

National Sweepstakes Production Specs

The National Sweepstakes are national promotions open to all Second Street partners in the United States and Canada (excluding Quebec) who license Contests. One winner per National Sweepstakes will receive the respective prize, paid for by Second Street. Be sure to sell to local sponsors and include local prizes to generate revenue for your media company and even more engagement from your local audience. **Remember, you can style the design any way you'd like! We provide design that you can adjust or completely update.**

Acceptable Image Types: jpg, jpeg, png, gif

1. Prize & Details Text

Be sure to include your sponsors and your local prizes in this area. Plus, hyperlink the text to your sponsors' websites.

2. Sponsor Logo

Include clickable logos linking to your sponsors' websites

Rec. size: 200x500px transparent .png

3. Lead-gen Questions

Don't forget you can offer additional value to your sponsors by including a custom lead gen question on the entry form.

4. Facebook Follows

Optional Facebook follows can help grow your and your sponsors' social following.

5. Social Sharing Buttons

Customize the text and images for social sharing to incorporate your sponsors' name and branding.

6. Email Opt-In

Be sure you include email opt-ins for your media company's database as well as your sponsor's. (Plus, it's required if you plan on emailing those leads in the future).

7. Thank-You Coupons

You can also include offers or coupons from your sponsors on the thank-you page and send in a thank-you email, these are both fantastic ways to offer additional value to your sponsors!

Rec. size: 300x200px

8. Invite & Thank-You Emails

Feature your sponsors in all contest emails. Consider a clickable link to their website as well as special offers or coupons from the sponsors. These emails will go out to both invite your database to participate and also thank users for entering!

Rec. size: 800x500px

Email

First Name

Last Name

Postal Code

Birthdate

mm/dd/yyyy

Gender

-- Select One --

Lead-Gen Question 1

-- Select One --

Lead-Gen Question 2

-- Select One --

Follow us on Facebook!

☐ Yes, I would like to be invited to participate

SUBMIT

\$5000 SWEEPSTAKES

Complete the form below for your chance to win a \$5,000 prize!

Entries Accepted Enter from Monday, July 28, 2025 through Tuesday, August 26, 2025.

Additional Prizes Enter your local prize sponsor info here. If no local sponsor, delete this text.

Your entry has been received!

Thanks for entering the \$5,000 Sweepstakes!

Sponsor Logo Here!

Recommended Size: 300x200px

\$5000 SWEEPSTAKES

SECONDSTREETLAB.SECONDSTREETAPP.COM

Check out the 2025 Q3 \$5,000 Sweepstakes

Add to your post

Share

Thank You Email

\$5000 SWEEPSTAKES

Hi Julie,

Thank you for entering the 2025 Q3 \$5,000 Sweepstakes! Be sure to share the link with your friends to enter until Tuesday, August 26, 2025 at 11:59 PM Central Time.

Sponsor Logo Here!

Recommended Size: 800x500px