

The 14th Annual

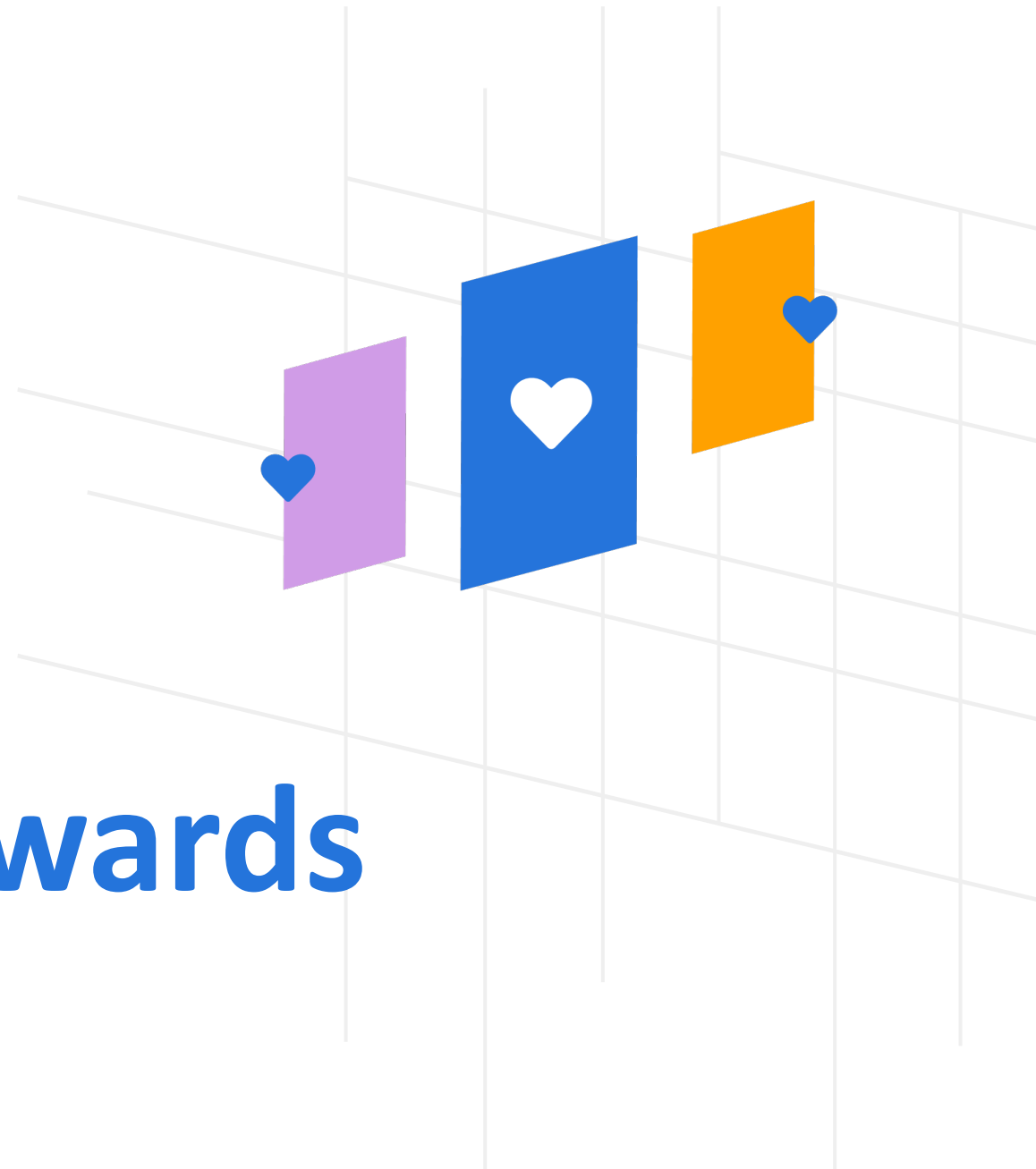
Second Street Awards

Webinar starting shortly...



The 14th Annual

Second Street Awards



Welcome!



Liz Huff

Sr. Director of Customer Success
lhuff@uplandsoftware.com



Julie Foley

Sr. Customer Success Manager
jfoley@uplandsoftware.com



Matt Hummert

Customer Success Manager
mhummert@uplandsoftware.com



Ellen Trunk

Manager of Customer Success
etrunk@uplandsoftware.com



Tenille Hunter

Customer Success Representative
thunter@uplandsoftware.com



Kristen Wehe

Customer Success Content Creator
kwehe@uplandsoftware.com

The Categories

Purpose Awards

Advertiser Lead-Gen Campaign
Branded Content Campaign
Editorial & Programming Campaign
List-Builder Campaign
Recurring Revenue Campaign
First-Party Data Strategy*
National Sweepstakes: Revenue
National Sweepstakes List Builder

Technical Awards

Event Promotion
Seasonal Campaign*
Niche Ballot
Small Market Best Of' Ballot*
Mid-Sized Market Best Of' Ballot*
Large Market Best Of' Ballot*
Photo Contest
Photo Gallery
Poll
Sweepstakes
Quiz
Voting Bracket

Program Awards

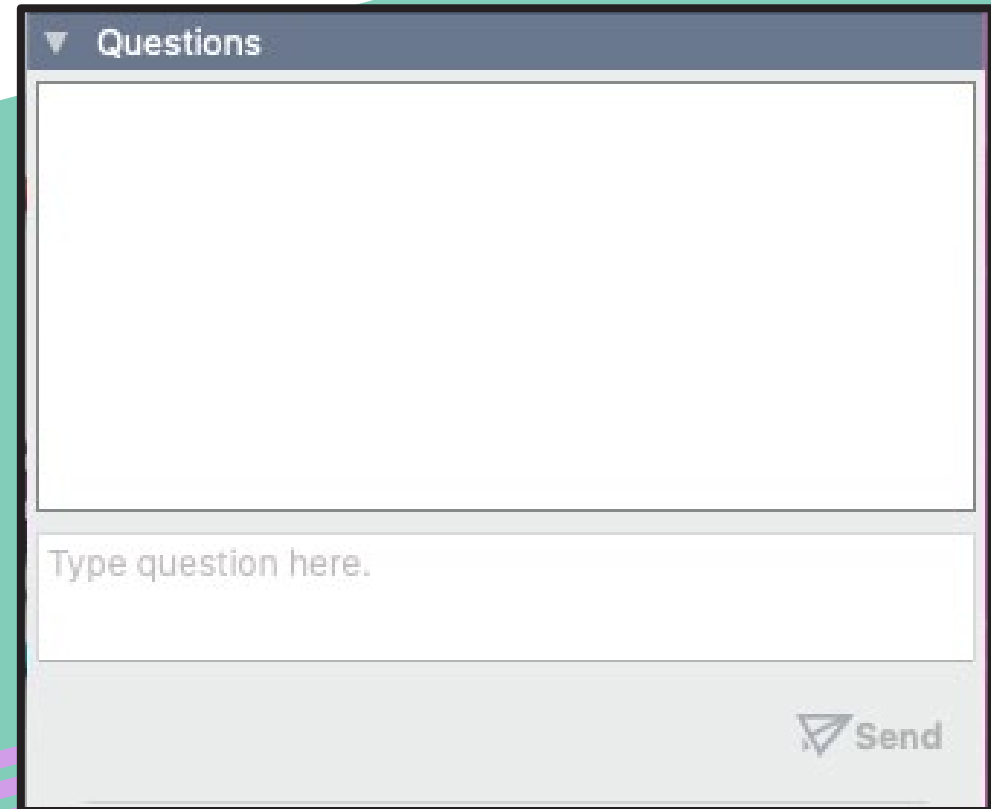
Advertiser Program
Regional Campaign
Small Market Program
Mid-Size Market Program
Large Market Program
Groupwide Strategy

Campaign of the Year

***New category**

Do you have questions?

Ask in the GoToWebinar Panel during the webinar, and we will answer them at the end!



