

# News Watch 12 Countdown to Christmas

November 28<sup>th</sup>- December 23<sup>rd</sup>

**Total Value \$7,275**

- On-Air Promotion - **\$5,200**
- 2-Minute Business Showcase - **\$500**
- Opt-In Email Remarketing Database - **\$825**
- Business Info (Logo/Link) on KDRV.com - **\$500**
- Social Media Promotion - **\$250**

Your business will have an exclusive day to be showcased during NewsWatch 12 Midday News & on Social Media. A \$50 prize will be given away from your business that day. A *Grand Prize Winner* will win one certificate from all businesses on 12/23!

## You Will Receive:

- 100+ Branded Contest Promotion Commercials
- 2 Minute Business Showcase Interview – Recorded in the KDRV Studio. Each interview will be archived on KDRV.com throughout the holiday season and available for re-purposing
- Opt-in Email database for re-marketing
- Business Info (Logo/Link) on KDRV.com's Countdown to Christmas Contest Page
- Social Media Promotion on KDRV's Facebook Page

**Total Value: \$7,275**  
**Total Cash Investment: \$1,000**  
**plus 2 x \$50 gift certificate prizes**

X \_\_\_\_\_ / \_\_\_\_\_  
Signature Date

