

*Webinar starting shortly...*



# 30 in 30

30 Ideas in 30 Minutes to Drive  
Revenue and Engagement





# 30 in 30

30 Ideas in 30 Minutes to Drive Revenue and Engagement

# Welcome!



**Liz Huff**  
Sr. Director of Customer Success  
lhuff@uplandsoftware.com



**Julie Foley**  
Sr. Customer Success Manager  
jfoley@uplandsoftware.com



**Matt Hummert**  
Customer Success Manager  
mhummert@uplandsoftware.com



**Ellen Trunk**  
Customer Success Manager  
etrunk@uplandsoftware.com



**Tenille Hunter**  
Customer Success Representative  
thunter@uplandsoftware.com

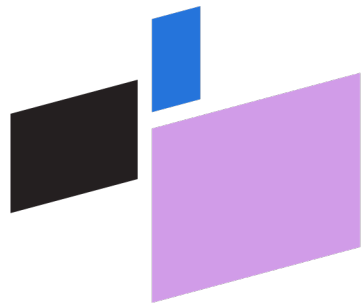


**Kristen Wehe**  
Customer Success Content Creator  
kwehe@uplandsoftware.com

# Do you have questions?

Ask in the GoToWebinar Panel during the webinar, and we will answer them at the end!





### **Football Quiz Drives \$9K for Sponsor**

A radio station leveraged a football quiz to drive leads and opt-ins for local pest control company



### **5 Ideas to Increase Your September Revenue**

Try these five promotion ideas to maximize your advertiser revenue!



### **Sign up for our upcoming webinars!**

Check out our next two webinars in August! \$5MM in Second Street Success Stories and 2024 National Sweepstakes with Second Street



# **Sign up for the Lab Newsletter!**





# Five Areas of Focus for 2024

- National Sweepstakes
- Current Initiatives
- Big Money
- Lead Generating Campaigns
- Audience Data



# National Sweepstakes

# 2024 National Sweepstakes

US and \*Canadian Partners



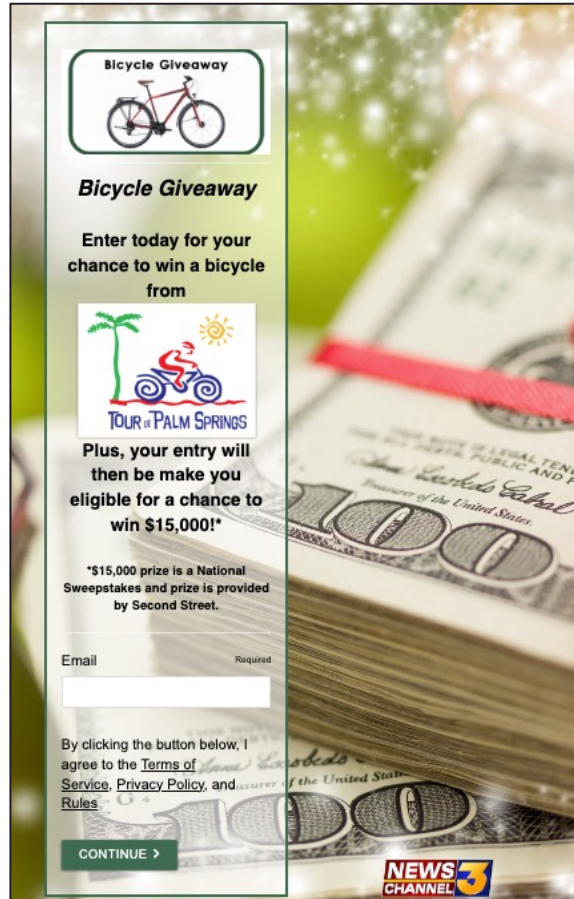
\*Excludes Quebec





# 1. Hospitality

# #1 Hospitality



**Bicycle Giveaway**

**Bicycle Giveaway**

Enter today for your chance to win a bicycle from




Plus, your entry will then be make you eligible for a chance to win \$15,000!\*

\*\$15,000 prize is a National Sweepstakes and prize is provided by Second Street.

Email Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**



**Cash For The Holidays**  
**\$15,000 Sweepstakes**  
KESQ-TV



TODAY'S BEST COUNTRY  
**FROGGY98**

**BIG RED BLOWOUT**

**WIN \$5K, OR A YETI COOLER + TICKETS TO THE FIRST HOME GAME!**

**FROGGY98 is getting ready for a BIG RED BLOWOUT with the chance to win \$5,000 cash or a limited edition RED YETI plus Husker Football tickets!**

Enter using the form below for your chance to win \$5,000 cash. You'll also be entered to win a limited edition red YETI Tundra 35 plus tickets to the first home Huskers Football game on Saturday, September 16th vs Northern Illinois from Froggy98!

The Big Red Blowout \$5000 Sweepstakes ends at midnight on Tuesday, August 29th.

Email Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**Big Red Blowout**  
KFGE-FM



**\$5,000**  
*ultimate*  
**ROAD TRIP GIVEAWAY**



98.3 THE DOVE INSIDE **COLUMBIA**

Have you always wanted to travel to the mountains? The beach? The Grand Canyon? Now's your chance! Let *Inside Columbia* magazine and 98.3 The Dove fund your dream road trip! We are giving away \$5,000 to one lucky winner, and it could be YOU!

Enter below for your chance to win a \$5,000 Ultimate Road Trip Giveaway!

One lucky second place winner will receive a \$100 gift card to CC's City Broiler!

Enter July 31st through August 29th.

Email Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

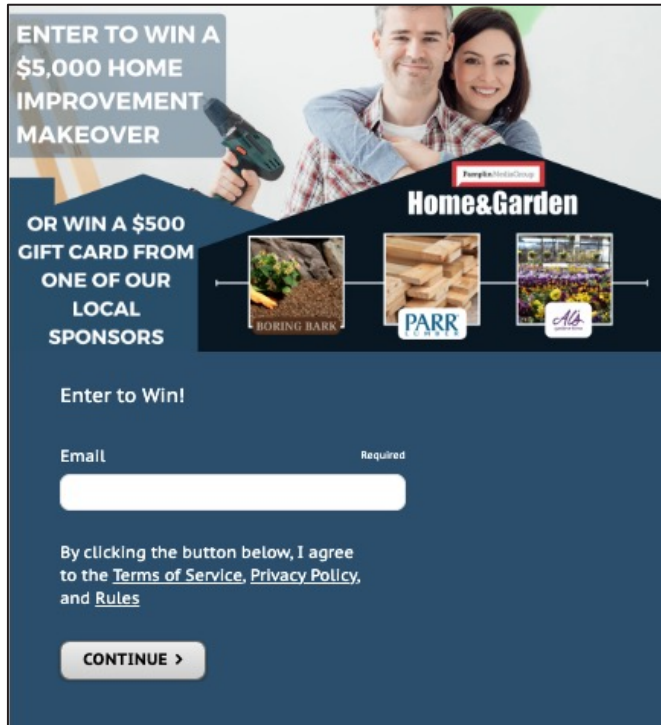
**CONTINUE >**

**\$5,000 Ultimate**  
**Road Trip Giveaway**  
*Inside Columbia*



## 2. Home Improvement

# #2 Home Improvement



ENTER TO WIN A \$5,000 HOME IMPROVEMENT MAKEOVER

OR WIN A \$500 GIFT CARD FROM ONE OF OUR LOCAL SPONSORS

**Home & Garden**

BORING BARK PARR ALB

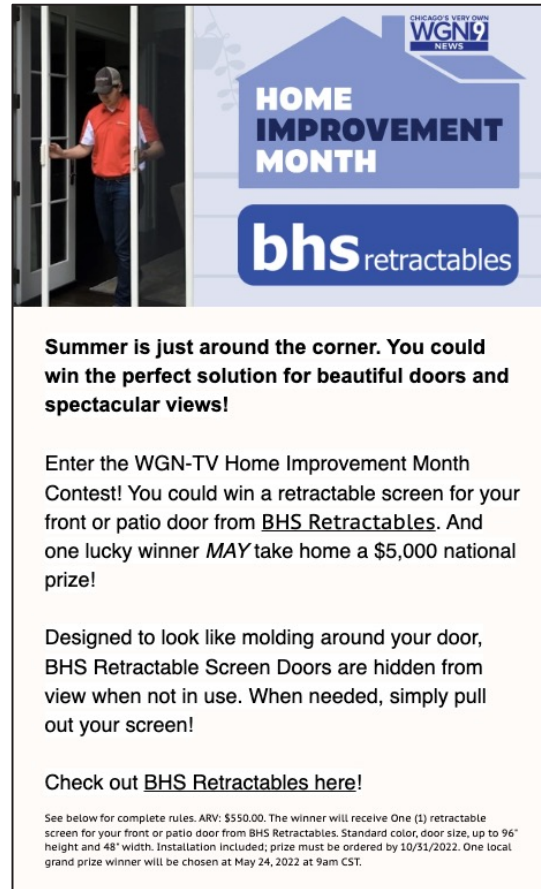
Enter to Win!

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**\$5000 Home Improvement Giveaway**  
Pamplin Media Group



CHICAGO'S VERY OWN WGN-TV NEWS

**HOME IMPROVEMENT MONTH**

**bhs** retractables

Summer is just around the corner. You could win the perfect solution for beautiful doors and spectacular views!

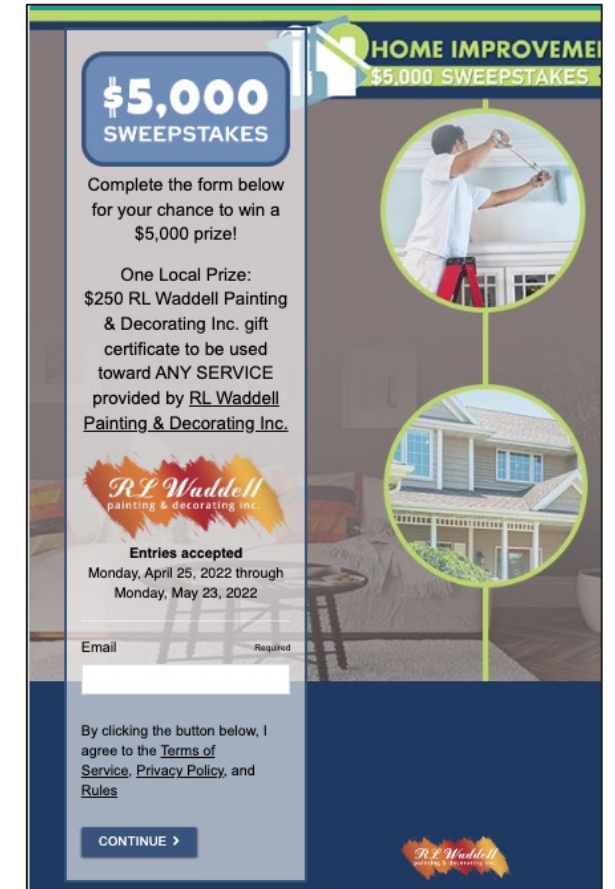
Enter the WGN-TV Home Improvement Month Contest! You could win a retractable screen for your front or patio door from [BHS Retractable](#)s. And one lucky winner *MAY* take home a \$5,000 national prize!

Designed to look like molding around your door, BHS Retractable Screen Doors are hidden from view when not in use. When needed, simply pull out your screen!

Check out [BHS Retractable](#)s [here!](#)

See below for complete rules. ARV: \$550.00. The winner will receive One (1) retractable screen for your front or patio door from BHS Retractable. Standard color, door size, up to 96" height and 48" width. Installation included; prize must be ordered by 10/31/2022. One local grand prize winner will be chosen at May 24, 2022 at 9am CST.

**Home Improvement**  
WGN-TV



**HOME IMPROVEMENT \$5,000 SWEEPSTAKES**

**\$5,000 SWEEPSTAKES**

Complete the form below for your chance to win a \$5,000 prize!

One Local Prize: \$250 RL Waddell Painting & Decorating Inc. gift certificate to be used toward ANY SERVICE provided by [RL Waddell Painting & Decorating Inc.](#)

**RL Waddell** painting & decorating inc.

**Entries accepted**  
Monday, April 25, 2022 through Monday, May 23, 2022

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**\$5000 Home Improvement Sweepstakes**  
WTAJ-TV



# 3. Retail

# # 3 Retail



**Martin WINE & SPIRITS**  
**\$15K GIVEAWAY!**

Martin Wine Cellar and WWL-TV are giving you a chance to win \$15,000! Simply register below for your chance to win big!

Additional Prizes:

1. \$100 Gift Card to Martin Wine Cellar
2. Tickets for 2 at a seated wine tasting
3. Lunch for 2 at Martin's Deli

**Entries accepted**  
Monday, November 7, 2022 through Monday, December 12, 2022

\*By registering you will automatically be entered into the national sweepstakes for \$15,000.