▼ Questions

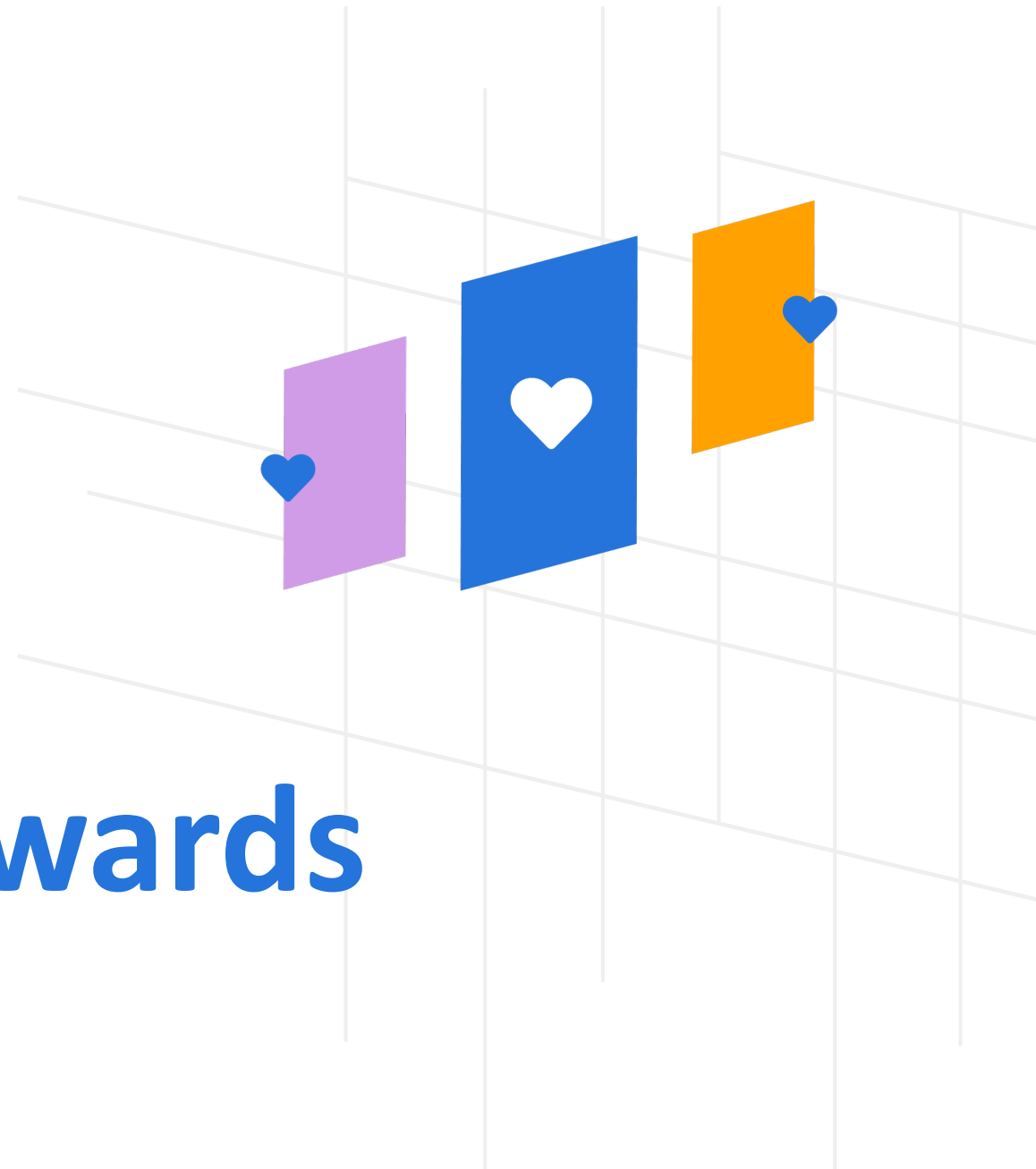
Type question here.

Send



The 14th Annual

Second Street Awards





Purpose & Technical Awards

Recognizing the best promotions



Advertiser Lead-Gen Campaign

Purpose Award

One Tank Giveaway

WHAM-TV

Rochester, NY

One Tank Getaway

Congratulations Shirley M. of Rochester! Thank you to everyone that participated.

**WIN A 2 NIGHT
GETAWAY TO
TORONTO**

70th Anniversary Motorcycle Mayhem

The Leaf-Chronicle

Clarksville, TN

September 24th. 2022

APPLETON EST. 1952
Over 70 Years

MOTORCYCLE MAYHEM

GIVEAWAY



Enter to **WIN** a
2022 Harley-Davidson
Street Bob Special

Win a Trip to the Draft Selection in Vegas!

Las Vegas Review-Journal

Las Vegas, NV

Win a Trip to the Draft Selection in Vegas!

Sponsored By

Enter to Win!



Two (2) round trip airfare tickets to Las Vegas, Nevada with a departure date of April 28 and return date of May 1, 2022. Transportation included to and from the airport to Virgin Hotels Las Vegas.

Three (3) nights luxury accommodations (April 28 - 30, 2022) in our all-suite Ruby Tower featuring dedicated valet off Harmon Avenue and exclusive check-in (accommodates 2 guests).

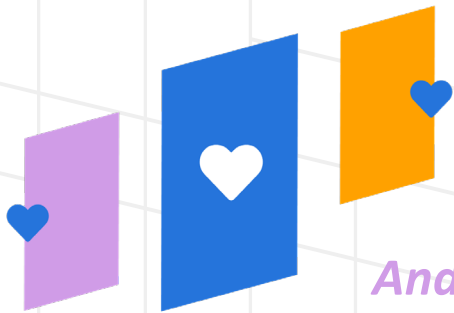
\$200 Dining Credit at Todd English's Olives, featuring Mediterranean Cuisine

Win Your Way To Mexico

WBCV-FM

Plover, WI





And the winner is...

Allen County Sheriff Department

WQHK-FM

Fort Wayne, IN





Branded Content Campaign

Purpose Award








TC Tourism 2022 Spring Giveaway

GRKids.com

Grand Rapids, MI

Question 1 of 9

#1 You're taking a trip to Traverse City. Choose your must pack item:

| | | | |
|---|--|--|--|
|  <p>Hiking Boots</p> |  <p>Bathing Suit</p> |  <p>Cozy Robe</p> |  <p>A can't put it down novel</p> |
|  <p>Your coffee pour over set</p> |  <p>All the things</p> |  <p>Wine Trail Map</p> | |

Golden Girls Trivia

WHAM-TV

Rochester, NY

GOLDEN GIRLS TRIVIA ⌂

FEBRUARY 26th at KODAK CENTER



That Golden Girls Show!
A PUPPET PARODY *The Farewell Tour*

INFO & TICKETS AT KODAKCENTER.COM

WIN FRONT ROW TICKETS, FLOWERS & CHEESECAKE




Congratulations Shelia F. of Rochester!

Iowa Pork Producers Quiz

KOKZ-FM

Hiawatha, IA



How much do you know about Iowa Pig Farms?

Take the quiz now

WeCare
ANIMALS ENVIRONMENT PEOPLE

The Iowa Pork Producers Association and 105.7 KOKZ have teamed up to educate Eastern Iowa on the benefits of Iowa pig farms.

Take the quiz now and see how much you know about Iowa pig farms and their impact on our communities.

All participants will be entered to win a pork prize pack. This includes \$250 in pork certificates, an information and recipe brochure, a grilling apron, and a digital meat thermometer.

Take the quiz now through 5/29 at 11:59pm.

Question 1 of 6

#1 By 2030, pig farmers are committed to reducing GHG emissions by what percent?

15% 25% 40%

National Beef Association Sweepstakes

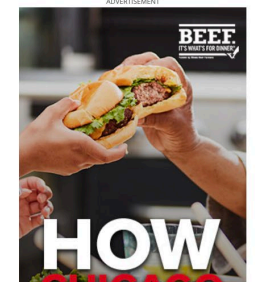
Chicago Tribune

Chicago, IL



Celebrate National Beef Month with a chance to win free beef

Paid Post for Illinois Beef Association • May 26, 2022 at 2:59 PM

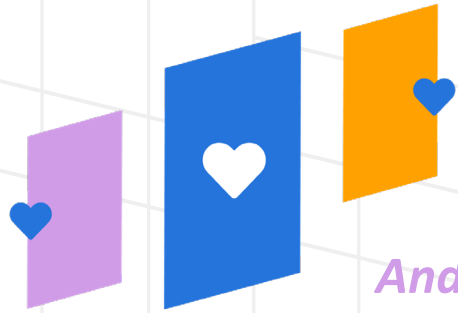


Fire up the grill! May is National Beef Month, and the Illinois Beef Association wants to give you the chance to celebrate. That's why we're giving away \$400 worth of premium Illinois beef! One lucky winner will receive a premium beef package that will make your mouth water and your neighbors jealous! Four secondary prize winners will receive a box of premium beef valued at \$150. All you have to do is fill out the form below and answer a few questions. The deadline to enter the sweepstakes is June 15.

Email Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >



And the winner is...

Hurricane Preparedness

Pensacola News Journal

Pensacola, FL

**HURRICANE
PREPAREDNESS
SWEEPSTAKES**

ENTER FOR A CHANCE TO
WIN A \$500
HOME DEPOT GIFT CARD





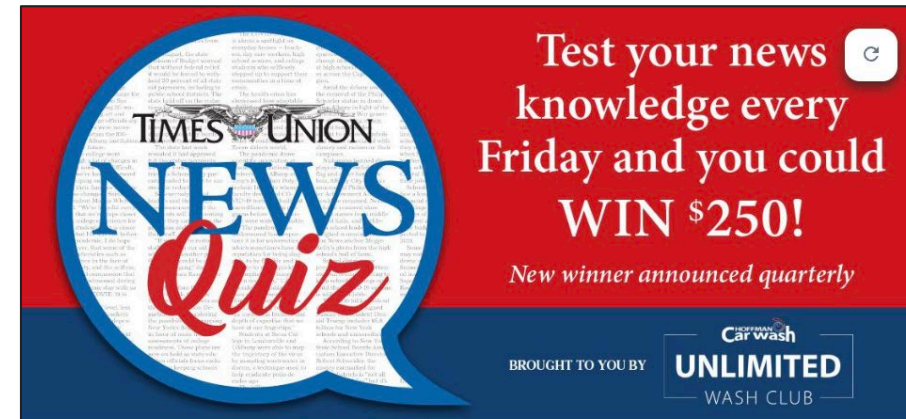
Editorial, Promotions & Programming Campaign

Purpose Award

Weekly News Quiz

Times Union

Albany, NY



Test your news knowledge every Friday and you could WIN \$250!
New winner announced quarterly

BROUGHT TO YOU BY **Hoffmann Car Wash UNLIMITED WASH CLUB**

Welcome to the Times Union News Quiz. We will test your knowledge of the week's local, national and world news with a ten question quiz, but the questions will be tougher and the prize even BIGGER. We run a quarterly contest where your scores will be tallied after 13 weeks. A grand prize winner will be chosen among the highest scores each quarter to receive a \$250 Visa gift card. Be sure to return every Friday for a new batch of brain teasers. Good Luck!

