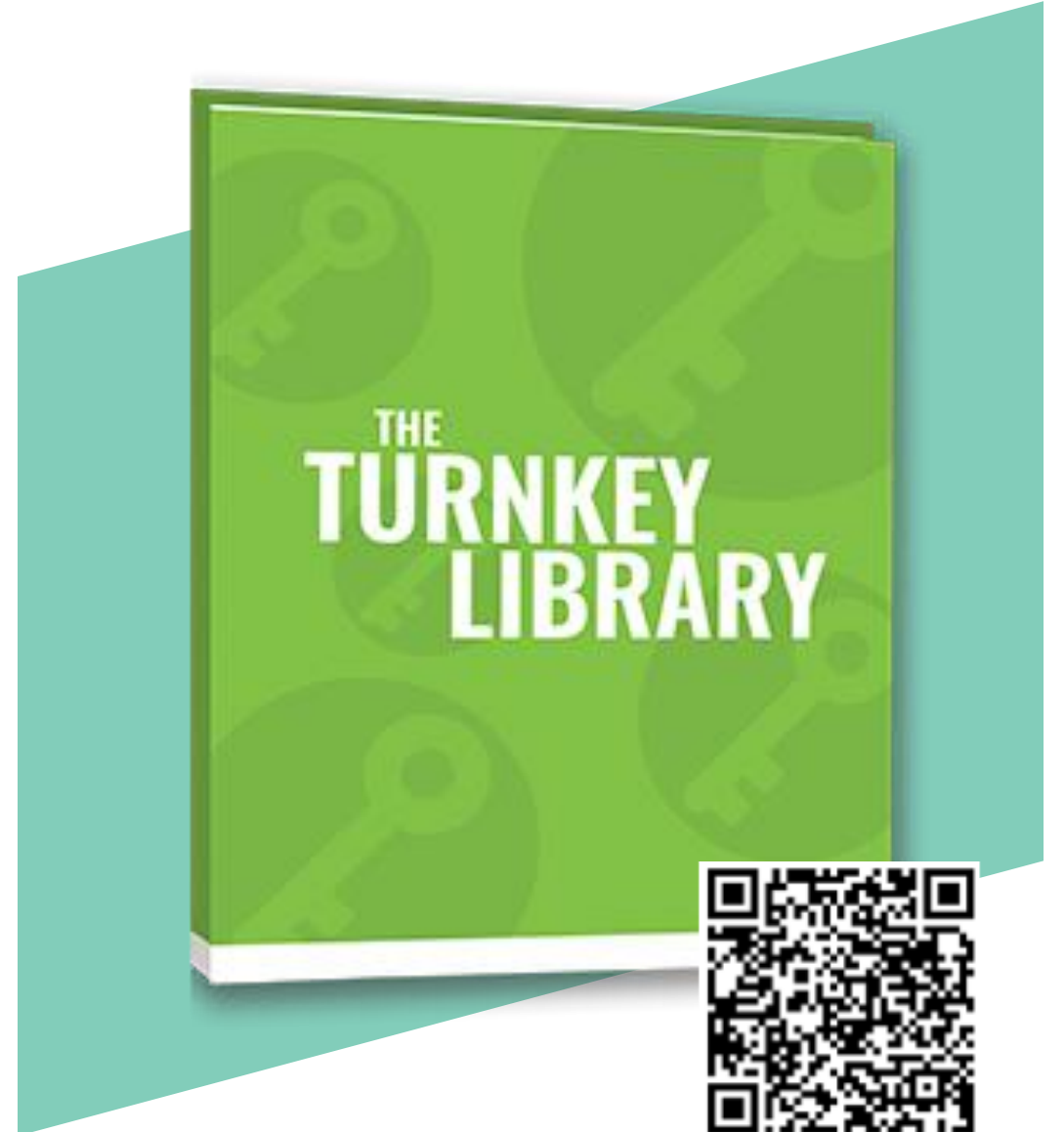
And more!