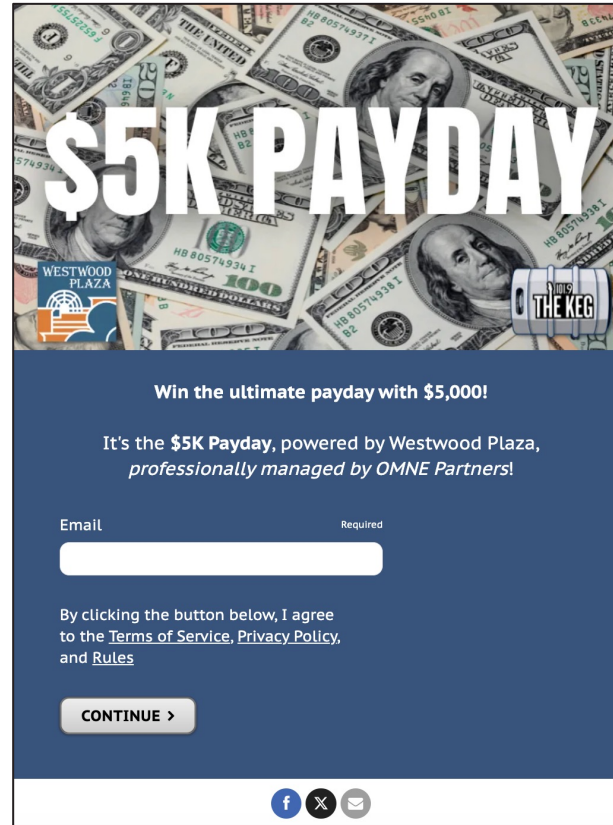
Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**Martin's Wine  
\$15k Giveaway**  
WWL-TV



**\$5K PAYDAY**




Win the ultimate payday with \$5,000!

It's the \$5K Payday, powered by Westwood Plaza, professionally managed by OMNE Partners!

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**\$5K Payday**  
KOOO-FM



**41 WMGT**

**\$5,000 HOME IMPROVEMENT SWEEPSTAKES**

Enter Your Email For Your Chance to Win!



**Additional Sponsor Prizes:**  
\$500 off services from Honest Abe Roofing!



**\$5000 Home Improvement  
Sweepstakes**  
41NBC



# 4. Real Estate

# #4 Real Estate

**\$5000 HOME IMPROVEMENT SWEEPSTAKES**  
brought to you by  
NIKKI BOWMAN REAL ESTATE Team  
REALTY WORLD Property of the Pines

You could win \$5,000 to put toward your spring home improvement projects!

Just enter the contest below for your chance to win this national prize. One local entrant will win a \$100 gift card to Burney Hardware, courtesy of Realty World Property of the Pines!

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**\$5,000 Sweepstakes**  
**Nikki Bowman Realty World**  
The Pilot

Spring Spruce Up  
**\$5,000 Sweepstakes!**

Input your email below to enter now!

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

Spring has sprung, and it's time to spruce up your home! 🌸🌻 And what better way to do that than by entering our \$5,000 Spring Spruce Up Sweepstakes? We're giving away \$5,000 to one lucky winner to help them refresh and revitalize their living space 🏡🌿

**Additional Prizes**  
You will also be entered to win a \$100 Home Depot gift card!

**Entries accepted**  
Monday, April 24, 2023, through Tuesday, May 23, 2023 so enter now!

**Spring Spruce Up**  
**\$5,000 Sweepstakes**  
Mortgage Investors Group

**ELMORE REALTY & AUCTION**  
MARKETING  
RESIDENTIAL • LAND & FARMS • COMMERCIAL  
4025 W. UNIVERSITY RD.  
270-651-7711

**TV GIVEAWAY**

You'll also be automatically entered to win free groceries for a year - \$5,000 value!

Enter to win a 58" 4k ROKU Smart TV from [Elmore Realty & Auction](#).

You'll also be automatically entered to win free groceries for a year! (\$5,000 value)

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

f X

**Elmore Realty & Auction**  
**Sweepstakes**  
WUHU-FM





# Current Initiatives




# 5. Sports

# #5 Sports



The Kia Sportage X-Pro



**BIG GAME SWEEPSTAKES**



**Kia is sending one lucky winner and their guest to Las Vegas in February 2024!**


One lucky winner will receive \$10,000 in Visa gift cards, 3 nights of hotel accommodations in Las Vegas, NV, and round-trip airline tickets for two. See official rules for terms, substitutions, and limitations.

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**2023 Kia Big Game Challenge**  
*USA Today*



**CITYPARK BRACKET**

St. Louis FOOD FIGHT

As we anticipate the kickoff of St. Louis CITY SC's **inaugural season**, we're also looking forward to the myriad local food and drink offerings at the new stadium. Which local restaurants are you most excited to try at CITYPARK? Weigh in by voting in the bracket below. To get the ball rolling, we'll start with 32 spots and end up with one MVP. When you vote, you'll be entered to win \$50 Series Six gift card. Be sure to check out even more great local options—ice cream, coffee, chocolate, and more—pre-viewed in [this article](#), with more to be announced.

**This promotion has ended. Congratulations to Amighetti's!**

Already Voted?

Voting has ended

FINAL

Amighetti's vs BEAST Craft BBQ

**City Park Bracket**  
*St. Louis Magazine*



The Sumter Item's **TOP 125 SPORTS FIGURES**

presented by **Hines** FURNITURE & BEDDING and **J. O'Grady's**



Tell us who you think should be #1 in Item Sports history, and you'll be automatically entered to win an Official MLB autographed baseball from 1960 World Series MVP and Yankees great Bobby Richardson. Take your pick from Bobby Richardson, Ja Morant, Ray Allen, Freddie Solomon or other Sumter region legends. Free to enter.

Five local winners will be selected on Friday, Dec. 20.

This sweepstakes is made possible by [J. O'Grady's](#) and [Hines Furniture](#).

Email  Required


By clicking the submit button below, I agree to the [Terms of Service](#) and [Privacy Policy](#)

**Top 125 Sports Figures**  
*The Sumter Item*



# 6. Weather

# #6 Weather



**PROJECT TORNADO**  
WSIL

**TORNADO EDUCATION SAVES LIVES**  
March 9, 2023 at 6:30pm


Presented by **RALPH'S SMALL ENGINE**

WSIL, Ralph's Small Engine want to help keep you and your family safe with a free weather radio.

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**



**Project Tornado Weather Radio Giveaway**  
WSIL-TV



**Hurricane Preparedness Sweepstakes!**

ENTER DAILY you could win a new generator valued at \$500!

**Check out the Florida Panhandle Hurricane Preparedness Sweepstakes**

Sponsored by: Tri State Tree Service, La Pera's General Contracting, Proclean Restoration and Blackwell Heating and Air

**ENTER NOW for your chance to win a new generator – valued at \$500!**


Better your chances and **ENTER DAILY**, but hurry contest ends Friday, June 30, 2023.

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**Florida Panhandle Hurricane Preparedness**  
*Pensacola News Journal*



**WEATHER PIC OF THE DAY**

**WITH JAY FOX 54 NEWS NOW**

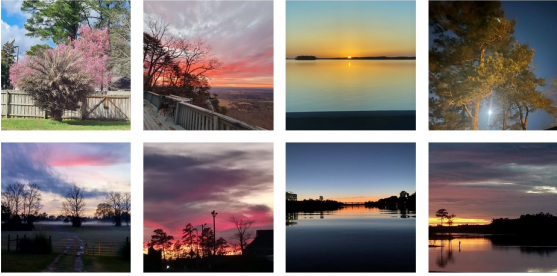
**SPONSORED BY: mellow MUSHROOM PIZZA**

**FOX54 wants YOUR weather photos!**  
Upload your photo capturing the weather and scenery across the CSRA, then tune in every weekday at 5 and 6:30 PM to see if your photo is featured by Jay Jefferies and the Weather Now team.

Already Entered?  search

Enter until 11/1 @ 7:00pm Central

**Enter Your Own!**




**Weather Pic Of The Day**  
WFXG-TV



# 7. Special Sections

# #7 Special Sections



MISSISSIPPI  
Wedding Register  
2022

MISSISSIPPI  
Best of Ms  
WEDDINGS  
2023

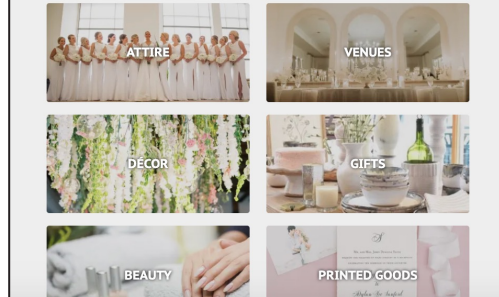
Vote for your favorite businesses and wedding professionals in *Mississippi Magazine's* annual Best of Mississippi Weddings reader poll. Vote daily from September 15 until October 15. The results will be published in our 2023 Wedding Register.

Want to advertise on this ballot or receive additional information? Click [here](#).

Want a subscription to Mississippi Magazine? Click [here](#).

Already Entered?

The Promotion has Ended



ATTIRE

VENUES

DÉCOR

GIFTS

BEAUTY

PRINTED GOODS

**Best of Mississippi Weddings**  
*Mississippi Magazine*



SAN DIEGO MAGAZINE

"THROUGH THEIR EYES"

CELEBRATING WOMEN 2023

PIONEERS

CELEBRATING WOMEN

RISING STARS

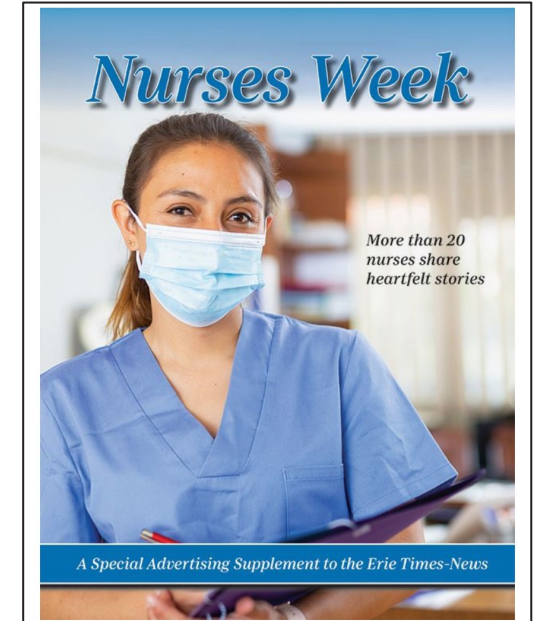
*Celebrate the women who define their industries.* **VOTE OCT. 2 - OCT. 9**

Read about their achievements & make your choice count.

PRESENTED BY  Elisabeth Dawson  
STATE HEALTH ADMINISTRATION & TRAINING SERVICES

Welcome to San Diego Magazine's Celebrating Women Voting Polls. There are 14 categories encompassing most of the industries that make up our beautiful city. Each category has nominees separated by individuals that are considered Pioneers or Rising Stars in their respective industries. Please select the industry and sub-category you'd like to vote for. Click each individual woman's tile to view their full nomination and why they should be chosen as the winner in their entered category. To vote for a woman, please select the vote button on their tile or within their full nomination page. The women with the most votes in each industry and subcategory will be honored at San Diego Magazine's 2023 Celebrating Women Summit. Results will be finalized and announced at our Celebrating Women Summit on November 2nd.

**Celebrating Women**  
*San Diego Magazine*



**Nurses Week**

More than 20 nurses share heartfelt stories

A Special Advertising Supplement to the Erie Times-News

View the Nurses Week Special Section below and Enter to win a \$100 Amazon Gift Card!

[Click to View Special Section!](#)

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

[CONTINUE >](#)

**2023 Nurses Week Special Section**  
*Erie Times-News*



# 8. Programming



# #8 Programming



GN Sports Giveaway

WIN 6 TICKETS TO SUPERMOTOCROSS!

ENTER NOW!

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >

**Game Night**  
WDIV-TV

Join KAKE, Slape and Howard, and Hog Wild Pit BBQ as we honor our local veterans. We encourage you to submit a photo of your loved ones who have served our country.

Military Salutes will begin airing on November 1st during KAKE News at 6am, 9am, 11am, and 4pm, culminating on Veteran's Day, November 11th.

Images from this gallery will be randomly selected and featured on-air during KAKE newscasts. *Please note that not every submission will make it to broadcast.*

Thank you to all who have served our country.