The Times Union News Quiz is created by Shannon Fromma

Question 1 of 10

#1 Albany is hosting first-round games of the NCAA Division I men's basketball tournament this weekend. How many teams make up the tournament field at the start of the nationwide contest?

96 68 32 114

Best of the Beasts

Seven Days

Burlington, VT



SEVEN DAYS
BEST *of the*
BEASTS
PET PHOTO CONTEST

SPONSORED BY:


BURLINGTON
EMERGENCY & VETERINARY
SPECIALISTS



Voter Registration

Arkansas Democrat-Gazette

Little Rock, AR



G

How much do you know about voter registration in Arkansas?

Test your knowledge about voter registration in the Natural State before the 2022 primary election.

Question 1 of 13

#1 How old do you have to be in order to vote?

| | | | |
|----|----|----|----|
| 16 | 17 | 18 | 21 |
|----|----|----|----|

Daily Polls

Chattanooga Times Free Press

Chattanooga, TN

CHATTANOOGA TIMES FREE PRESS READER POLL

Did you vote in Tuesday's election?

No

Yes

[f](#) [t](#) [e](#) [p](#)

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CHATTANOOGA TIMES FREE PRESS READER POLL

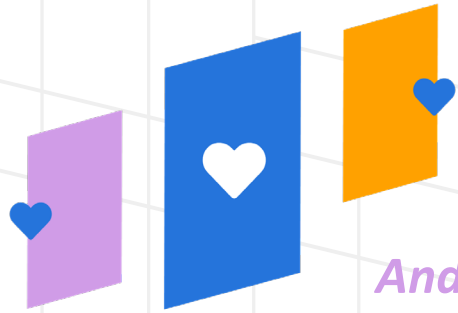
Have you ever solved a Rubik's Cube?

No

Yes

[f](#) [t](#) [e](#) [p](#)

[Terms of Service](#) [Privacy Policy](#) Powered by [Second Street](#)



And the winner is...

Game Night Sports Giveaway

WGN-TV

Chicago, IL

GN SPORTS
GAME NIGHT **GIVEAWAY**

FAMILY 6-PACK OF

MONSTER JAM

FIFTH THIRD BANK / **BIKE THE DRIVE**
ACTIVE TRANSPORTATION ALLIANCE

GN SPORTS
GAME NIGHT **GIVEAWAY**

WIN 8 TICKETS





List-Builder Campaign

Purpose Award

Strait to Lincoln

KRNY-FM


Kearney, NE



The Tri-Cities Country Leader

Strait To Lincoln

Win Two Tickets to George Strait April 23rd

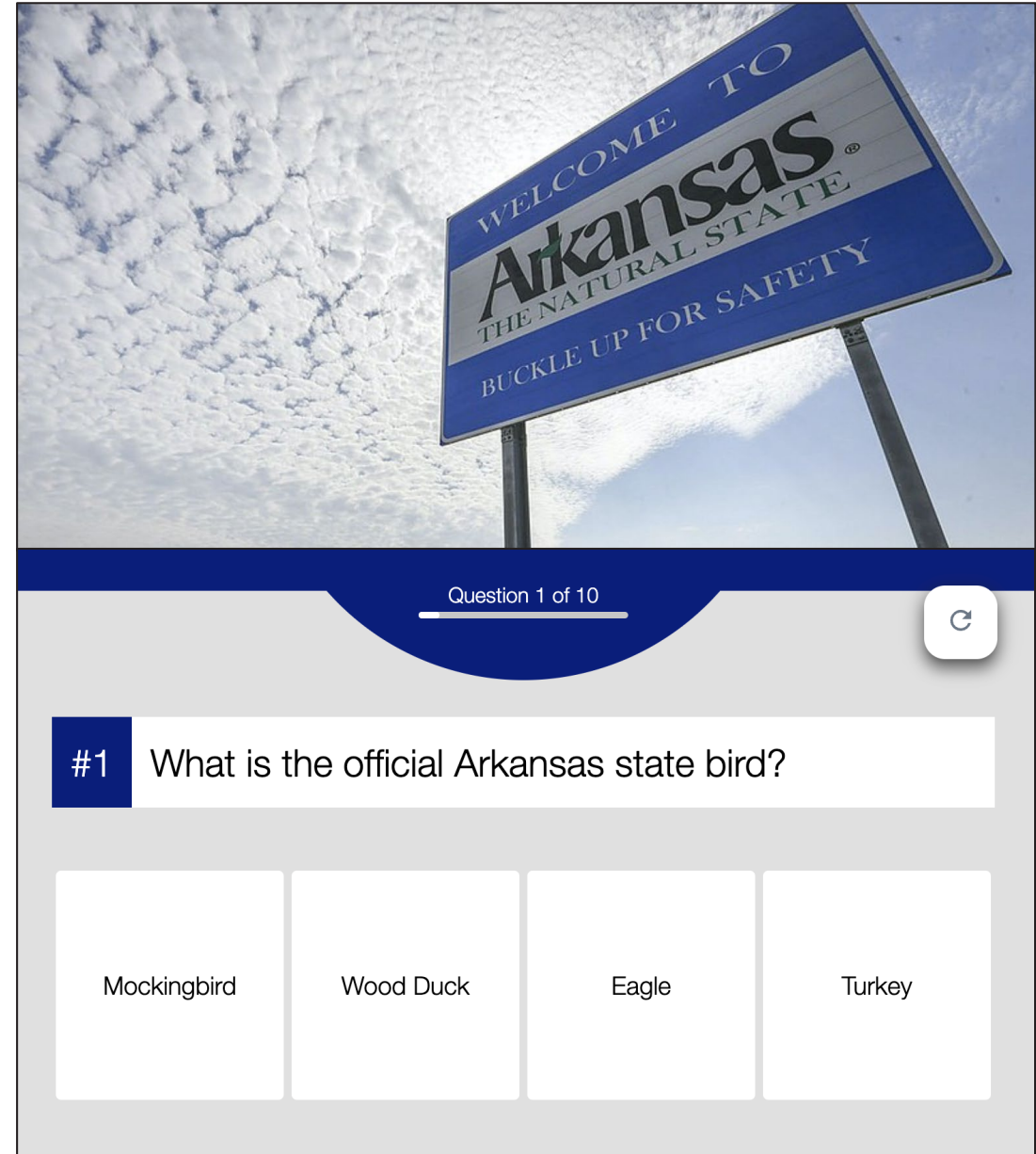


Enter to win a Pair of Tickets to see George Strait in Lincoln at the Pinnacle Bank Arena Saturday April 23rd 2022. The contest runs from Friday March 4th at midnight and ends April 15 at 9am. Winner will be announced in the 9am hour on April 15th. The winner will be contacted by e-mail with the necessary details to obtain the winning tickets. Winner must be at least 18 and reside within 100 miles of the Y102 studios. On Friday April 15 five (5) entries will be drawn from the Y102 Second Street online portal and five (5) entries from all on air registrations. The final ten (10) registrations will go into a drawing to choose the winner of the George Strait Tickets. One entry in the final round per person. Value of the pair of tickets are approximately \$500.

Arkansas State Symbols Quiz

Arkansas Democrat-Gazette

Little Rock, AK



The image shows a quiz interface with a blue header and a white question area. The header features a photograph of a blue sign that reads "WELCOME TO Arkansas THE NATURAL STATE BUCKLE UP FOR SAFETY". Below the header, the text "Question 1 of 10" is displayed. A question number "#1" is shown in a blue box, followed by the question text. Below the question are four white buttons with rounded corners, each containing a bird species name.

WELCOME TO
Arkansas[®]
THE NATURAL STATE
BUCKLE UP FOR SAFETY

Question 1 of 10

#1 What is the official Arkansas state bird?

Mockingbird Wood Duck Eagle Turkey

Home Schooling & Learning Style Quizzes

HomeSchool.com

Dallas, TX



NOT SURE WHAT TYPE OF HOMESCHOOL METHOD WOULD FIT YOUR FAMILY?

Take our Homeschool Styles Quiz to help you get started on the path to success!

Take the Quiz

NOT SURE HOW TO DETERMINE YOUR CHILD'S LEARNING PREFERENCES?

Take our online learning strengths quiz to quickly and easily discover preferences that will help you target your homeschool teaching.

Answer a few questions about your child to get an idea of what learning preference category they may lean toward.