National Day 365
<https://nationalday365.com/>

Contesting

- Favorite Beer - Poll
- Margarita - Quiz
- Craft Beer - Quiz
- Ice Cream - Quiz
- Burger - Bracket
- Taco - Bracket
- Pizza – Bracket
- Top Doctor – Ballot
- Dental Hygiene Pro – Quiz
- Breast Cancer Awareness - Quiz



Your Contesting Calendar

<div>January</div> <div>Winners' Sweepstakes</div> <div>Best Of Niche Ballot/Bracket</div>	<div>February</div> <div>Winners' Sweepstakes</div>	<div>March</div> <div>Your Best Of</div>	<div>April</div> <div>Your Best Of</div>
<div>May</div> <div>Your Best Of</div>	<div>June</div> <div>Online Winners' Directory</div>	<div>July</div>	<div>August</div> <div>Winners' Sweepstakes</div>
<div>September</div> <div>Winners' Sweepstakes</div>	<div>October</div> <div>Winners' Sweepstakes</div> <div>Best Of Niche Ballot/Bracket</div>	<div>November</div> <div>Winners' Sweepstakes</div>	<div>December</div> <div>Winners' Sweepstakes</div>

What Makes a Year-Round Calendar





Archway Academy

Voted Best Preschool & Childcare Center!

Thank you for Voting!

Our Award-Winning Preschool/Childcare Program

Visit www.archwayacademy.com for more information

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Archway Academy

Winner

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RECENT STORIES

Here's the full list of Metro Detroit winners in 2024 Vote 4 The Best contest

Here's who was voted best Detroit-style pizza in 2024 Vote 4 The Best

This spot was just voted best donuts in Metro Detroit

This Macomb County coffee shop was voted best in Metro Detroit

Where to find the best sandwich in Metro Detroit

This is the best bakery in Metro Detroit, according to local residents

This spot was voted best brunch in Metro Detroit

Voting has ended! Here's what's next for winners in 2024 Vote 4 The Best

Vote here: 2024 Vote 4 The Best open through July 14

Vote for your Metro Detroit favorites in 2024 Vote 4 The Best

360° Videos

BEST OF THE Illinois Valley

SHAW LOCAL

BEST OF THE Illinois Valley

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Simply the Best

Highlighting 2024 Best of the Pines First Place Winners

BESTOFTHEPINES.COM

Still Best Steak in Town

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DOG TRAINING

Drum & Quill

MASSAGE

BABOR

KARMA

THANK YOU TO OUR AMAZING CUSTOMERS

THANK YOU FOR VOTING!

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BEST OF EL PASO

PROMO ALERT

BEST OF FEATURES

Download the Best of El Paso app to discover our new Features sections that highlight top picks from around town.

Best of Career School - Southwest University

ENTER TO WIN

BEST OF EL PASO

ENTER TO WIN

Participate in our #BestofElPaso Giveaway!

This month enter to win:

A \$75 gift card to Famous Daves!

Good luck EP!

CHEETAH 2023 PURRFECT CAT

EL PASO INC.

BEST PET

Congratulations to our finalists!

We will announce the winners in June 2024.

Thank you for participating. See you next year!

Silver Sponsors:

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QUESTIONS: email us at contests@elpasoinc.com

Already Entered?

Categories

The Promotion Has Ended

Unusual Pet

Unusual Pet

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3 Ideas to Increase Your Revenue This October

This October, find revenue success by targeting the right advertisers with Halloween and autumn contests and interactive content.

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30

IN

30

30 Promotion Ideas in

30 Minutes to Drive

Major Success

Thursday, September 19, 2024

12pm CST | 1pm EST

30in30

Join us for our 15th annual 30in30! We've pulled together dozens of ideas to help you achieve your goals for the rest of 2024, 2025, and beyond. We'll help you create a plan to increase your revenue, grow your database, develop a deeper level of audience engagement, or a combination of all three!

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17 Thrilling Halloween Promotion Ideas

These 17 Halloween promotions drove scary amounts of engagement for media companies and sponsors.

[Check It Out](#)



Sign up for the Lab Newsletter!