Already Entered?  Search

The Promotion has Ended

**Military Salutes**  
KAKE-TV

CHAMPIONS  
HAPPY BIRTHDAY!  
Cameron

www.CuseCars.com  
MILLENIUM

OSWEGO NOW 66° Mostly cloudy 66° FORECASTS 6:18 70°

Please submit your entries in the gallery below:

Already Entered?  Search

Enter until 12/31 @ 4:00pm Central

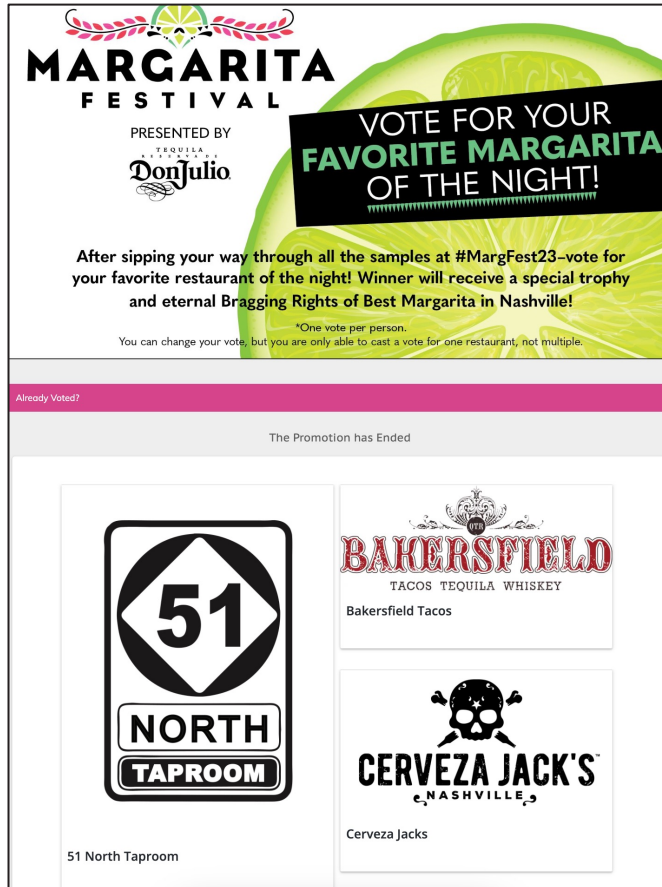
Post Your Own!

**Champions Birthdays**  
WYSR-TV



# 9. Events

# #9 Events



**MARGARITA FESTIVAL**  
PRESENTED BY **DonJulio**




**VOTE FOR YOUR FAVORITE MARGARITA OF THE NIGHT!**

After sipping your way through all the samples at #MargFest23—vote for your favorite restaurant of the night! Winner will receive a special trophy and eternal Bragging Rights of Best Margarita in Nashville!

\*One vote per person.  
You can change your vote, but you are only able to cast a vote for one restaurant, not multiple.

Already Voted?

The Promotion has Ended

 <p>51 North Taproom</p>	 <p>Bakersfield Tacos</p>
 <p>Cerveza Jack's</p>	

**Margarita Festival**  
Nashville Scene



**THE PLAIN DEALER**  
cleveland.com

GUIDE TO **MEDICARE** & GOLDEN RETIREMENT  
PRESENTED BY **MEDICAL MUTUAL**

The Guide to Medicare & Golden Retirement presented by Medical Mutual is coming soon!

Hosted virtually on October 27 | 4:30 - 6:00 pm

To get ready for this event, take our Medicare survey to give us insights into how well you know the Medicare system! Plus, enter for a chance to win **\$100 Amazon gift card!** NO PURCHASE NECESSARY. See link below to full rules including alternate method of entry.

**Guide to Medicare**  
Cleveland.com



THE LUFKIN DAILY NEWS

**40 UNDER FORTY**  
2023

Recognizing our *region's young talent* in shaping our East Texas community's future

**VOTING IS UNDERWAY!**  
*Please vote daily for your nominees.*

**VOTING HAS STARTED!**

Young professionals are a vital asset to our region and it's important to acknowledge those who are making great strides in shaping our East Texas community's future.

**The Lufkin Daily News** is recognizing our region's young talent through our **2023 Forty Under Forty Awards** and we are seeking your nominations.

**Be sure to vote for your favorite nominees once**

**40 Under 40**  
The Lukfin Daily News



# 10. Content Marketing

# #10 Content Marketing

TRAFFIC RELIEF NOW PAID ADVERTISEMENT

**GAS CARD GIVEAWAY!**

Expensive Gas. Maryland Traffic.

TRAFFIC RELIEF NOW

#1 Did you know that there is a proposed plan to add more express toll lanes to Interstate 270 and Maryland's portion of the Capital Beltway?

**Traffic Relief Now  
Quiz & Sweepstakes**  
*Baltimore Sun*

MORNING COFFEE BREAK

BROUGHT TO YOU BY: DUNKIN'

Question 1 of 3

#1 How many followers does Dunkin' have on Instagram?

1 million 1.5 million 2.2 million

**Dunkin' Morning  
Coffee Break**  
WDEF-TV

ALZ STARS

Know the signs. Know the resources. Make a difference.

Become an ALZ STAR brought to you by the Alzheimer's Association Florida Chapters.

#1 What is the best indicator that a person should seek a medical professional about their cognition?

Change in memory, thinking or behavior

Misplacing an item and finds it later

Occasionally forgetting names

Forgetting a word and remembering it later

**Alzheimer's Knowledge**  
*News Journal*



**Big Money**



# 11. Annual Campaigns

# #11 Annual Campaigns



**Win A Free Meal**  
WQHK-FM

**Here to Keep You Safe**  
WQHK-FM

**School Supply Stimulus**  
WQHK-FM


**Win Holiday Bonus Cash**  
WQHK-FM





# 12. High School Sports

# #12 High School Sports



**SEACREST**  
PLANTER INTERIORS RENOVATION  
(251) 967-3200

**ATHLETE of THE WEEK**


Each week, four outstanding athletes will be selected as finalists by Gulf Coast Media, and then it is up to the public to decide the winner!

Vote for your favorite finalist starting Monday at noon as the [Seacrest Furniture](#) Athlete of the Week. The contest will remain open for 24 hours. The winner will be revealed on [Gulf Coast Media Sports](#) social pages on Wednesday and in Friday's Baldwin Times.

Check out the athlete's stats and achievements and see who you think deserves your vote.

Already Viewed?

Vote until 10/3 @ 1:00pm Eastern



**RONNIE ROYAL III**  
GOLF SHOES HIGH SCHOOL


Ronnie Royal the returner registered a 32-yard punt return for a touchdown as part of a 150-yard night in Gulf Shores' 37-14 win over Murphy. The NC State commit added 31 rushing yards and 21 re...

[Read more](#)

[gulfcoastmedia.com/stories/baldwin-county-football-gulf...](#)

X @

**VOTE**



**BRADY COLE HARRISON**  
ELBERTA HIGH SCHOOL

Elberta's senior quarterback Brady Cole Harrison got the job done with his legs Friday night with 4 rushing touchdowns to help the Warriors take down Northville 43-26 for their highest scoring ou...


[Read more](#)

[gulfcoastmedia.com/stories/baldwin-county-football-gulf...](#)

X @

**VOTE**

**Seacrest Furniture  
Athlete of the Week**  
Gulf Coast Media



The inaugural edition of The Sumter Item's sports awards show, [The Bobbys](#), is open for voting! Vote once daily for your favorite candidate in each category! The winners will be recognized at the red-carpet Gala on June 15 from the Sumter Opera House.

The Award for Courage will be presented by [Thompson Construction Group](#).

Current award and scholarship sponsors include:

[Simpson Hardware and Sporting Goods](#) for Best Football Player

[Wright Way Plumbing](#) for Best Baseball Player and

[Nu-Idea School Supply](#) for Best Girls Basketball Player.

If your business would like present an award and scholarship, contact [advertising@theitem.com](mailto:advertising@theitem.com).

**The Bobbys**  
The Sumter Item

**VOTE FOR THE FRIDAY NIGHT DRIVE**  
Part of **SHAW LOCAL** News Network

**Team OF THE week**

A new Team and Team MVP will be chosen each week by YOU!

Platinum Sponsor: **SGKR INJURY ATTORNEYS**  
Gold Sponsors: **Carroll's Fight Night**, **I LIKE REICK**, **Raymond ANTI OCH**  
Silver Sponsors: **r.e. duchene**, **5W Max**

**Vote for the Friday Night Drive Team of the Week!**  
Each week, we'll select 22 players - 11 on offense - 11 on defense - voted on by you, who had the best week. This week, we will have 3 QBs, 3 RBs, 3 WRs, 2 OLs, 4 DLs, 4 LBs and 3 DBs on our Team of the Week.

And the player who gets the most votes, our Team of the Week MVP, gets the Friday Night Drive championship belt. Thank you to our platinum sponsor: [Schweickert, Ganassin, Krzak, Rundlo, LLP](#).

Voting ends at 8 p.m., Monday Oct. 2

Already Viewed?

The Promotion has Ended


Categories	Quarterback
Quarterback	
Running Back	
Receiver	Caden Casimiro, Crystal Lake South
Offensive Line	X
Defensive Line	
Linebacker	Antoine Brooks, Joliet West
Defensive Back	X
	Jeremiah Kochevar, Erie-Prophetstown

**Friday Night Drive**  
Shaw Media



# 13. Hometown Heroes

# #13 Hometown Heroes



**Healthcare HEROES**  
CITRUS COUNTY CHRONICLE  
www.chronicleonline.com


Healthcare Heroes are driven by a mission: to assist, restore, and preserve lives. They prioritize others above themselves, identify and address challenges, and have a profound impact on the well-being of our community. These exceptional individuals and organizations truly contribute to the betterment of our collective health.


Nominate an individual that you believe deserves recognition as a Healthcare Hero


The nominations period is from June 1 - June 20.  
Vote for Reader's Choice from June 21 - July 6.


Citrus County Readers Choice Award: Is given to an individual selected from the nominees by the community of Citrus County. (Nominee with the most votes from the community)


Thank you to our Sponsors:

 **Gardner Audiology**  
See a Doctor, Not a Salesman

 **Diamond Ridge**  
Health & Rehabilitation Center


 **meadowcrest**  
family physicians

 **EAGLE**  
BUICK • GMC • TRUCKS

 **Nature Coast**  
Clinical Research  
member of HCAHCA Research Group

[Bravera Health Seven Rivers](#) • [Crystal River Marine](#)  
[Davis Family Hearing](#) • [Gastroenterology Associates](#)  
[Suncoast Primary Care Specialists](#)  
[Ledger Dentistry](#)

**Healthcare Heroes**  
Citrus County Chronicle



Nominate a local HERO who helps make our community a better place.

**The Daytona News-Journal  
2023 Hometown Hero Awards**

The Daytona Beach News-Journal would like to honor **HOMETOWN HEROES** from Volusia and Flagler Counties — the brave men, women, and community leaders who help keep us safe and make our community a better place.

Essay nominations are being accepted through **SEPTEMBER 10, 2023**.


The top nominees will be officially announced the week of **September 22nd**.

Our **HOMETOWN HEROES** will be celebrated on **November 10th** at **Museum of Arts and Sciences, Lemerand Wing Hall**.

Before submitting your essay nomination, please ensure the nominee meets the following criteria:  
Hometown Hero nominees must live or work in Volusia and Flagler counties; must spend the majority of their charitable time in Volusia and Flagler counties; must be a volunteer, professional or person with significant impact on the community.

*A hero is defined as an Educator, Fire, Healthcare, Volunteer, Military, Police, Community Service personnel (i.e. County Dispatch, Lifeguard, Community Hero).*


**Hometown Heroes**  
Daytona News-Journal



Hyundai  
**HOMETOWN HEROES**


Already Entered?

The Promotion has Ended



**Amber Tillman**

Always selfless... Always working hard to make others' lives easier there is not any other person I think deserves it more than Amber... She has been through so much she could use a blessing from Go...



**Anita Miller**

Because she goes above and beyond not only at home but at work where it's more unbearable at times. She cares about everything, and everyone, and always gives whatever task ahead her everything....

**Hometown Heroes: Senior Caregiver**  
News4Jax



# 14. Teacher/Student of the Month

# #14 Teacher/Student of the Month



WCBI  **TEACHER OF THE MONTH** SPONSORED BY: **FoodGIANT**  
EMPLOYEE OWNERS SERVING YOU BETTER

Nominate your favorite teachers every month!  
Winners will be chosen every month!

\*No purchase necessary to participate\*

### Teacher of the Month Contest


Submit a photo of a rockstar teacher and tell us why they deserve a prize from our sponsor! A new teacher will be selected each month!

Already Entered?  Search

The Promotion has Ended




**Teacher of the Month**  
WCBI-TV



# WHO'S THE TOP CAT?

**NOMINATE YOUR STUDENT OF THE MONTH**




That's Cool!  
**CAROLINA COOL** 843 238-5805  
CarolinaCool.com  
HVAC · PLUMBING · ELECTRICAL · SOLAR · AIR QUALITY

Make your nominations NOW for the April Student of the Month sponsored by Carolina Cool!


The student with the most votes by the end of the month wins a plaque, \$50 prize from Carolina Cool and a follow up story in our local papers.

Nominate & Vote: April 1 - April 30  
Winner Contacted: May 1

**Student of the Month**  
*My Horry News*



Nominate a **TEACHER** of the **MONTH**



CALIFORNIA COAST CREDIT UNION

Nominate a teacher in your community to win a \$200 Amazon gift card!

Write a short essay about your favorite teacher explaining why they are deserving of this prize.

Nominate a teacher the 1st week of every month!