Question 1 of 15

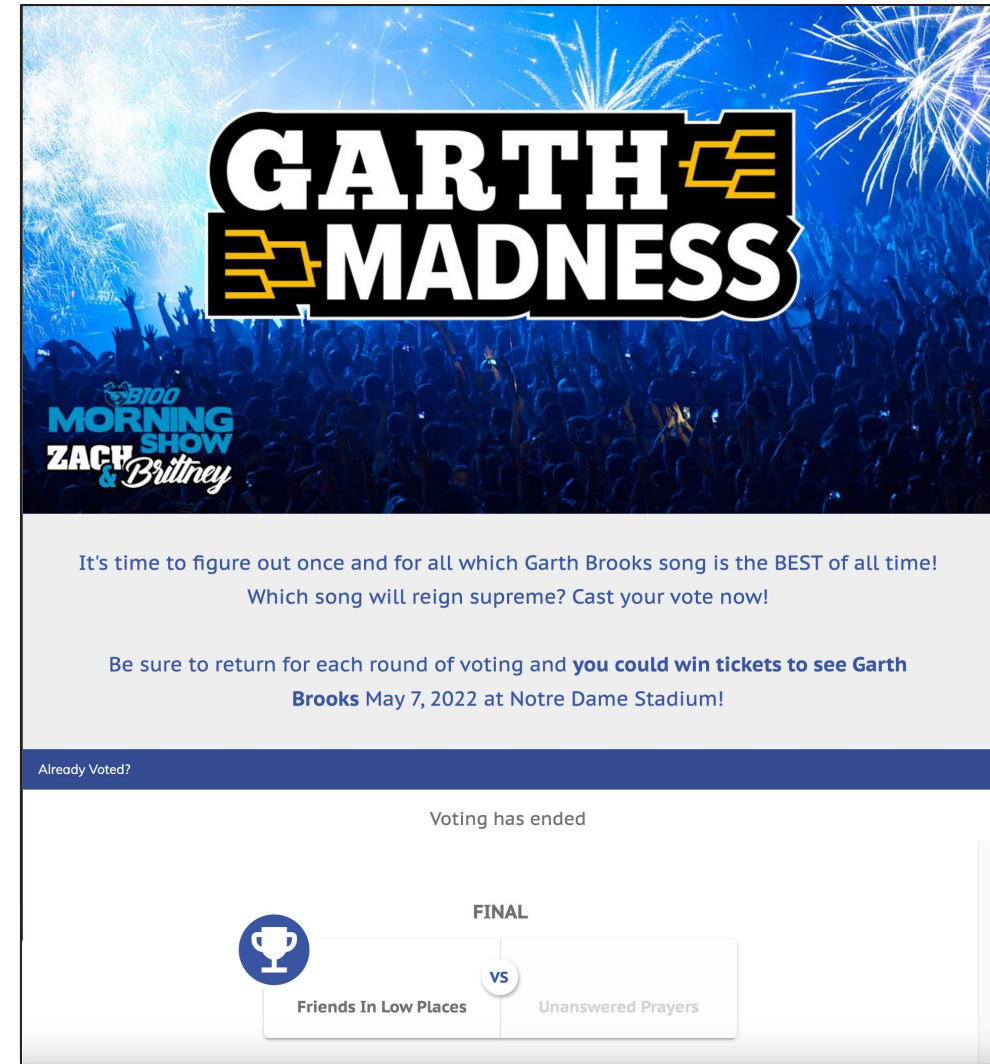
#1 Do you enjoy learning with your hands? Touching, feeling, building and creating things makes you happy.

learning is very

Garth Madness

WBYT-FM

Mishawaka, IN



The image shows a screenshot of a voting page for 'Garth Madness'. The top banner features the event title 'GARTH MADNESS' in large, bold, white letters with a yellow outline, set against a background of a crowd at night with fireworks. Below the banner, the text reads: 'It's time to figure out once and for all which Garth Brooks song is the BEST of all time! Which song will reign supreme? Cast your vote now!' and 'Be sure to return for each round of voting and you could win tickets to see Garth Brooks May 7, 2022 at Notre Dame Stadium!'. A dark blue bar with the text 'Already Voted?' is visible. Below that, a white box contains the text 'Voting has ended'. At the bottom, a 'FINAL' bracket shows 'Friends In Low Places' as the winner, indicated by a trophy icon, and 'Unanswered Prayers' as the runner-up.

GARTH MADNESS

100 MORNING SHOW
ZACH & Britney


It's time to figure out once and for all which Garth Brooks song is the BEST of all time!
Which song will reign supreme? Cast your vote now!

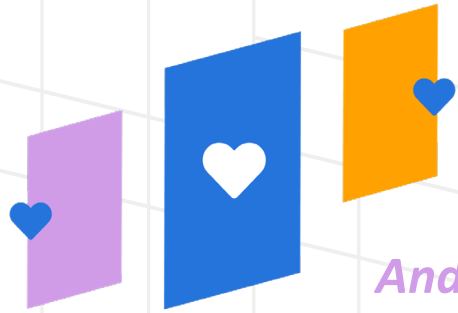
Be sure to return for each round of voting and **you could win tickets to see Garth Brooks** May 7, 2022 at Notre Dame Stadium!

Already Voted?

Voting has ended

FINAL

 **Friends In Low Places** **VS** **Unanswered Prayers**



And the winner is...

2022 Good Day Snow Day

WLUK-TV

Green Bay, WI

GOOD DAY
WISC  NSIN

GOOD DAY SNOW DAY
GIVEAWAY

POWERED BY
TORO

The Good Day Snow Day Giveaway Powered By Toro Has Ended.

The advertisement features a blue background with snowflake patterns. At the top, the text 'GOOD DAY WISC SUNSIN' is displayed in yellow and white, with a sun icon replacing the letter 'S'. Below this, 'GOOD DAY SNOW DAY' is written in yellow and 'GIVEAWAY' in large, blue, icy letters. In the center, three red Toro snow blowers are shown: a compact model on the left, a mid-size model in the middle, and a large walk-behind model on the right. At the bottom, the Toro logo is prominently displayed in a red box, and a blue banner at the very bottom contains the text 'The Good Day Snow Day Giveaway Powered By Toro Has Ended.'



Recurring Revenue Campaign

Purpose Award

Living In Treasure Coast

TCPalm.com

Stuart, FL



DS
RE

DALE SORENSEN
REAL ESTATE INC.
THE RIGHT MOVE™

LIVING IN
—TREASURE COAST—
Your favorite faces & places

Ingles Amazing Teacher Awards

Spartanburg Herald-Journal

Spartanburg, SC



NOMINATE A TEACHER

who deserves to be recognized for their dedication, professionalism and work in their classrooms, schools, and community.

ingles
Low Prices...Love The Savings!™
Amazing
TEACHER AWARDS

Hines Furniture Athlete of the Year

The Sumter Item

Sumter, SC

A graphic for the 'Athlete of the Year' award. The title 'ATHLETE OF THE YEAR' is written in large, bold, dark red letters at the top. Below the title is a film strip that curves across the middle, showing various sports scenes: a baseball player, a basketball player, a soccer player, and a tennis player. In the bottom left corner, there is a green logo with a white 'H' inside a square, followed by the word 'Hines' in a stylized white font on a green background. Below this, the words 'furniture and bedding' are written in a simple black font. In the bottom right corner, there is a large white baseball with the text 'the Sumter ITEM' written on it in a blue and black font. The entire graphic is set against a background of a baseball field with white lines on a grey surface.

**ATHLETE
OF THE YEAR**

Presented by

H **Hines**
furniture and bedding

the Sumter **ITEM**

Birthday Club

WGN-TV

Chicago, IL

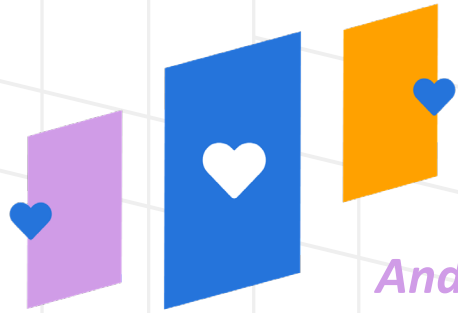
BIRTHDAY CLUB
CHICAGO'S VERY OWN
WGN 9

\$500 PRIZE PACK
WORKBOOKS, PUZZLES & MORE!

ONLINE TUTORING AVAILABLE
with
HuntingtonHelps LIVE
1-800 CAN LEARN
Huntington LEARNING CENTER

No purchase necessary. Full rules at wgntv.com/contests. Prize pack includes workbook and other study aids. ARV: \$500.

The advertisement features a young man in a light blue shirt working on a laptop. The background is decorated with colorful bunting and a blue balloon. The text is presented in various colors and fonts to draw attention to the prize pack and tutoring offer.



And the winner is...

8 On Your Plate

WRIC-TV

Richmond, VA





First-Party Data Strategy

Purpose Award

The BBQ Store & More

WMME-FM & WQHK-FM
Fort Wayne, IN

ENTER TO WIN A
BREEO X24
STAINLESS STEEL
SMOKELESS
FIRE PIT
A \$799 VALUE

THE BBQ STORE
AND MORE

ELEVATE YOUR CAMPFIRE EXPERIENCE

Food Fight: Best Breakfast Bracket

St. Louis Magazine

St. Louis, MO



Where Should You Go on Your Florida Getaway

The Villages Daily Sun

The Villages, FL

WHERE SHOULD YOU GO ON YOUR FLORIDA GETAWAY?

Question 1 of 10

#1 How many in-state vacations do you plan on taking in the next 12 months?

I am not planning any in state vacations

One or Two

Three or Four

Five to Seven

Eight to Ten

I Love Florida!
More than Ten!

2022 River Country Listener Appreciation Party Quiz

WRCV-FM

Dixon, IL

LET'S PARTY!

Answer this questionnaire for your chance to qualify for VIP to the 2022 Listener Appreciation Party.

Question 1 of 8

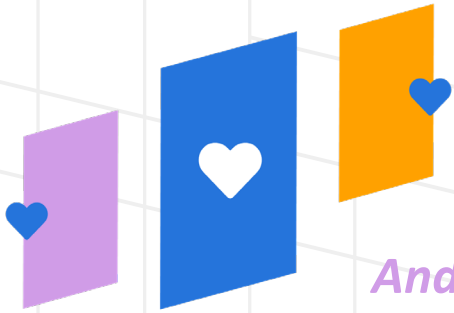
#1 When do you listen to River Country 101-7?

Mornings

Afternoons

Nights

Overnights



And the winner is...