Ballot Best Practices Guide

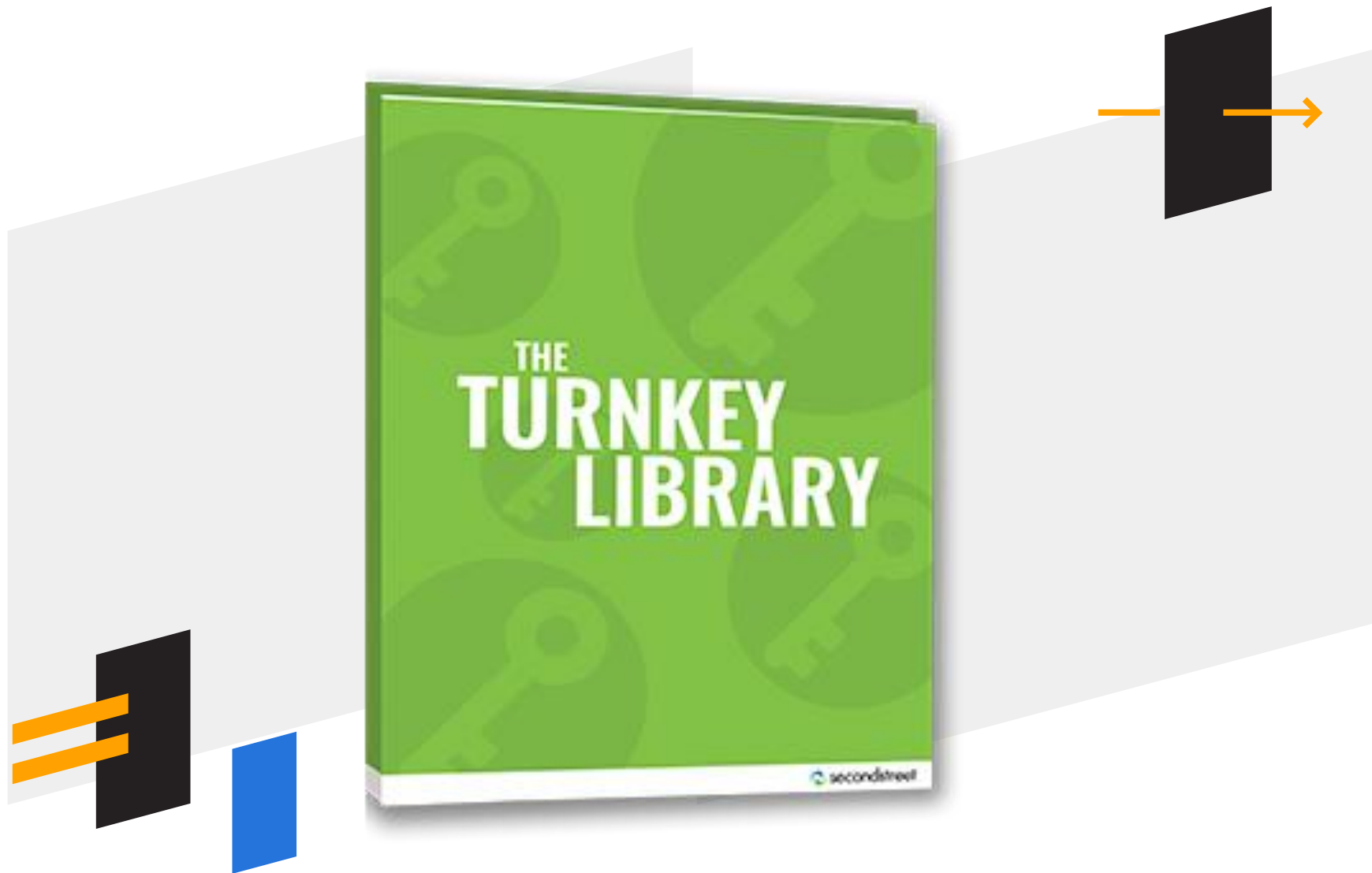
How to create more revenue and engagement with 'Best Of' ballots