Email  Required

I am 18 years of age or older. Required

I have read and agree to the [Contest/Sweepstakes Rules](#). Required

**CONTINUE >**

**Teacher of the Month**  
KSWB-TV



# 15. Kids and Pets

# #15 Kids and Pets



**TOP DOGS OF 225  
GIVEAWAY**

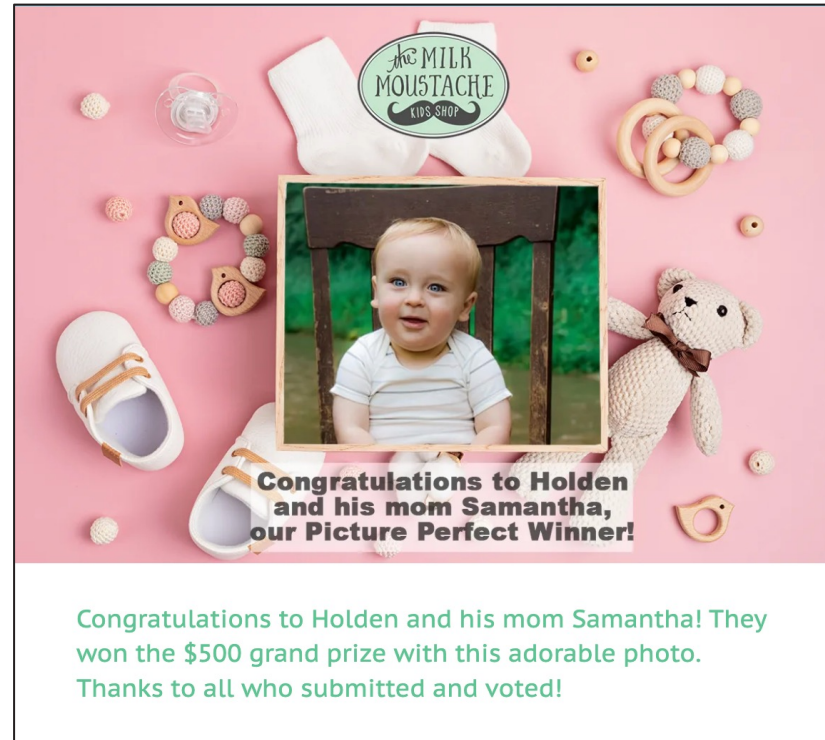
Custom Pet Portrait by  
*Leah Marchand*  
LEAH MARCHAND ART

Fill out the form below for a chance to win a custom pet portrait painted by local artist Leah Marchand.

Winner will choose **one** of the following prizes

- 1) Oyster shell mounted on a 6 x 6 inch gallery-wrapped canvas. A single pet painted on 1 Gulf Coast oyster shell with a solid color background and gold trim. The canvas is painted solid white on the top and sides and trimmed with a gold line. Canvas will include hardware to hang on the wall.
- 2) A single pet painted on an 8 x 8 inch or smaller, gallery-wrapped canvas. With a solid color or bicolor gradient background. The sides of the canvas will be painted the same color as the background. Canvas will include hardware to hang on the wall.

**Top Dogs of 225**  
*225 Magazine*

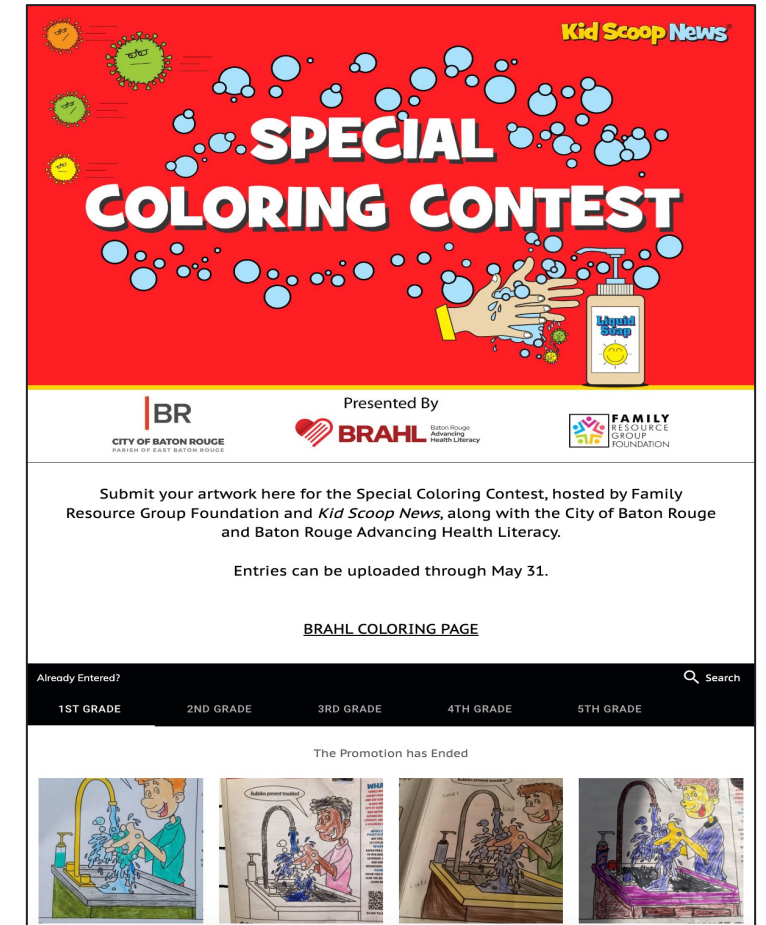


**THE MILK  
MOUSTACHE  
KIDS SHOP**

**Congratulations to Holden  
and his mom Samantha,  
our Picture Perfect Winner!**

Congratulations to Holden and his mom Samantha! They won the \$500 grand prize with this adorable photo. Thanks to all who submitted and voted!

**Milk Moustache Picture  
Perfect Baby**  
WIVQ-FM



**Kid Scoop News**

# SPECIAL COLORING CONTEST

Presented By  
**BR** CITY OF BATON ROUGE  
**BRAHL** Baton Rouge Advancing Health Literacy  
**FAMILY RESOURCE GROUP FOUNDATION**

Submit your artwork here for the Special Coloring Contest, hosted by Family Resource Group Foundation and *Kid Scoop News*, along with the City of Baton Rouge and Baton Rouge Advancing Health Literacy.


Entries can be uploaded through May 31.

[BRAHL COLORING PAGE](#)

Already Entered?  Search

1ST GRADE 2ND GRADE 3RD GRADE 4TH GRADE 5TH GRADE

The Promotion has Ended



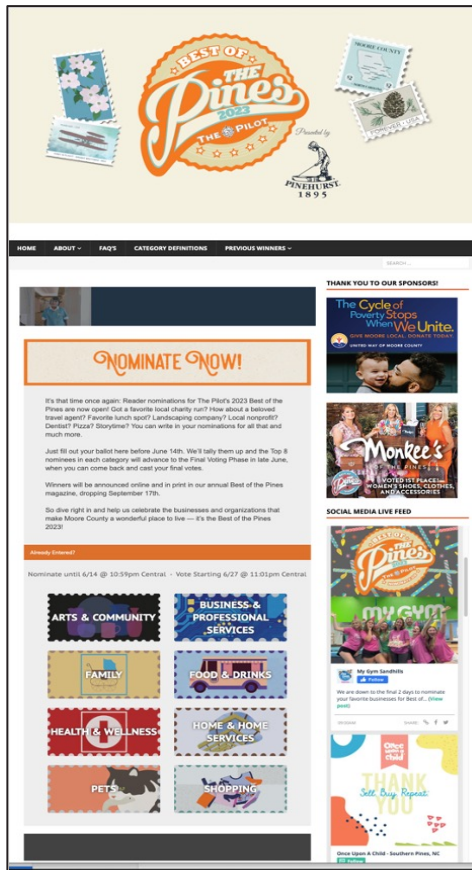
**BRAHL Coloring Contest**  
*Baton Rouge Parent*