Piggly Wiggly Payday Giveaway

AL.com

Mobile, AL

**ENTER TO WIN A
\$2,000 VISA
GIFT CARD**
from The Pig

*Enter
Now!
Good
Luck!*



National Sweepstakes Campaign: Revenue

Purpose Award

Rent or Mortgage for A Year

Forever - Delmarva

Milford, DE



RENT OR MORTGAGE
\$15,000 SWEEPSTAKES
FOR A YEAR

PRESENTED BY
ATLANTIC
REFRIGERATION &
AIR CONDITIONING

Here's your chance
to have your rent or
mortgage paid for
an entire year!

Complete the form
below to enter our
***Rent or Mortgage
for a Year
Sweepstakes!***... a
\$15,000 prize!

Entries accepted
Monday, November 7, 2022
through Monday, December
12, 2022

Viva Live Long Live Well

South Shore Home & Style

Pembroke, MA

Enter to Win

SOUTH SHORE
HOME, LIFE & STYLE

LIVE LONG. LIVE WELL. LIVE IT UP.

SWEEPSTAKES

Sponsored by Viva Tequila Seltzer



August 1st to the 28th
For a Chance to Win **\$5,000**

PRIZES ALSO FROM:
The Lash Lady, Seoane Garden Center, Crystal Clear Detailing, Viva Tequila Seltzer and others! Enter on our website at SouthShoreHomeLifeAndStyle.com

To learn more about Viva visit vivatequilaseltzer.com and follow us on Instagram @[vivaseltzer](https://www.instagram.com/vivaseltzer).

You can enter each day!
Tell your friends so that you each get extra chances.
Along with a chance to win \$5,000 we have more amazing prizes for Viva Seltzer, Seoane Garden Center, Crystal Clear Detailing, and The Lash Lady.

\$5K Tips Jar Sweepstakes

KFGE-FM

Lincoln, NE



TODAY'S BEST COUNTRY
FROGGY98

THE STILL Fine Wines & Spirits
SUPERSTORE

\$5K TIP JAR
SWEEPSTAKES

FROGGY98 is partnering with our friends at THE STILL to hook you up with the chance to win *\$5,000 cash* from our \$5K Tip Jar!

The \$5K Tip Jar Sweepstakes ends at midnight on Monday, May 23rd.

Groceries for a Year

Beloit Daily News

Beloit, WI



The background of the graphic is a blurred photograph of a grocery store aisle with a shopping cart in the foreground. A large red circular badge with a white border is centered in the upper half. At the top of the badge is a small icon of a shopping basket. The text inside the badge reads "WIN FREE Groceries FOR A YEAR" in white, with "Groceries" in a script font. Below the badge is a green ribbon banner with the text "\$5,000 PRIZE!". To the right of the badge is a green button with the text "Enter Now".

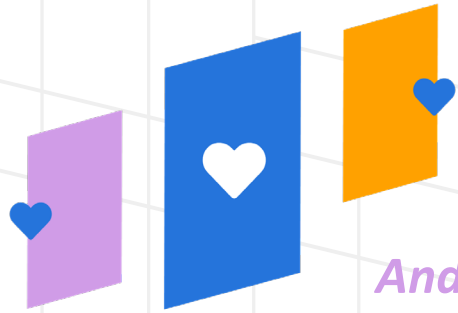
WIN FREE Groceries FOR A YEAR

\$5,000 PRIZE!

Enter Now



First Community Credit Union
firstccu.com



And the winner is...

Shield Exteriors Sweepstakes

Federated Fort Wayne

Fort Wayne, IN

Warm Up
Your Winter
with \$5000 Cash
from SHIELD EXTERIORS

Sign up for your chance to win \$5000 in cash!

ENTER TO WIN!
\$5000
BACK TO SCHOOL
bonanza
SHIELD EXTERIORS
The Roofing Experts

Email Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

CONTINUE >

Terms of Service Privacy Policy Rules Powered by Second Street

a
GAS
of a giveaway
win \$5000 in fuel
from SHIELD EXTERIORS

Every Friday we will be giving away a gas card in addition to your chance at \$5000 in fuel!

SHIELD EXTERIORS
The Roofing Experts
Christmas
OF A
Lifetime
\$15,000 CASH

Email Required

By clicking the submit button below, I agree to the [Terms of Service](#) and [Privacy Policy](#)

Do you own your own home? Yes No

Yes, I would like more information about Shield Exteriors Roofing.

Yes, I would like a no obligation quote from Shield Exteriors Roofing.

Does not increase chances of winning. I agree to share this information with sponsors.

CONTINUE >

f t m



National Sweepstakes Campaign: List Builder

Purpose Award

Pay Your Bills

WRBR-FM

Mishawaka, IN



103.9 THE BEAR

PAYS YOUR BILLS

Enter to win \$15,000 to pay your bills!

Register Now!

Email Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

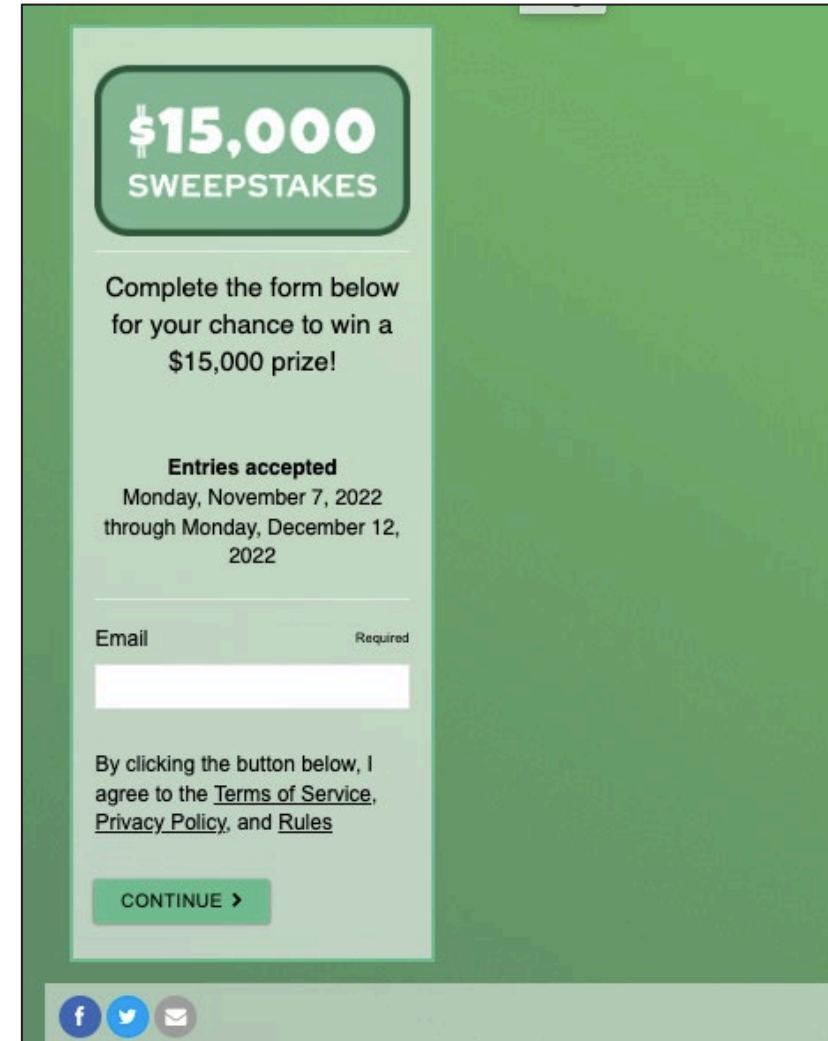
Spotify

CONTINUE >

\$15K Travel Dream Vacation

Atlanta Journal-Constitution

Atlanta, GA



**\$15,000
SWEEPSTAKES**




Complete the form below
for your chance to win a
\$15,000 prize!

Entries accepted
Monday, November 7, 2022
through Monday, December 12,
2022

Email Required

By clicking the button below, I
agree to the [Terms of Service](#),
[Privacy Policy](#), and [Rules](#)

CONTINUE >

Groceries for a Year

WRAL-TV

Raleigh, NC

The graphic features a green background with a repeating pattern of various grocery items like apples, carrots, and milk. In the center is a red circular seal with a shopping basket icon. The seal contains the text 'WIN GROCERIES' at the top and 'FOR A YEAR' at the bottom. A green banner across the seal reads '\$5,000 PRIZE!'. To the right of the seal, the text 'YOU COULD WIN GROCERIES FOR A YEAR!' is written in large, bold, white letters. Below this text is the 'SmartShopper' logo in a dark blue box with a white border. At the bottom of the graphic, a dark blue banner contains white text: 'Complete the form below for your chance to win a year's worth of groceries up to \$5,000!' and 'Entrants will also be entered to win a \$100 Visa gift card.'

Christmas Cash \$15,000 Sweepstakes

KFMW-FM

Waterloo, IA



Christmas Cash

SPONSORED BY:

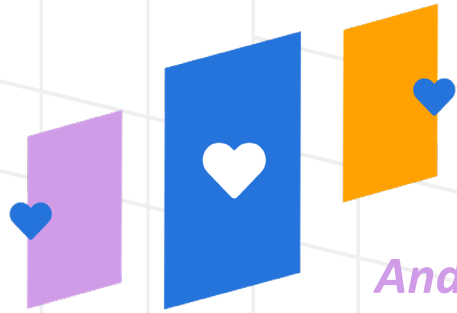
FOSTERS KRAUS
Plumbing • Heating • Air Conditioning

Collins Aerospace

\$15,000 SWEEPSTAKES

Enter for a chance to win \$15,000!

