



National Sweepstakes Revenue Goals

Small Market

Q1 Sweepstakes:

\$5,000

Q2 Sweepstakes:

\$5,000

Q3 Sweepstakes:

\$5,000

Q4 Sweepstakes:

\$10,000

Mid-Size Market

Q1 Sweepstakes:

\$10,000

Q2 Sweepstakes:

\$10,000

Q3 Sweepstakes:

\$10,000

Q4 Sweepstakes:

\$20,000

Large Market

Q1 Sweepstakes:

\$20,000

Q2 Sweepstakes:

\$20,000

Q3 Sweepstakes:

\$20,000

Q4 Sweepstakes:

\$30,000