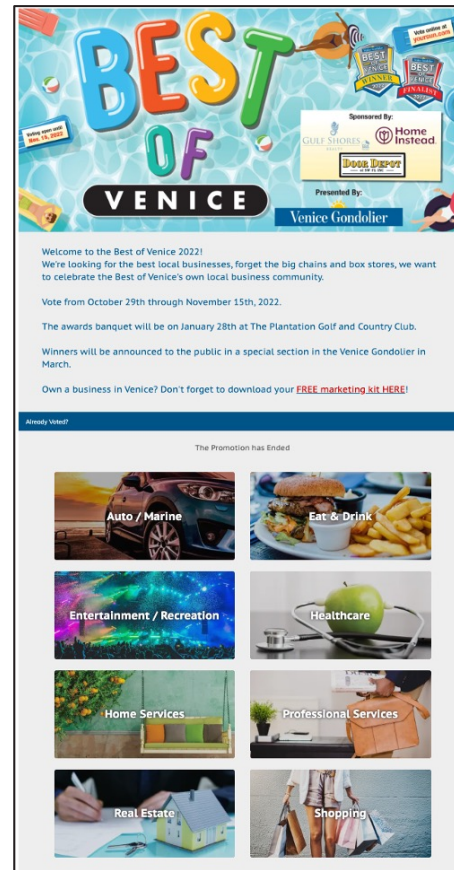


## 16. 'Best Of' Ballots

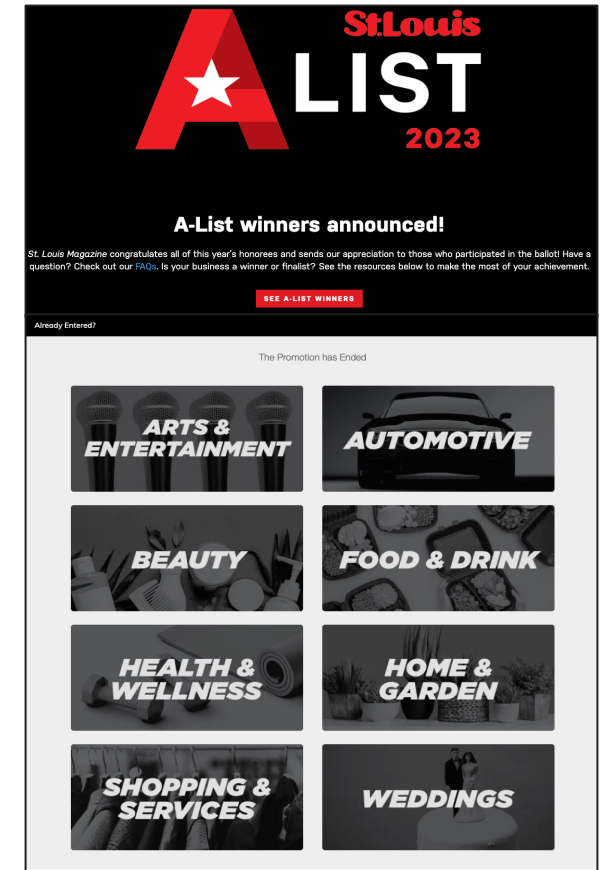
# #16 Best Of Ballots



**Best of The Pines**  
*The Pilot*



**Best of Sun Coast**  
Sun Coast Media Group



**A-List**  
*St. Louis Magazine*

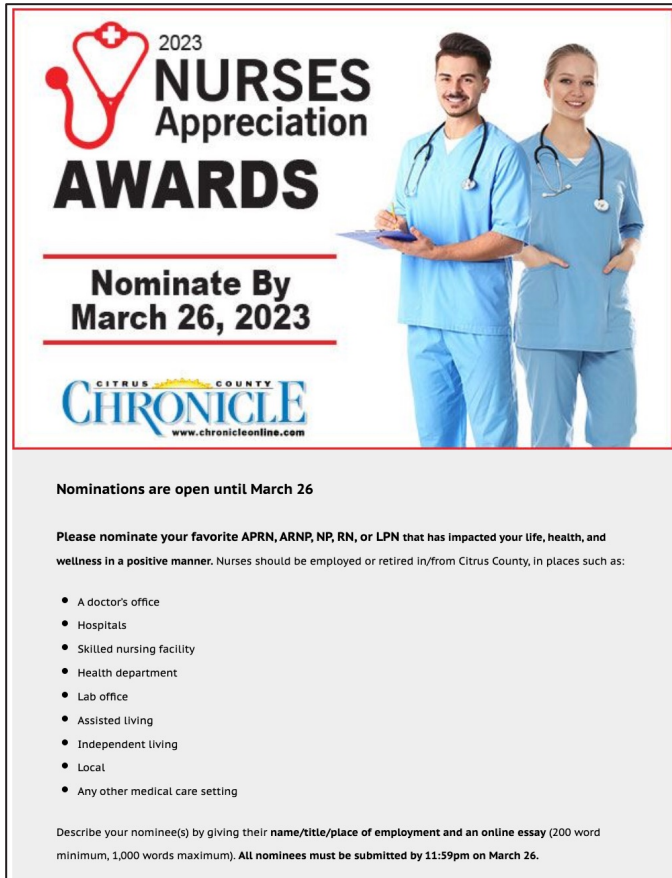


# Lead-Generating Campaigns



# 17. Healthcare - General

# #17 Healthcare - General



**2023 NURSES Appreciation AWARDS**

**Nominate By March 26, 2023**

**CITRUS COUNTY CHRONICLE**  
www.chronicleonline.com

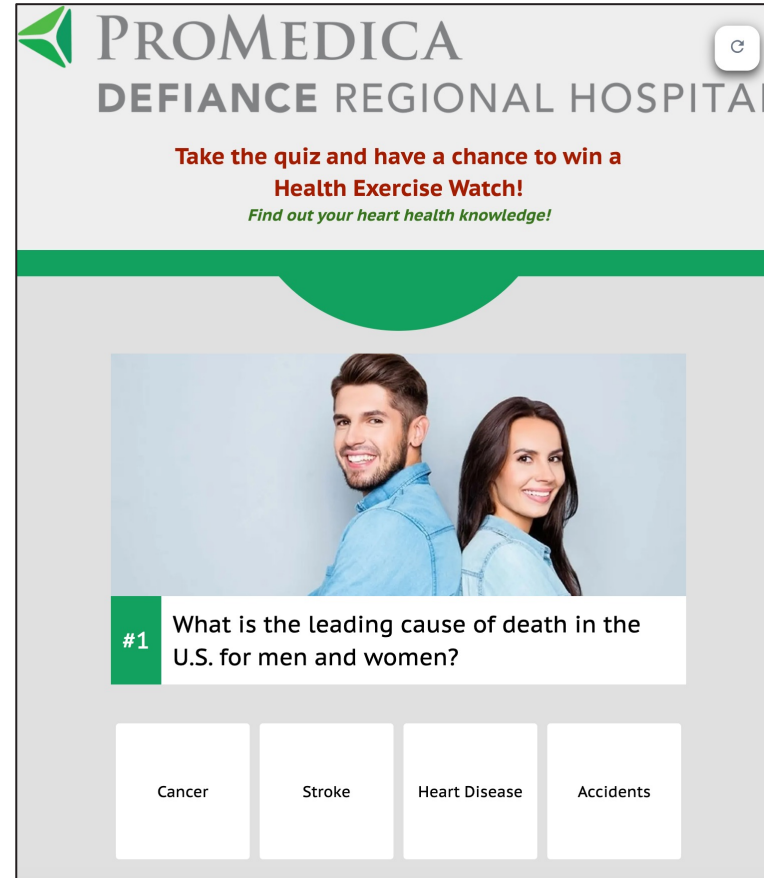
Nominations are open until March 26

Please nominate your favorite APRN, ARNP, NP, RN, or LPN that has impacted your life, health, and wellness in a positive manner. Nurses should be employed or retired in/from Citrus County, in places such as:

- A doctor's office
- Hospitals
- Skilled nursing facility
- Health department
- Lab office
- Assisted living
- Independent living
- Local
- Any other medical care setting

Describe your nominee(s) by giving their name/title/place of employment and an online essay (200 word minimum, 1,000 words maximum). All nominees must be submitted by 11:59pm on March 26.

**Nurses Appreciation 2023**  
*Citrus County Chronicle*



**PROMEDICA**  
**DEFIANCE REGIONAL HOSPITAL**

Take the quiz and have a chance to win a **Health Exercise Watch!**  
Find out your heart health knowledge!

**#1** What is the leading cause of death in the U.S. for men and women?

Cancer    Stroke    Heart Disease    Accidents

**Heart Health Awareness Quiz 2023**  
*The Crescent-News*



**ADVANTAGE HEALTH CENTERS**  
Your Advantage for Better Healthcare

Five full-service clinics in Detroit and Warren including our NEW Midtown Detroit clinic one block east of Woodward

Expect the highest quality of patient care from our team of medical providers. Your total health is our priority.

CLICK HERE To make your appointment today!

- Medical Care for the Whole Family
- Primary Care Services
- Complete Preventative Care
- Vaccinations and Flu Shots

**ADVANTAGE HEALTH CENTERS**

**Your care is our business**

**TAKE OUR Quiz**

and see what you know about Advantage Health

**TAKE THE QUIZ NOW —**  
for your chance to win a \$50 Gift Card!

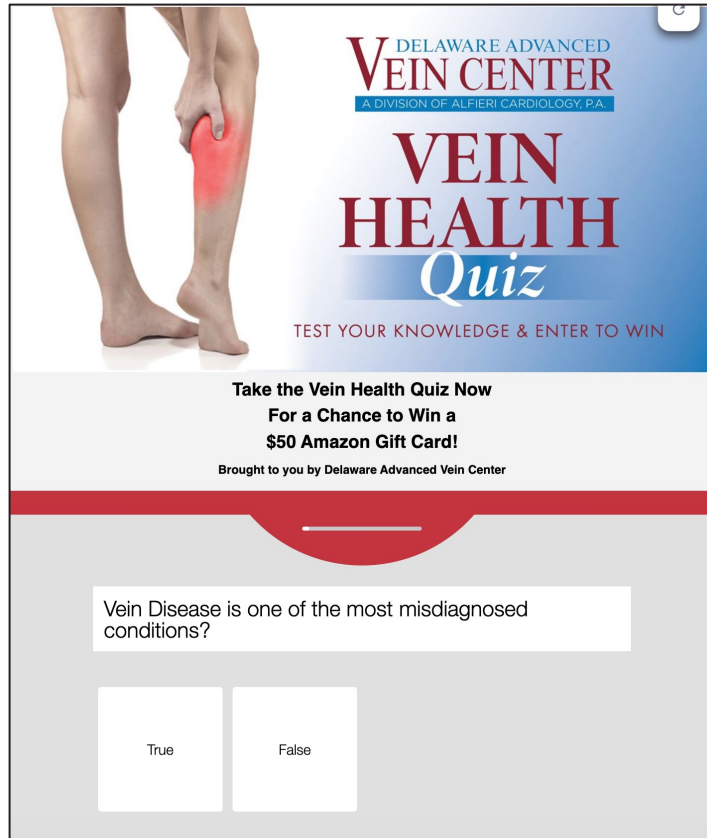
**How much do you know about Advantage Health?**  
Answer the questions below and register for your chance to win a \$50 Gift Card!

**Your Care Is Our Business Quiz**  
*Detroit Free Press*



# 18. Healthcare - Specialty

# #18 Healthcare – Specialty



**DELAWARE ADVANCED VEIN CENTER**  
A DIVISION OF ALFIERI CARDIOLOGY, P.A.

## VEIN HEALTH Quiz

TEST YOUR KNOWLEDGE & ENTER TO WIN

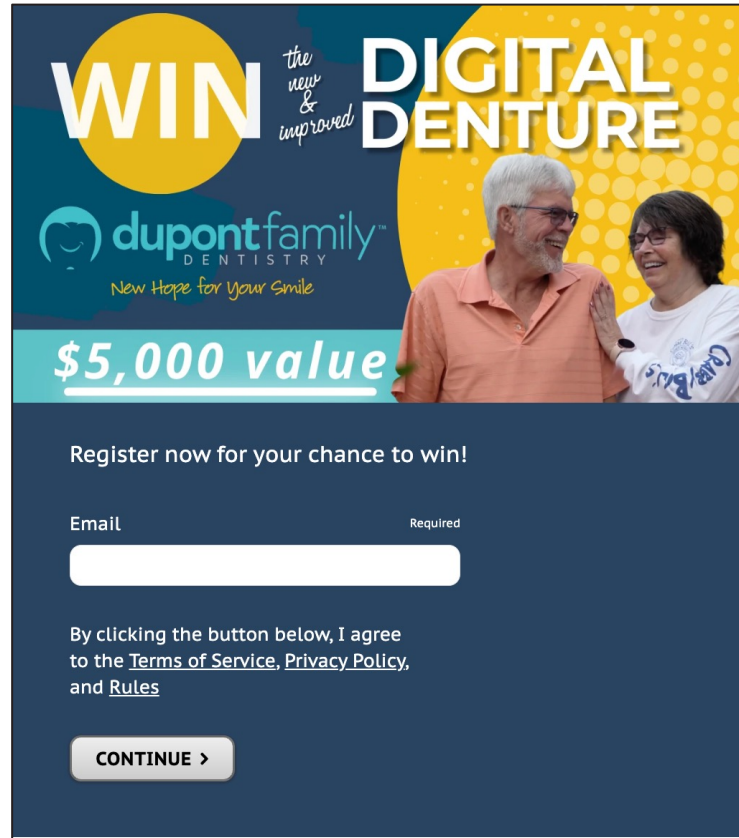
**Take the Vein Health Quiz Now  
For a Chance to Win a  
\$50 Amazon Gift Card!**

Brought to you by Delaware Advanced Vein Center

Vein Disease is one of the most misdiagnosed conditions?

True False

**Delaware Advanced Vein Health Quiz**  
*The News Journal - Wilmington*



**WIN** *the new & improved* **DIGITAL DENTURE**

**dupontfamily DENTISTRY**  
*New Hope for your Smile*

**\$5,000 value**

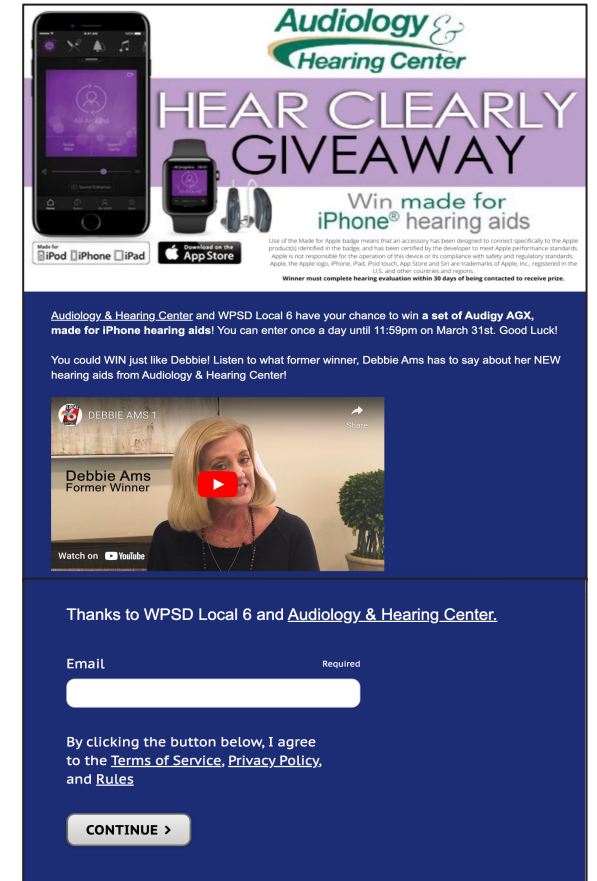
Register now for your chance to win!

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**SMILE Fort Wayne Digital Denture Giveaway**  
Federated Fort Wayne



**Audiology & Hearing Center**

## HEAR CLEARLY GIVEAWAY

Win made for iPhone® hearing aids

Use of the Made for Apple badge means that an accessory has been designed to connect specifically to the Apple products identified in the badge and has been certified by the developer to meet Apple performance standards. Apple is not responsible for the operation of this device or its compliance with safety and regulatory standards. Apple, the Apple logo, iPhone, iPod, iPod touch, App Store and Siri are trademarks of Apple, Inc., registered in the U.S. and other countries and regions. © 2014 Apple Inc. All rights reserved.

Winner must complete hearing evaluation within 90 days of being contacted to receive prize.

Audiology & Hearing Center and WPSD Local 6 have your chance to win a **set of Audigy AGX, made for iPhone hearing aids!** You can enter once a day until 11:59pm on March 31st. Good Luck!

You could WIN just like Debbie! Listen to what former winner, Debbie Ams has to say about her NEW hearing aids from Audiology & Hearing Center!

**DEBBIE AMS**  
Former Winner

Watch on [YouTube](#)

Thanks to WPSD Local 6 and [Audiology & Hearing Center](#).

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**Hear Clearly Giveaway**  
WPSD-TV



# 19. Home Improvement - Indoor



# #19 Home Improvement - Indoor



**GOOD DAY**  
WISCONSIN  
**\$25,000**  
**HOME MAKEOVER**  
**GIVEAWAY**

In Partnership With  
**TUNDRALAND**.com

Good Day Wisconsin Home Makeover In Partnership With Tundraland Giveaway Has Ended

We would like to thank everybody who participated.

Congratulations to Pete Biese of Menasha who won the \$25,000 Home Makeover Grand Prize!

**\$200 VISA GIFT CARD WINNERS**  
Noelle Nieland of Black Creek  
Jim Heinz of Appleton  
Rob Heppard of Kiel  
Marita Rabb of Combined Locks  
Barbara Jungblut of Crivitz  
Mark Dorow of Fond du Lac  
Jenny Anderson of Little Suamico  
Travis Vander Loop of Freedom  
Heather Larsen of Appleton  
Tracey Schmolli of Shawano

**Good Day Wisconsin**  
**\$25,000 Home Makeover**  
WLUK

**Birmingham Home & Garden Fresh Kitchen Contest 2023**

Sponsored by **VW Gallerie at V&W Supply Company**  
&  
**Mayer Lighting Showroom**

**VOTING IS NOW OPEN!**  
Birmingham Home & Garden magazine is looking for the most beautiful kitchens! Click on an image below to vote for your favorite kitchen.

1st place will win a Gerber Kitchen Faucet of their choice courtesy of VW Gallerie at V&W Supply Company + the top 4 winners will be featured on Birmingham Home & Garden's website. Categories will include 3 Reader's Choice awards + 1 Editor's Choice award.

Voting will take place from April 2 - April 30, 2023.  
You can vote once daily.