The poster features a skull wearing a red and white Santa hat, surrounded by a large pile of US dollar bills. The background is a dark, textured surface with splatters of red and black paint. The text 'Christmas Cash' is written in a large, green, bubbly font at the top. Below it, 'SPONSORED BY:' is written in white. The logos for 'FOSTERS KRAUS' and 'Collins Aerospace' are displayed in the middle. At the bottom, '\$15,000 SWEEPSTAKES' is written in large, green, bold letters. A green banner at the very bottom contains the text 'Enter for a chance to win \$15,000!'.



And the winner is...

Free Car Payments For A Year

The Leader

Tremonton, UT

FREE CAR PAYMENTS
SWEEPSTAKES \$5,000 PRIZE
FOR A YEAR

Enter today for your chance to win \$5,000!

Complete the form for your chance to win Car Payment for a Year!
A \$5,000 National Prize!

Entries accepted
Monday, January 31, 2022 through Monday, February 28, 2022



Event Promotion

Purpose Award

Festival of Food Ticket Giveaway

WHAM-TV

Chris Rock Ticket Giveaway

KESQ-TV

Riverbend 2022 Quiz

Chattanooga Times Free Press

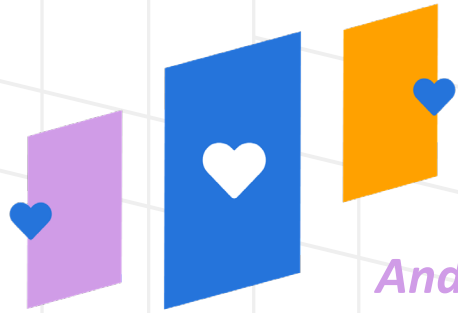
Mattress Firm 50 Days until the Fair

State Fair of Texas

2022 Meyers Jewelers Bridal Event

Columbus Dispatch





And the winner is...

A Guide to Medicare Event

Cleveland.com

Cleveland, OH



The Guide to Medicare & Golden Retirement presented by Medical Mutual is coming soon!

Hosted virtually on October 27 | 4:30 - 6:00 pm

To get ready for this event, take our Medicare survey to give us insights into how well you know the Medicare system! Plus, enter for a chance to win **\$100 Amazon gift card!** NO PURCHASE NECESSARY. See link below to full rules including alternate method of entry.



Seasonal Campaign

Purpose Award

Valentine's Day Sweetheart Sweepstakes

Erie Times-News

Free Stuff Frenzy

WWTV-TV

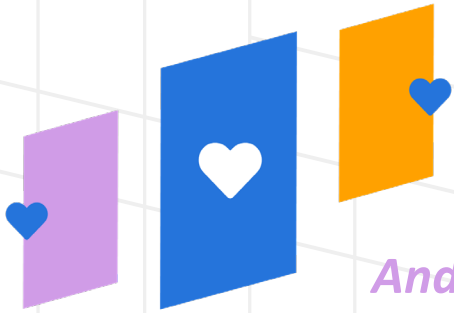
Mad for Day Giveaway

CBS Pittsburgh

Christmas Song Showdown

KOKZ-FM





And the winner is...

Big Holiday Giveaway

KTVZ-TV

Bend, OR

FITNESS:1440

BIG
HOLIDAY
GIVEAWAY

NEWS CHANNEL 21
ktvz.com

**Enter to Win a 6-Month Fitness Package at
FITNESS:1440 Worth \$250!**



Niche Ballot

Technical Award

Munch Madness

KLIN-AM

Back to Homeschool Curriculum Awards

Homeschool.com

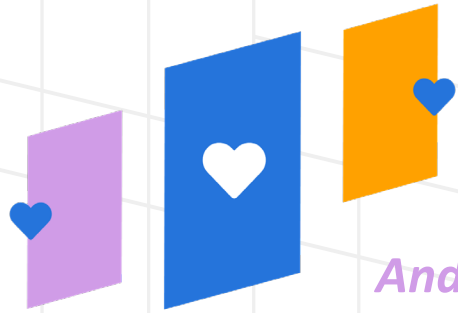
Top Nurses Awards

Cleveland.com

Craft Beer Enthusiasts 2022

Victoria News





And the winner is...

Mercy Health Athlete of the Week

Cincinnati Enquirer

Cincinnati, OH

MERCY HEALTH
ATHLETE OF THE WEEK
RECOGNIZING STAND-OUT HIGH SCHOOL ATHLETES
VOTE TODAY!

Vote hourly in each poll for your favorite athlete!
Register one time and then vote in each poll!
Voting open between Tuesday and Friday each week.

Already Voted?

Categories

- [Basketball team of the week \(Ohio Boys\)](#)
- Basketball team of the week (Ohio Girls)
- NKY/IND boys basketball team of the week
- NKY/IND girls basketball team of the week
- Winter team of the week - Boys
- Winter team of the week - Girls
- NKY/IND boys basketball player of the week
- NKY/IND girls basketball player of the week
- Basketball player of the week (Ohio Boys high school)

The Promotion has Ended

Basketball team of the week (Ohio Boys)

Cincinnati Country Day – Cincinnati Country Day topped Norwood and Lockland before handling big school Milford 51-39, finishing the regular season 18-3. [SHARE](#)

Fairfield – Fairfield clinched a tie for the GMC crown, finishing 14-2 in the conference after beating Hamilton, Middletown and Colerain. [SHARE](#)

Mariemont – Mariemont went 2-1 over the week, including a regular season finale 61-58 victory on the road at CHL champ Taylor. [SHARE](#)



'Best Of' Ballot: Small Market

Purpose Award

Best of the Grand Strand 2022

WMBF-TV

Best of Western Kentucky

WKDZ-FM

Best of La Crosse County

WKBT-TV

Best of Boise

Boise Weekly

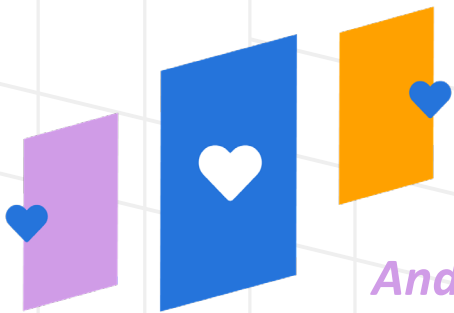
Best of the Pines

The Pilot

Best of Sumter

The Sumter Item





And the winner is...

2022 People's Choice of SWLA

American Press

Lake Charles, LA





‘Best Of’ Ballot: Mid-Size Market

Purpose Award

Viewer's Choice Awards

WXXV-TV

2022 Best of Hawaii

KITV-TV

Charleston Choice

The Post and Courier

Best of Savannah 2022

Connect Savannah

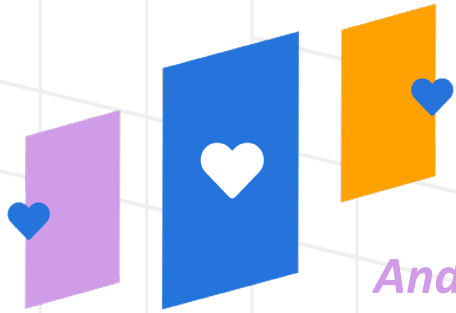
Family Favorites

Baton Rouge Parent's Magazine

2022 BOB

Chattanooga Times Free Press





And the winner is...

Best of Sun Coast

Sun Coast Media Group

Port Charlotte, FL

BEST OF VENICE

Voting open until Nov. 16, 2022

Vote online at yoursun.com

BEST OF VENICE WINNER 2022

BEST OF VENICE FINALIST 2022

Sponsored by:

It PAYS to READ, PLAY and WIN with

The Daily SUN
Charlotte • Ft. Pierce • Sarasota
YourSun.com

Best of Englewood 2022

Vote in 25 or more categories and you could win a \$100 gift card.

ABEL'S MARINE
Total Dentistry
SUNCOAST GOLD & SILVER
STUMP PASS Marina
S Hair Salon & Tanning
RETIREMENT PLANNING
END ZONE

Best of CHARLOTTE 2022

VOTE TODAY
Now - November 2, 2022
Vote for your favorites today!

Vote in 25 or more categories and you could win a \$100 gift card.

The Daily SUN
Charlotte • Ft. Pierce • Sarasota

SanCoastEvents.com

Medicine Shoppe
CharlottePlum

BEST OF CHARLOTTE WINNER 2022

BEST OF CHARLOTTE FINALIST 2022

It's time to vote for the

2022 Best of NORTH PORT

Sponsored by:

GJC Window & Door
NORTH PORT DENTAL
Zwiercan Homes

Vote in 25 or more categories & you could win a \$100 gift card

Presented by:

The Daily SUN
Charlotte • Ft. Pierce • Sarasota
YourSun.com

BEST OF NORTH PORT FINALIST 2022

BEST OF NORTH PORT WINNER 2022



'Best Of' Ballot: Large Market

Purpose Award

Best of The TriState

Verstandig Media

Voters Choice Awards

WRAL-TV

Vote 4 The Best

WDIV-TV

Best Of The Gulfshore

Gulfshore Life

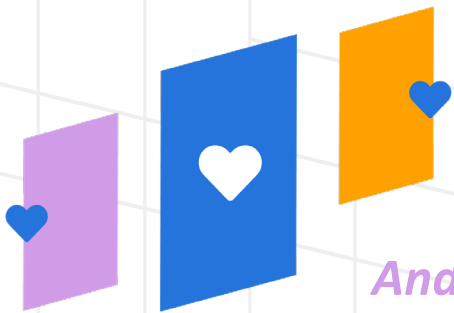
Best Of The Best Palm Beach County

Palm Beach Post

Best Of The Capital Region

Times Union





And the winner is...