 Second Street



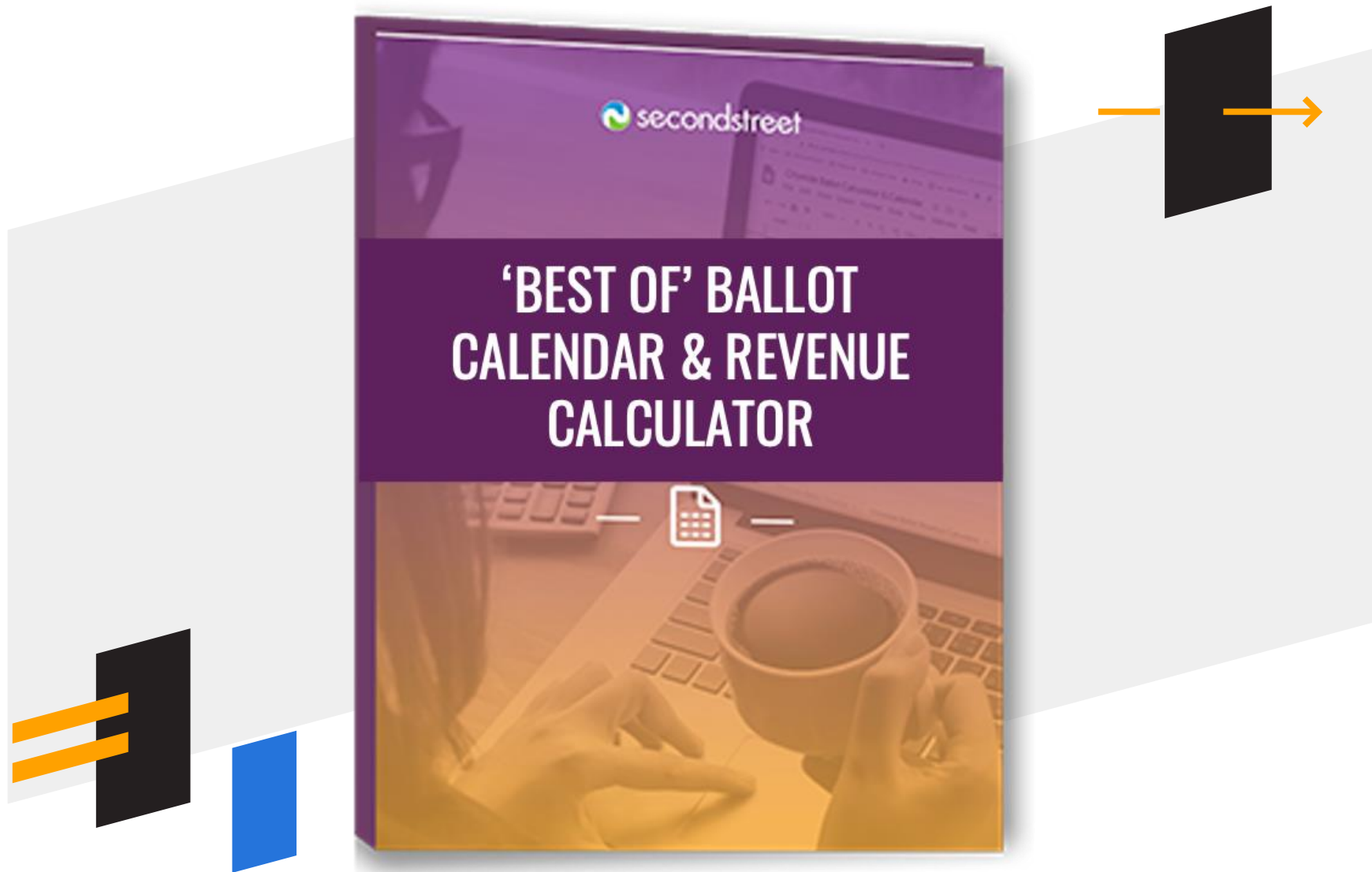
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Second Street **AWARDS**

We know you've worked hard to craft
AMAZING promotions in 2024 – we want to
hear from you and celebrate all you've
accomplished!

Nominate your promotions TODAY!!



Thank You!



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