**Fresh Kitchen Contest**  
*Birmingham Home & Garden*

**COMFORT**  
**UGLIEST**  
**BATHROOM**  
**CONTEST**

**YOU COULD WIN A SHOWER LIKE THIS...**

**ENTER TO WIN A LUXURY COMFORTSTONE<sup>®</sup> BATH SYSTEM MADE WITH CORIAN<sup>®</sup>!**

**HEY UPSTATE NY HOMEOWNERS...**

**Comfort Showers & Baths wants to give your bathroom a makeover by upgrading your shower to a new ComfortStone™ Bath System Made With Corian®\*. Show us why your bathroom deserves a Comfort transformation!**

**Ugliest Bathroom Photo Contest**  
Comfort Showers and Baths



# 20. Home Improvement - Outdoor

# #20 Home Improvement - Outdoor



**TRUST YOUR HOME TO BEE!**  
INDIANA'S PREMIER HOME IMPROVEMENT COMPANY SINCE 1983

**FARMERS BEE WINDOW, INC.**  
**\$12,000 HOME IMPROVEMENT GIVEAWAY**  
ENTER TODAY!

**Enter today for a chance to win \$12,000 in BEE Home Improvement Products!**

BEE home improvement products include high-performance replacement windows, siding, exterior doors, acrylic bathroom systems, outdoor living products, and more. BEE home improvement company has worked with over 60,000 homeowners, and we would love the opportunity to help you design the home of your dreams!

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**Bee Windows**  
**\$12,000 Sweepstakes**  
*IndyStar*

**MOW LIKE YOU MEAN IT!**  
Enter to win a zero-turn mower valued at \$3,599!  
**JACOBI SALES, INC.**

*Cub Cadet*

Spring is here and that means mowing season!

What better way to *Mow Like You Mean It* than with a Cub Cadet zero-turn mower valued at \$3,599 from Jacobi Sales, Inc?

Enter below by Sunday, April 17th for your chance to win!

To learn more about Jacobi Sales, Inc's wide Cub Cadet selection click [here](#).

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**Mow Like You Mean It**  
WDRB

Take your Garage to the Next Level **NEXT LEVEL CONCRETE COATINGS**

**NEXT LEVEL CONCRETE COATINGS**  
**PREMIUM CONCRETE COATINGS Giveaway!**

**Enter Now To Win a 500 Square Foot Premium Concrete Coating valued at \$4,500!**

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)


**CONTINUE >**

**Next Level Concrete Coatings Sweepstakes**  
*The Providence Journal*



# 21. Automotive

# #21 Automotive



**BLOWOUT SALE**  
**JULY 6-8**  
SAVE BIG ON YOUR NEXT VEHICLE!

**HARRY ROBINSON**  
**SALLISAW** Ford  
SALLISAWFORD.COM


ENTER HERE TO WIN A TRUCK FROM SALLISAW FORD - NO PURCHASE NECESSARY - MUST TAKE A FREE REGISTERED TEST DRIVE TO ENTER. MUST BE PRESENT FOR DRAWING AT 5PM ON SATURDAY, JULY 8TH AND HAVE A VALID DRIVERS LICENSE

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**Harry Robinson Sallissaw  
Ford Vehicle Giveaway**  
ESPN Arkansas



**OUTDOOR COLORADO** LOVING LOCAL  
**Perkins Motors**


WATCH LOVING LIVING LOCAL FOR PERKINS MOTORS OUTDOOR COLORADO SEGMENTS ALL YEAR!

Upload a photo of you "Outdoors in Colorado" for your chance to win a one year lease on a Jeep Wrangler Sport from Perkins Motors!

Already Entered?  Search

Enter until 12/2 @ 12:59am Central

**Enter Your Own!**



**Outdoor Colorado Jeep  
Wrangler Sports Sweepstakes**  
KCRM-TV



**DRIVE TO Paradise**

PRESENTED BY SERPENTINI CHEVROLET

SCAN TO ENTER

**SERPENTINI**  **Cleveland Metroparks**

PROUD PARTNER AND OFFICIAL VEHICLE SPONSOR OF CLEVELAND METROPARKS

Vacation options include, Atlantis Resort, Disney Dream Vacation, Golf Getaway, and Exotic Car Driving Experience. No purchase necessary. Open to legal U.S. residents who reside within WJW's viewing area. Must be 21 to enter. Sweepstakes begins 6/26/2023 and ends 12/10/2023. Void where prohibited. Visit [Fox8.com/DriveToParadise](http://Fox8.com/DriveToParadise) for full sweepstakes rules.

Complete the form below to qualify for a chance to win a Dream Vacation!


First Name  Required

**Drive to Paradise**  
WJW-TV



# 22. Real Estate

# #22 Real Estate



LOVE AT FIRST SITE  
EGYPT SHERROO MIKE JACKSON  
**Married to REAL ESTATE**  
ALL NEW THURSDAYS 8P EST HGTV


YOU COULD WIN \$10,000!

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**The Valpak HGTV  
Married to Real Estate \$10,000  
Sweepstakes**  
Valpak



**the Real Pets**  
OF PINESTRAW MAGAZINE  
SPONSORED BY  
Taylor Floyd Norbury Taylor.norbury@kw.com  
Peggy Floyd peggyfloyd77@gmail.com  
kw | sports+entertainment OFFICIAL MEMBER  
KELLERWILLIAMS LUXURY INTERNATIONAL  
Keller Williams Realty  
Each office is independently owned and operated

Are you obsessed with your fabulous four-legged friend? Want to see your furball featured in PineStraw magazine?

Share a photo of your pet and you could win: A gift basket full of items from all your favorite local shops!


The photo with the most votes by June 10 will be highlighted in the July issue of PineStraw magazine!

The contest is simple - no drama. Upload your photo with your pet's name and caption below. We want to see all your fabulous pets - large, small, furry, scaly, feathered, or otherwise! Submissions close Sunday, June 5th.

Voting opens up on Monday, June 6th. Encourage all your besties to vote for your pic because the photos with the most votes on June 10th will be featured in the pages of PineStraw magazine in July!

AND the #1 photo with the most votes will win a gift basket full of items from all your favorite local shops, courtesy of Taylor Floyd Norbury and Peggy Floyd at Keller Williams Realty!

**The Real Pets of PineStraw  
Magazine**  
*The Pilot*



Enter To Win A \$300 Menards Gift Card  
Let's make your home more appealing!

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

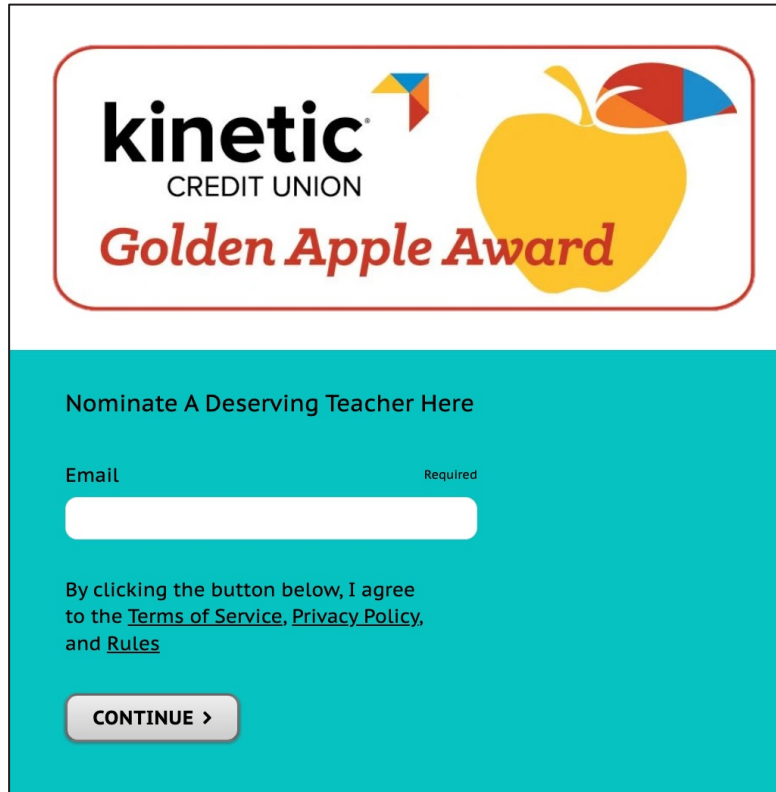
**Chris Gage of Krueckeberg  
Auction & Realty Sweepstakes**  
WMEE-FM



# 23. Financial



# #23 Financial



**kinetic**  
CREDIT UNION

*Golden Apple Award*

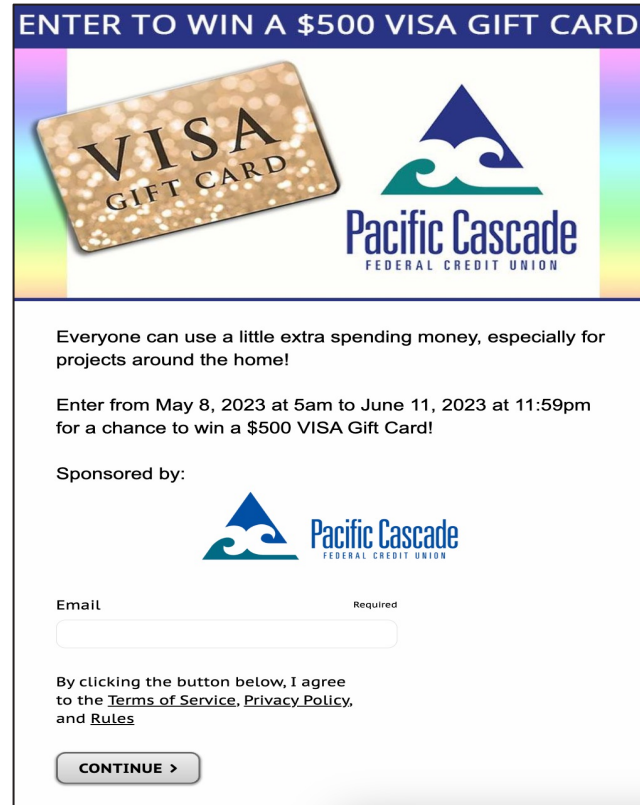
Nominate A Deserving Teacher Here

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >

**Kinetic Credit Union  
Golden Apple Award**  
WRBL-TV



ENTER TO WIN A \$500 VISA GIFT CARD

VISA GIFT CARD

Pacific Cascade  
FEDERAL CREDIT UNION

Everyone can use a little extra spending money, especially for projects around the home!

Enter from May 8, 2023 at 5am to June 11, 2023 at 11:59pm for a chance to win a \$500 VISA Gift Card!

Sponsored by:

Pacific Cascade  
FEDERAL CREDIT UNION

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >

**Home Makeover Pacific  
Cascade Federal Credit Union**  
KEZI-TV



*How much do you know about Income Taxes?*

Question 1 of 7

1040 U.S. Form  
For the year Jan. 1-De  
Your first  
If a job  
United  
Federal  
W-2 W  
Copy B to be filed with emplo

#1 When is Tax Day this year?

Tuesday, April 18, 2023	Friday, April 14, 2023	Sunday, April 16, 2023	Saturday, April 15, 2023
-------------------------	------------------------	------------------------	--------------------------

APG  
EAST CENTRAL MINNESOTA

Peggy S. Schumm, CPA, LLC

**2023 Tax Day Quiz**  
APG East Central Minn



# 24. Grocery

# #24 Grocery



PROUDLY SPONSORED BY:  
**HyVee**  
EMPLOYEE OWNED

**WIN FREE Groceries FOR A YEAR**  
**\$5,000 PRIZE!**

**ENTER TO WIN!**  
JULY 31 — AUGUST 29, 2023

**ENTER HERE**

Complete the form below for your chance to Win Free Groceries for a Year \$5,000 prize!

Additional Prizes:  
Enter your local prize sponsor info here. If no local sponsor, delete this text.

Entries accepted  
Monday, July 31, 2023 through Tuesday, August 29, 2023

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**Free Groceries For A Year**  
*Janesville Gazette*



**The Great Thanksgiving Feast Contest**

**WIN \$200**  
in gift cards from Pepper's Foods towards your own feast!  
Enter at:  
**SAANICHNEWS.COM/CONTESTS**

SPONSORED BY:  
**PEPPER'S**

**ENTER TO WIN!**

Enter to win **\$200 in gift cards from Pepper's Foods** towards your own Thanksgiving Feast.


Contest ends on October 4, 2023.  
See rules for full details.

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**The Great Thanksgiving Feast Contest**  
*Saanich News*



**Quality FOODS**

**WIN A \$250 Grocery Gift Card**

Powered by **Black Press Media**

**WIN A \$250 GIFT CARD TO HELP WITH YOUR GROCERIES!**  
*Just enter below . . .*

Quality Foods is giving away a \$250.00 Grocery Gift Card to one lucky resident living on Vancouver Island. Simply enter your email address and you will automatically be entered to win!

Sorry! This promotion has ended.

**Quality Foods Giveaway**  
*Black Press*



# 25. Furniture

# #25 Furniture

**MYSTERY BOX GIVEAWAY** VALUED AT **\$700**

THIS MYSTERY BOX IS FILLED WITH ALL THINGS YOU LOVE FROM SEASIDE FURNITURE GALLERY & ACCENTS AND INCLUDES A LARGE GIFT CERTIFICATE.