A-List

St. Louis Magazine

St. Louis, MO





Photo Contest

Technical Award

Most Beautiful Baby 2022

WMEE-FM

Michigan Wildlife Council Photo Contest

Detroit Free Press

2022 Wedding Giveaway

WLDB-FM

Cutest Couples and Sweetest Day

WGN-TV

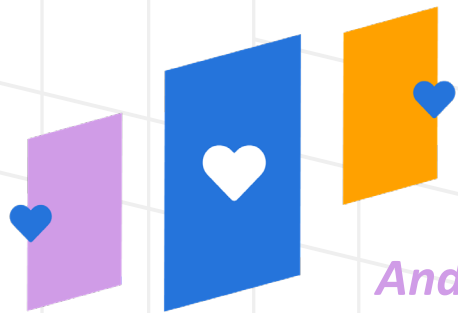
FB: Athlete of the Month

The Fredrick News-Post

The Guardian Dog Pack

KIRO-AM





And the winner is...

Real Pets Of PineStraw Magazine

The Pilot

Southern Pines, NC



the Real Pets
OF PINESTRAW MAGAZINE

SPONSORED BY

Taylor Floyd Norbury
Taylor.norbury@kw.com
kw | sports+entertainment
OFFICIAL MEMBER



Peggy Floyd
peggyfloyd77@gmail.com
KELLERWILLIAMS
Luxury
INTERNATIONAL

kw PINEHURST
KELLERWILLIAMS REALTY
Each office is independently owned and operated

Are you obsessed with your fabulous four-legged friend? Want to see your furball featured in PineStraw magazine?

Share a photo of your pet and you could win: A gift basket full of items from all your favorite local shops!

The photo with the most votes by June 10 will be highlighted in the July issue of PineStraw magazine!



Photo Gallery

Technical Award

Class of 2022

KXLY-TV

My Best Kentucky Derby Story

WDRB-TV

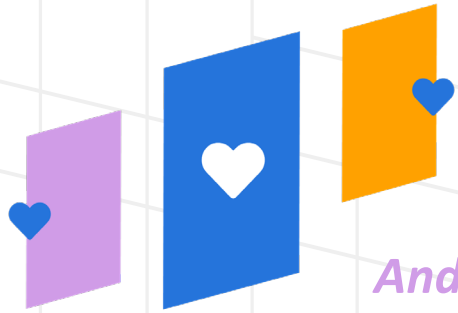
Military Salutes 2022

KAKE-TV

'FUR-CAST'

WCBI-TV





And the winner is...

Spring Bird Photo Contest

Victoria News

Victoria, British Columbia





Poll

Technical Award

How Do Montanans Pronounce These Words?

Distinctly Montana Magazine

To Turkey or Not to Turkey

Verstandig Media

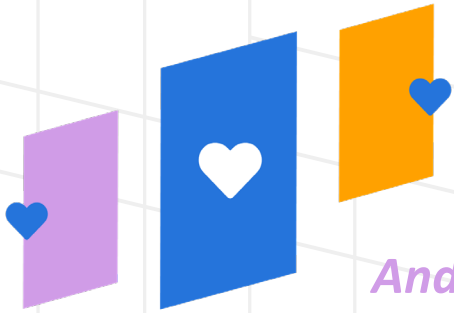
Ohio Senate Debate

WJW-TV

Will Smith x Chris Rock

Boston Herald



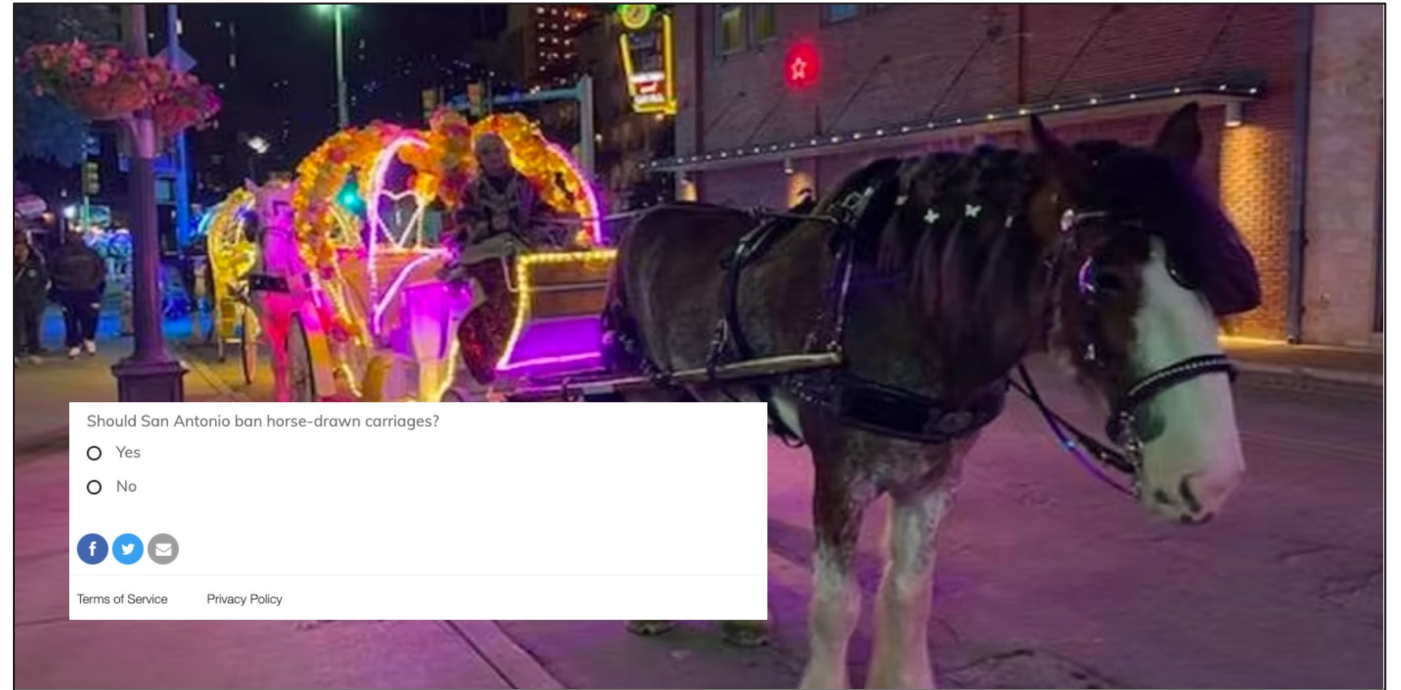


And the winner is...

Should SA ban horse-drawn carriages?

KSAT-TV

San Antonio, TX





Sweepstakes

Technical Award

Beach Vacation Giveaway

WDJR-FM

Good Day Wisconsin \$25,000 Home Makeover

WLUK-TV

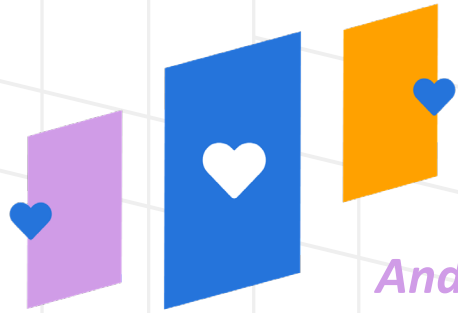
Crazy Lenny's E-bike Sweepstakes

WKOW-TV

Staycation Giveaway

WGN-TV





And the winner is...

Gift A Little Excitement- Holiday Scratchers

WSLS-TV

Roanoke, VA

WSLS INSIDER

**WIN A 10-PACK
OF SCRATCHERS!**



VIRGINIA LOTTERY

gift responsibly

Lottery games are not for minors.

WSLS.com



Each winner will received 10 of the Holiday Scratchers from Virginia Lottery valued at \$1 each. Total value of the prize for each winner: \$10.



Quiz

Technical Award

What Iconic Mississippi Dish Are You?

AL.com

Summer Chillin

KESQ-TV

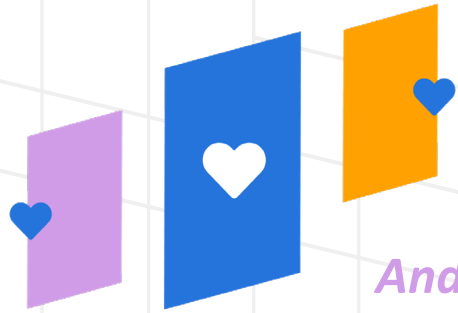
Firearm and Holsters Information

Fairbanks Daily News-Miner

What Your Beer Choice Says About You

Federated South Bend





And the winner is...

Go Fishing Trivia

KFSM-TV

Fort Smith, AR

GO FISHING TRIVIA CONTEST

Enter to Win a \$250 Bass Pro Shops Gift Card

Sponsored by: Arkansas Game and Fish Commission

Question 1 of 5

#1 What is a group of fish called?

troop brood school

Facebook, Twitter, and Email icons are visible at the bottom left of the post.



Voting Bracket

Technical Award

Iconic Sports Venue Bracket

WDIV-TV

2022 Buffalo Wild Wings Sauce Bracket

The Oklahoman

March Music Madness

The Villages Daily Sun

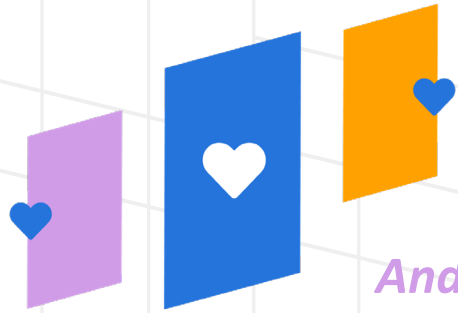
Pizza Bracket Challenge

KLAS-TV

The Ultimate 80's Movie Bracket

WBCV-FM





And the winner is...