**SEASIDE FURNITURE GALLERY & ACCENTS**

ENTRIES ACCEPTED 9/06/23 - 9/30/23  
WINNER CONTACTED 10/2/23



**Enter the Fall 2023 Mystery Box Giveaway!**

**One random entrant will WIN!**

Entries Accepted through 9/30/23

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**Seaside Furniture Mystery Box**  
*My Horry News*

**LABOR DAY SWEEPSTAKES GIVEAWAY**

**WIN THIS QUEEN BEDROOM SET**

**HURRY!**  
GIVEAWAY ENDS THURSDAY 9/21 AT 7PM



If you win we have the right use your likeness to promote across social. The winner has to be within of 50 miles of a store location.

**Transform your bedroom into a stylish haven with Bel Furniture's exclusive giveaway!**

Enter now for a chance to win a beautiful Queen bedroom set. Experience unrivaled comfort and style with handcrafted furniture that elevates your home to new heights.

Don't miss out on this incredible opportunity to revitalize your bedroom with Bel Furniture's premium collection. Enter today for a chance to win the bedroom of your dreams!

**Hurry! This contest ends September 21st at 7pm!**

**Bel Furniture Labor Day Sweepstakes**  
M. Roberts Media

**T.Y. FINE FURNITURE** **\$1,000 Tax Return GIVEAWAY**



**ENTER TODAY!**

**How much do you know about T.Y. Fine Furniture?**

Answer the questions below to find out and you will be registered for a chance to WIN a \$1,000 Gift Card to T.Y. Fine Furniture!



**NATUREPEDIC**  
ORGANIC MATTRESSES


**#1** Have you considered the benefits of an organic mattress? Organic mattresses are made with organic and non-toxic materials instead of conventional and chemically questionable materials.

**TY Fine Furniture Quiz**  
*The Columbus Dispatch*



# 26. Education

# #26 Education



STONE HALL

Sandhills  
COMMUNITY COLLEGE  
**TUITION  
GIVEAWAY**

**WIN \$1,000  
IN TUITION**

**SOAR TO NEW HEIGHTS  
AS A SANDHILLS FLYER.**  
Complete the registration form below for your chance  
to win \$1,000 in tuition to Sandhills Community College!

**LEARN  
TO EARN**

**Enter to win \$1,000 tuition from  
Sandhills Community College!**

Tuition may be used for curriculum classes, workforce continuing education, or personal enrichment courses.

Entry closes Sunday, September 24th at 11:59 p.m.

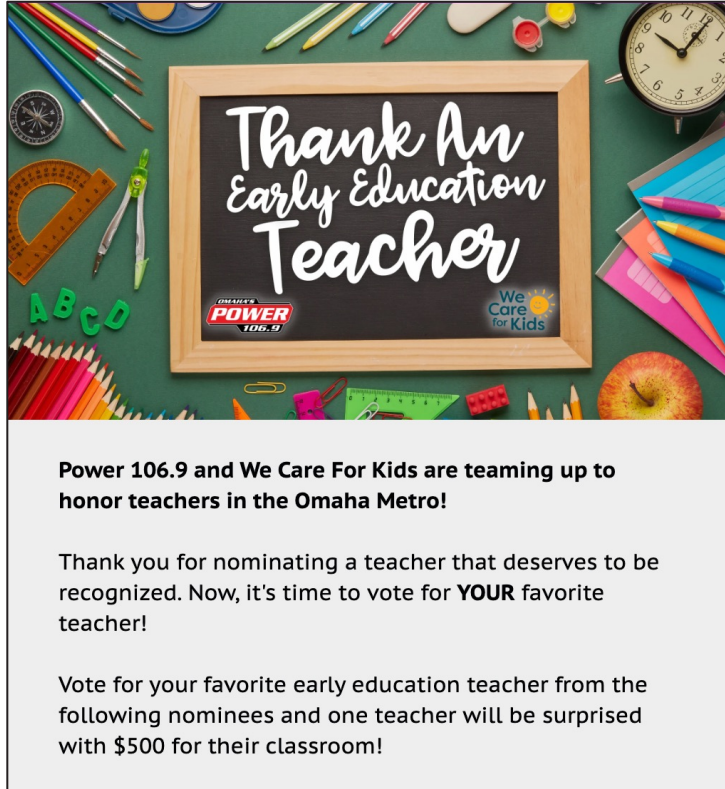
The prize consists of a scholarship worth \$1,000 (USD) to be redeemed at Sandhills Community College. The scholarship must be used exclusively for tuition and fees and cannot be applied to any other expenses. The winner must utilize funds in full before June 30th, 2024. The winner can transfer the funds to one person, one time. In the event that the winner does not use the full scholarship by the specified deadline, the remaining balance will be forfeited. By entering this contest, you grant Sandhills Community College the right to use your name and likeness for promotional purposes without additional compensation. Participation in this contest constitutes acceptance of these terms and conditions in their entirety.

Sorry! This promotion has ended.

Terms of Service Privacy Policy Rules

Powered by  Second Street

**Tuition Giveaway**  
*The Pilot*



**Thank An  
Early Education  
Teacher**

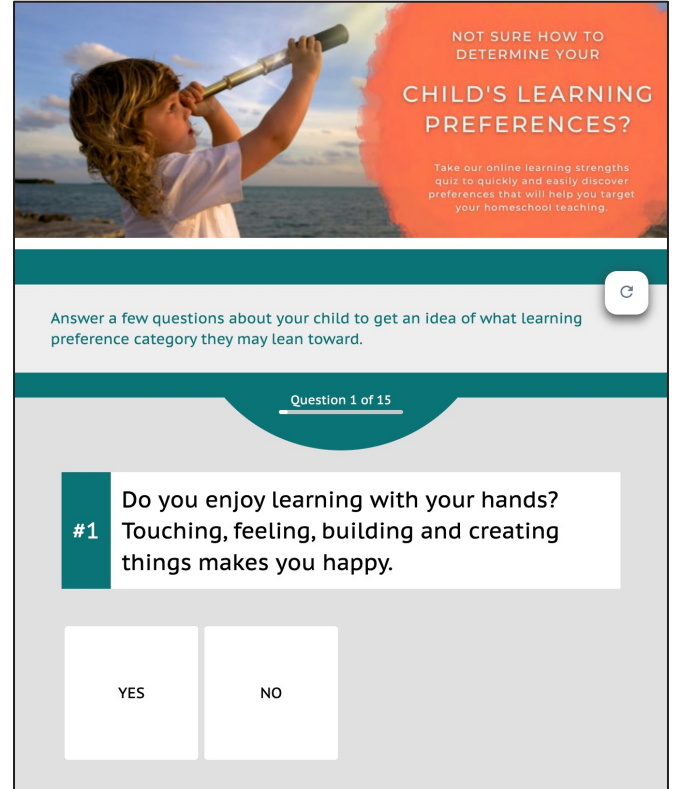
POWER 106.9 We Care for Kids

**Power 106.9 and We Care For Kids are teaming up to  
honor teachers in the Omaha Metro!**

Thank you for nominating a teacher that deserves to be recognized. Now, it's time to vote for **YOUR** favorite teacher!

Vote for your favorite early education teacher from the following nominees and one teacher will be surprised with \$500 for their classroom!

**Thank an Early Education  
Teacher**  
KOPW-FM



NOT SURE HOW TO  
DETERMINE YOUR  
**CHILD'S LEARNING  
PREFERENCES?**

Take our online learning strengths quiz to quickly and easily discover preferences that will help you target your homeschool teaching.

Answer a few questions about your child to get an idea of what learning preference category they may lean toward.

Question 1 of 15

**#1** Do you enjoy learning with your hands?  
Touching, feeling, building and creating things makes you happy.

YES NO

**Learning Style Quiz**  
HomeSchoolConnect



# Audience Data





# 27. Editorial Opt-Ins on Everything

# #27 Editorial Opt-ins on Everything



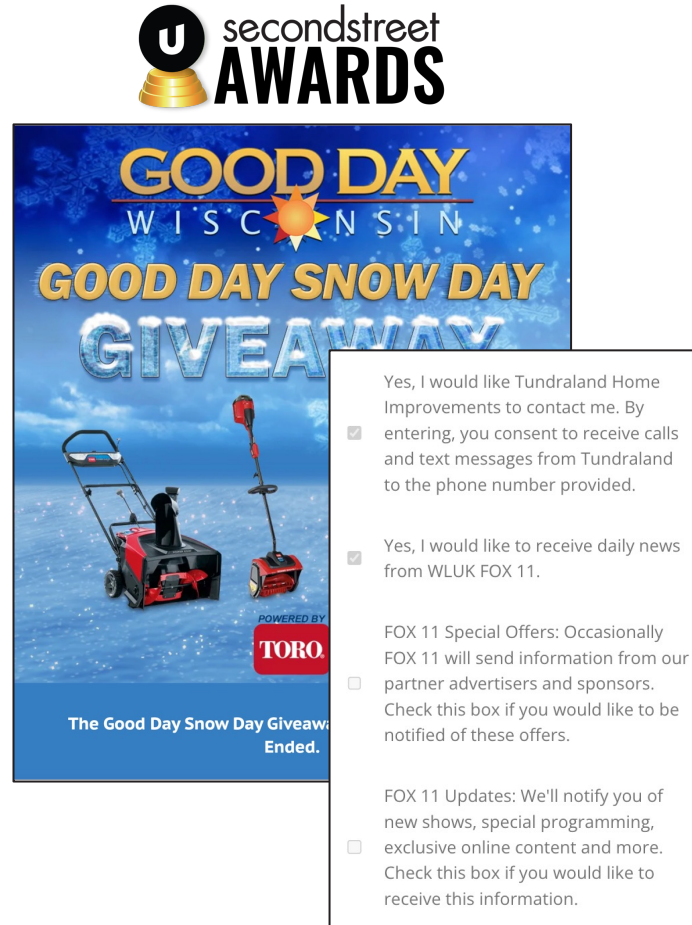
WIN A 2023 STATE FAIR FAMILY PRIZE PACK!

NORTH CAROLINA EGG ASSOCIATION

Add me to the following WRAL.com newsletters:

- Morning Briefing
- Local Events & Things to Do
- Special Offers from WRAL & Partners

**N.C. State Fair Tickets Sweepstakes**  
WRAL-TV



secondstreet AWARDS

GOOD DAY WISCONSIN GOOD DAY SNOW DAY GIVEAWAY

POWERED BY TORO

The Good Day Snow Day Giveaway Ended.

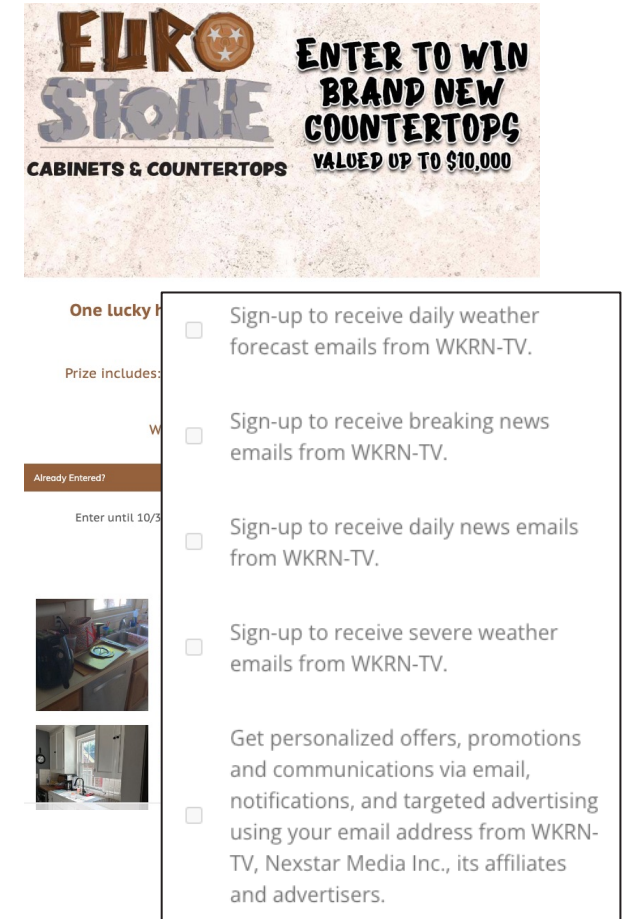
Yes, I would like Tundraland Home Improvements to contact me. By entering, you consent to receive calls and text messages from Tundraland to the phone number provided.

Yes, I would like to receive daily news from WLUK FOX 11.

FOX 11 Special Offers: Occasionally FOX 11 will send information from our partner advertisers and sponsors. Check this box if you would like to be notified of these offers.

FOX 11 Updates: We'll notify you of new shows, special programming, exclusive online content and more. Check this box if you would like to receive this information.

**Good Day Snowday Giveaway**  
WLUK-TV



EURO STONE

ENTER TO WIN BRAND NEW COUNTERTOPS VALUED UP TO \$10,000

CABINETS & COUNTERTOPS

One Lucky Winner

Prize includes:

W

Already Entered?

Enter until 10/31

Sign-up to receive daily weather forecast emails from WKRN-TV.

Sign-up to receive breaking news emails from WKRN-TV.

Sign-up to receive daily news emails from WKRN-TV.

Sign-up to receive severe weather emails from WKRN-TV.

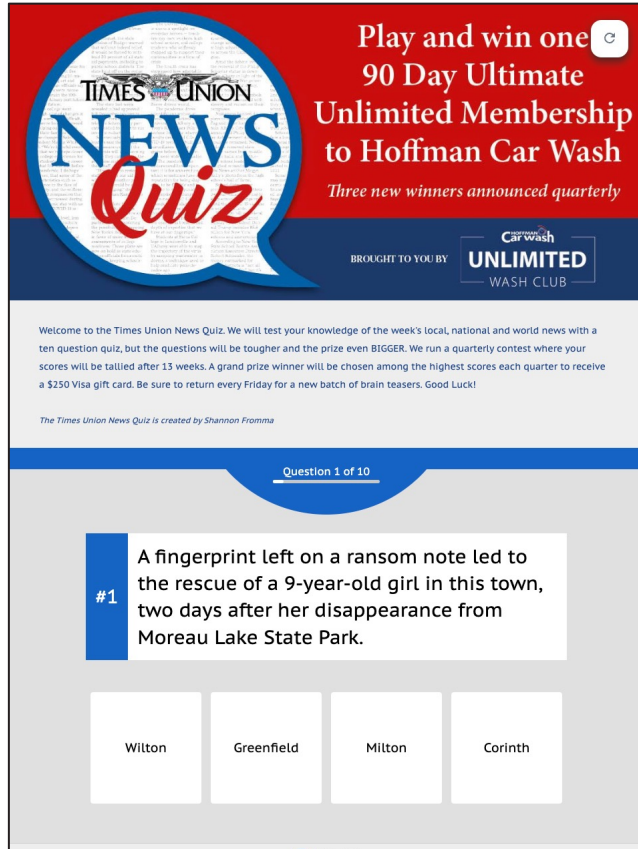
Get personalized offers, promotions and communications via email, notifications, and targeted advertising using your email address from WKRN-TV, Nexstar Media Inc., its affiliates and advertisers.


**Euro Stone Countertop Giveaway**  
WKRN-TV




# 28. News Quiz

# #28 News Quiz



Play and win one   
90 Day Ultimate  
Unlimited Membership  
to Hoffman Car Wash  
Three new winners announced quarterly

**TIMES UNION NEWS Quiz**

BROUGHT TO YOU BY  **UNLIMITED WASH CLUB**

Welcome to the Times Union News Quiz. We will test your knowledge of the week's local, national and world news with a ten question quiz, but the questions will be tougher and the prize even BIGGER. We run a quarterly contest where your scores will be tallied after 13 weeks. A grand prize winner will be chosen among the highest scores each quarter to receive a \$250 Visa gift card. Be sure to return every Friday for a new batch of brain teasers. Good Luck!

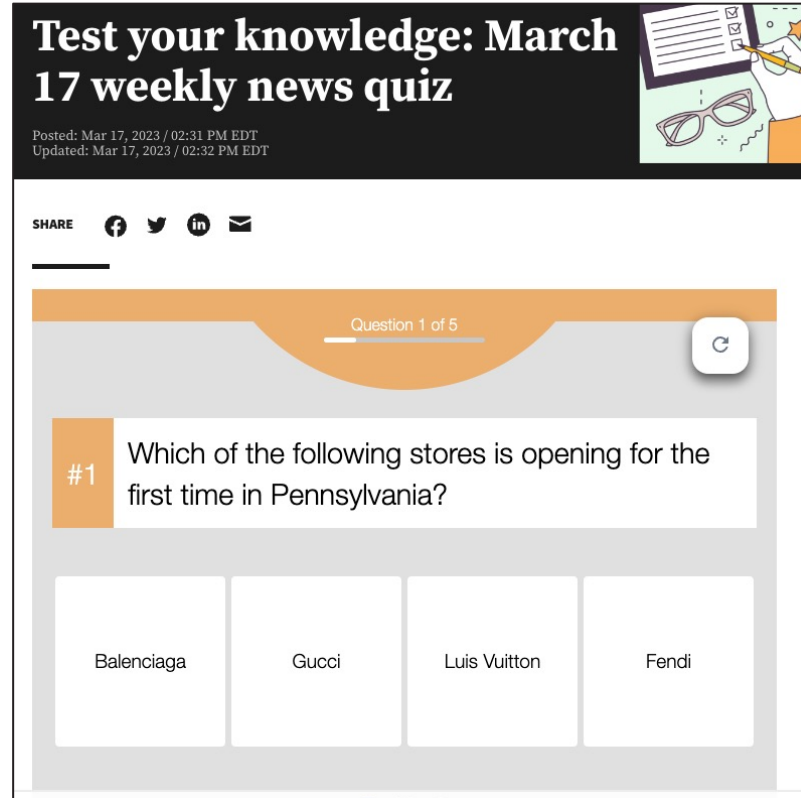
The Times Union News Quiz is created by Shannon Fromma

Question 1 of 10

#1 A fingerprint left on a ransom note led to the rescue of a 9-year-old girl in this town, two days after her disappearance from Moreau Lake State Park.





Wilton   Greenfield   Milton   Corinth


**Times Union  
Weekly News Quiz**  
*Times Union*



**Test your knowledge: March 17 weekly news quiz**

Posted: Mar 17, 2023 / 02:31 PM EDT  
Updated: Mar 17, 2023 / 02:32 PM EDT

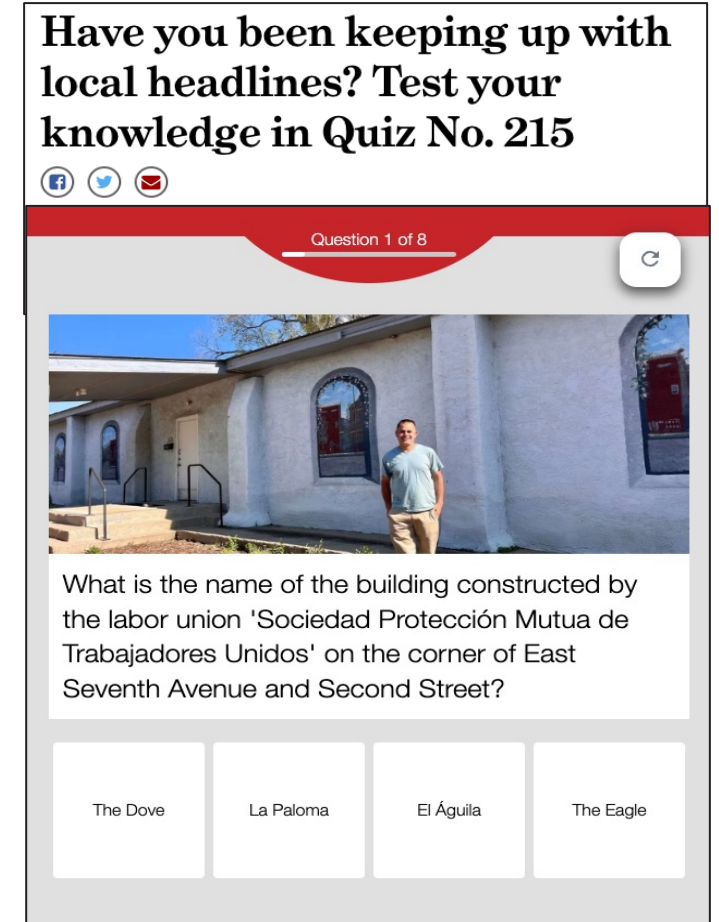
SHARE    

Question 1 of 5 




#1 Which of the following stores is opening for the first time in Pennsylvania?


Balenciaga   Gucci   Luis Vuitton   Fendi


**March 17<sup>th</sup> Weekly News  
Quiz**  
WHTM-TV



**Have you been keeping up with local headlines? Test your knowledge in Quiz No. 215**

Question 1 of 8 



What is the name of the building constructed by the labor union 'Sociedad Protección Mutua de Trabajadores Unidos' on the corner of East Seventh Avenue and Second Street?

The Dove   La Paloma   El Águila   The Eagle

**News Quiz No. 215**  
*Durango Herald*



# 29. Question of the Day Poll

# #29 Question of the Day Poll

MetLife

How do you feel about Aaron Rodgers' injury?

Sad

Indifferent

Glad

f x m

**Rodgers Injury Poll**  
WISC-TV

Chattanooga mayor announces increased police surveillance, safety commission after shootings

October 9, 2023 at 5:59 p.m. | Updated October 9, 2023 at 7:30 p.m.

by Ellen Gerst

f t in

Follow

Staff Photo / A Chattanooga Police Department public safety camera is attached to a pole by the Big K gas station at 909 Dodson Ave. in 2019.

Chattanooga Mayor Tim Kelly announced plans Monday to continue increased police presence downtown and introduce other safety measures after the fatal shooting of a local businessman in late September.

Those measures include enhanced video surveillance for downtown businesses and the planned formation of a public safety commission, according to a news release from the mayor's office Monday.

**CHATTANOOGA TIMES FREE PRESS READER POLL**

Is Mayor Tim Kelly doing enough to address public safety in downtown Chattanooga?

Yes

No

f x m

**Mayor Kelly Address  
Public Safety**  
Chattanooga Times Free Press

Who will win the Masters?

Scottie Scheffler

Tiger Woods

Rory McIlroy

Collin Morikawa

Jordan Spieth


Question 2 of 2

**Who Will Win the Masters**  
*The Post and Courier*



# 30. Targeted Content

# #30 Targeted Content



**Win two tickets to the Columbia food and Wine Festival's Grand Tasting Event**

Details:

- Sunday April 23, 2023
- 1-4 p.m.
- Robert Mills Estate

Spoil yourself with the sights, sounds, and signature flavors that make Columbia the best kept secret in the South. The Columbia Food and Wine Festival is a one-of-a-kind gastronomical journey through Columbia's finest plates and pours. Join us at the historic Robert Mills House and Gardens along with over 60 of your favorite restaurants, breweries, wines, and more!

Want to learn more about the event? Find out more [here](#).

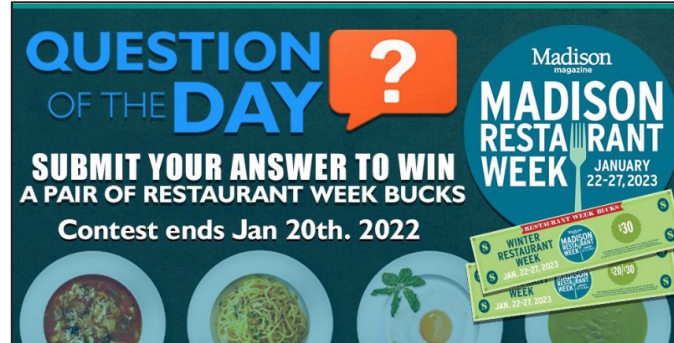
**Only one winner will be chosen.**

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**Free Times Food & Dining  
Grand Tasting Event**  
*The Post and Courier*



Watch News 3 Now This Morning every weekday between January 16, 2023 - January 20, 2023, to give your response to our Question of the Day for a chance to win two Madison Magazine Winter Restaurant Week vouchers good between January 22-27, 2023! Enter your email address and answer below.


Daily deadline to enter is 4 AM to 4 PM each day.

Email  Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

**CONTINUE >**

**Restaurant Week  
Giveaway**  
*Madison Magazine*



Email  Required

By clicking the submit button below, I agree to the [Terms of Service](#) and [Privacy Policy](#).

You'll also receive occasional invites to St. Louis Magazine promotions and events. We will never share your data with a third party without your permission.

**CONTINUE >**

[f](#) [x](#) [e](#)

[Terms of Service](#) [Privacy Policy](#) [Rules](#)

Powered by [Second Street](#)

**Magic House Membership  
Giveaway**  
*St. Louis Magazine*





# Resources

# Master Class: Making Your Best Of a Year-Round Revenue and Audience Generating Machine

LEARN MORE



**lab.secondstreet.com**





**\$5,000  
Sweepstakes**

**January**

**\$5,000  
Sweepstakes**

**April**

**\$5,000  
Sweepstakes**

**August**

**\$15,000  
Sweepstakes**

**November**



**[lab.secondstreet.com/2024-national-sweepstakes-kit/](https://lab.secondstreet.com/2024-national-sweepstakes-kit/)**





**Upcoming**

# **Seller's Series: Best Of Ballots**

Nov. 13-15



Use the QR code to access all available webinar sign-ups!





**Coming Soon**

# 2024 Second Street Awards

We want to hear from you!



Nominate your promotions today



# Thank You!



**Liz Huff**  
Sr. Director of Customer Success  
lhuff@uplandsoftware.com



**Julie Foley**  
Sr. Customer Success Manager  
jfoley@uplandsoftware.com



**Matt Hummert**  
Customer Success Manager  
mhummert@uplandsoftware.com



**Ellen Trunk**  
Customer Success Manager  
etrunk@uplandsoftware.com



**Tenille Hunter**  
Customer Success Representative  
thunter@uplandsoftware.com



**Kristen Wehe**  
Customer Success Content Creator  
kwehe@uplandsoftware.com