2022 Wall's Medicine Center Hometown Bracket Challenge

KNOX-AM

Grand Forks, ND

Wall's Medicine Center
PRESENTS:

Hometown

CHALLENGE **KNOX**

CELEBRATE & SHOW YOUR HOMETOWN PRIDE

- VOTE NOW -

Vote now to determine which hometown will win the 2022 KNOX Wall's Medicine Center Hometown Bracket Challenge! You could be a winner as well!



Program Awards

Companies whose overall strategies rose above the rest



Advertiser Program

Program Award



Advertiser Program

Nominees

Herald-Journal

NORTHWEST HERALD



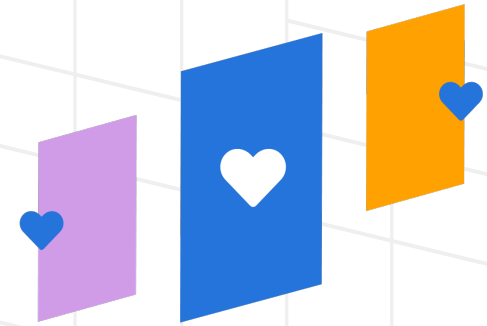
St. Louis

M A G A Z I N E



Advertiser Program

Winner





Regional Campaign

Program Award



Regional Campaign

Nominees

Purdue Farms Sweepstakes

Adams Publishing Group

Thank you, Teachers

Shaw Media

Visit Bloomington

WMEE-FM

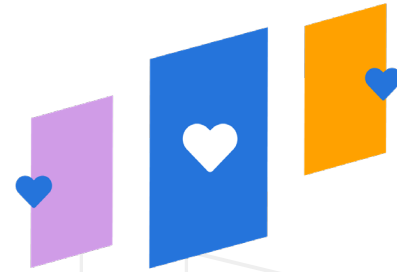
Perfect Getaway with Pan Pacific Whistler

Black Press Media



Regional Campaign

Winner



Generator Giveaway

USA Today



Small Market Program

Program Award

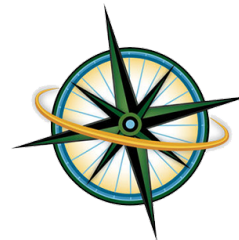


Small Market Program

Nominees



the Sumter ITEM



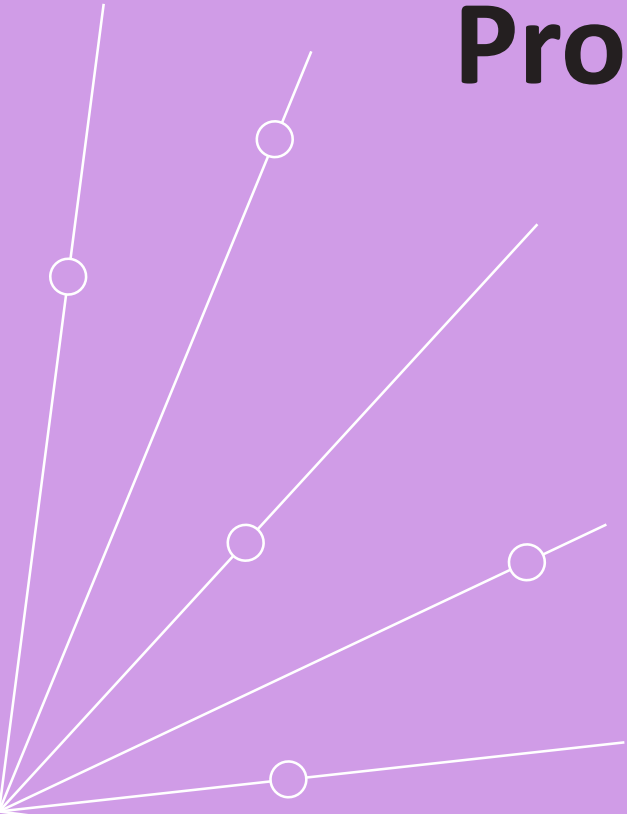
THEPILOT.COM

OXFORD
MAGAZINE



Small Market Program

Winner



the
Sumter ITEM



Mid-Size Market Program

Program Award



Mid-Size Market Program

Nominees

Herald-Journal



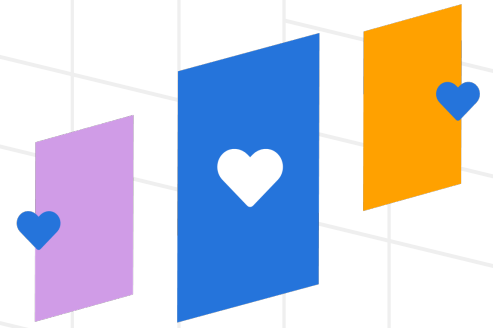
Erie Times-News





Mid-Size Market Program

Winner



Federated Media
New Ideas...Old Values



97.3 *Wmee*
Today's Best Variety

K105FM
Fort Wayne's #1 Country Station

1380
the **FAN**
Fort Wayne's Sports Station

BIG
92.3
Ft. Wayne's Greatest Hits!



Large Market Program

Program Award



Large Market Program

Nominees

The Columbus Dispatch

CHICAGO'S VERY OWN
WGN9

WRAL.com

**THE ARIZONA
REPUBLIC**

 **Curtis Media Group**

THE TRIANGLE'S
ROCK 929

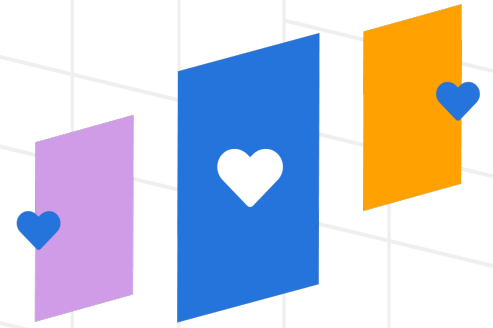
94.7 Today's Best Country
QDR



Large Market Program

Winner

THE ARIZONA REPUBLIC





Groupwide Strategy

Program Awards



Groupwide Strategy Nominees

GANNETT

APG ADAMS PUBLISHING GROUP

 **Federated Media**
New Ideas...Old Values

NRG
MEDIA
GREAT LOCAL RADIO

Boone
Newspapers

SHAW MEDIA
est. 1851

 GRAHAM
MEDIA
GROUP

 **Nexstar**
MEDIA GROUP, INC.

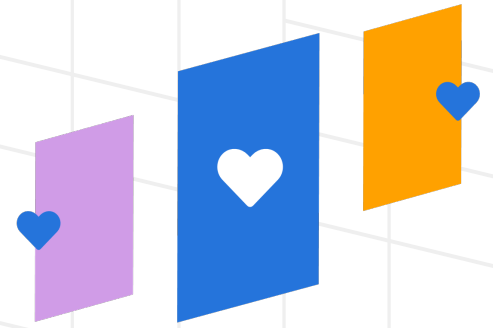


Groupwide Strategy

Winner



GANNETT





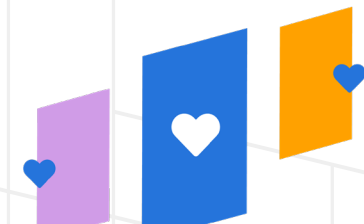
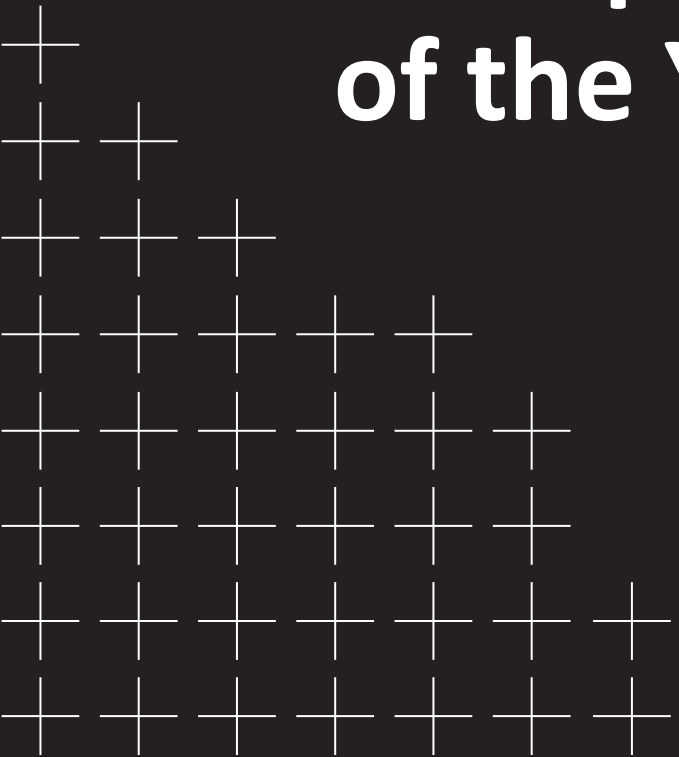
Campaign **of the Year**

The best of the best



Campaign of the Year

Winner



**Indoor Water Park Resort
Sweepstakes**

Indoor Water Park Resort Sweepstakes

USA Today

Coming Soon...

Thursday, April 20th

12:00 pm CDT / 1:00 pm EDT / 6:00 pm BST



Growing and Monetizing Your First-Party Data



uplandsoftware.com/secondstreet/first-party-data



Thank You!



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